



AMAZON OF EUROPE BIKE TRAIL

Deliverable 5.3.4 Training and Action
plan for sustainable tourism
development in Koprivnica-Križevci
County

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Abstract

The aim of the Action plan for sustainable tourism development in Koprivnica-Križevci County is to propose a way forward to ensure achievement of tourism development objectives in the county until 2030. The methodology included status quo analysis and analytical work, followed by the training workshops and field visit, and concluding with evaluation and preparation of recommendations.

The status quo analysis has shown that existing strategic documents have properly defined the visions, goals, orientations and guidelines for tourism development of the region. To deliver outstanding results, first of all, tourism development has to go hand in hand with the regional development providing the enabling environment for tourism planning. Secondly, the tourism objectives shall focus on key development pillars: strategic planning and prioritisation, implementation of tourism partnerships and project design, as well as monitoring the performance. Therefore, we propose to define a joint destination, develop a strategic approach based on international standards, select the responsible body for the destination management and establish close connections between stakeholders.

Utilising the financial instruments of EU funding in 2021-2027, we propose three strategic projects that should be the priority for implementation: Strategic approach and knowledge for tourism, Hlebine - the capital of naïve art, and Connect with nature - outdoor relaxation along Drava with outdoor and cycling tourism. In order for new integrated tourism products to function, it is essential to develop also proper infrastructure. Analysis of 57 locations for investment across the county has shown great variety of the sites in terms of their preservation, conditions, accessibility, uniqueness and potential for development. First of all, we recommend to develop the umbrella brand and define general priorities, and afterwards select 3-5 key locations that will be the pillars of tourism development in the county. For renovation of the sites, we recommend to combine the public and private funding and especially ensure having a viable business model for long-term success. Finally, 5 locations have the potentials for impact investors and we elaborate the Halasz Carda at the Mura-Drava confluence as an example of the characteristics that are essential to be analysed before approaching the private investors.

In conclusion, it is essential to define a clear long-term plan and make small steps each day towards its realisation. This will enable that Koprivnica-Križevci County will become a competent and recognised tourism brand in Continental Croatia until 2030.

Introduction

The Action plan for sustainable tourism development in Koprivnica-Križevci County is a document developed within the activity 5.3 Amazon of Europe Bike Trail Academy - cooperation and trainings with certified service providers as a report of the Deliverable 5.3.4 Implemented 2-day training for increasing capacities of public organisations for enhancing tourism development in Koprivnica-Križevci County for better absorption of EU funds and increasing the attractiveness of the area for investments.

The aim of the Action plan is to identify most feasible opportunities for development of sustainable tourism based on natural and cultural heritage in Koprivnica-Križevci County with concrete plan of future activities and financial resources for implementation.

The two main objectives are:

1. To design and implement a co-elaborative approach for identification, characterization and elaboration of tangible and non-tangible natural and cultural heritage elements, which present a development potential for sustainable tourism.
2. To deliver a synthesis report on financial viability potential of these elements vis a vis EU and private investors funds, including suggestions for further development of individual elements or groups of elements to increase financial viability.

The document comprises of **9 chapters and 2 Annexes**:

1. Introduction
 2. Methodology
 3. Status quo analysis
 4. Key development pillars
 5. Financing opportunities
 6. Project proposals for tourism development
 7. Analysis of investment opportunities
 8. Investment analysis: Confluence of the Mura and Drava rivers – Halasz carda as a potential for impact investment
 9. Summary
 10. Sources and literature
- Annex 1: Word document: Detailed investment sites analysis in KKC
 - Annex 2: Excel table: Investment sites assessment in KKC

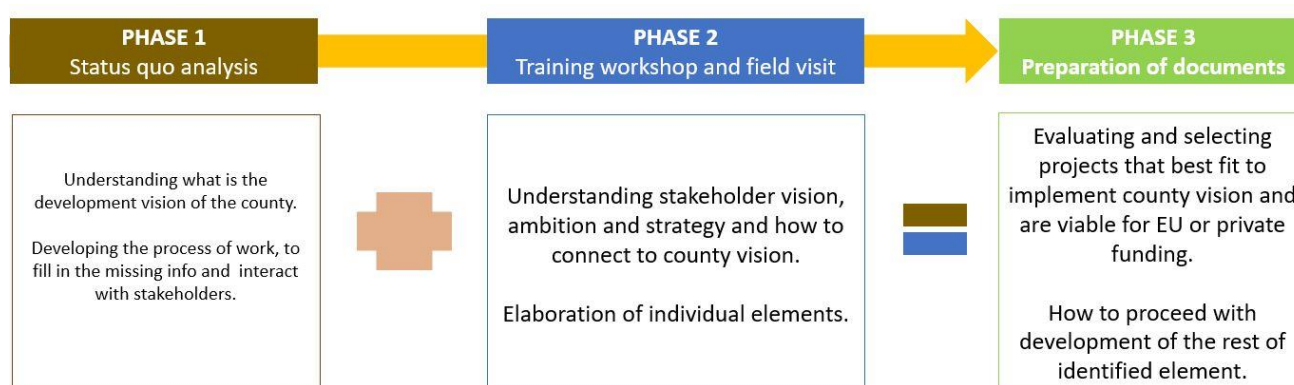
The overall objective of the process to derive to the *Action/implementation plan* was two folded:

1. To design and implement a co-elaborative approach for identification, characterization and elaboration of tangible and non-tangible natural and cultural heritage elements, which present a development potential for sustainable tourism.
2. To deliver a synthesis report on financial viability potential of these elements vis a vis EU and private investors funds, including suggestions for further development of individual elements or groups of elements to increase financial viability.

The process was implemented in three stages as a combination of:

- Phase 1: Status quo analysis
- Phase 2: Training workshop and field visit
- Phase 3: Preparation of documents.

Figure 1: Presentation of the process of Action plan preparation



Phase 1: Status quo analysis

In phase 1 the following activities were implemented: office research and analytical work focusing on analysis of strategic documents of Koprivnica-Križevci County (hereinafter: KKC), developing questionnaires and planning for stakeholder trainings, supported by ongoing interaction with the client and other relevant stakeholders in KKC.

Phase 2: Training workshop and field visit

In phase 2 the implementation of stakeholder participatory workshops as a 2-day training workshop with public organizations crucial for development of tourism, including the field visit of most promising locations for investment took place.

Main topics of the training workshops were:

- Planning future tourism development of the Amazon of Europe Bike Trail area in the KKC.

- Focusing on the protected area Regional park Mura-Drava.
- Field visit of the key tourism attractions and potential locations for tourism investments which were defined at the workshop.
- Providing response of the key stakeholders regarding the future plans and potentials for sustainable tourism in the area, identifying most attractive aspects with potential for development and financing.
- Analysing potentials for increasing the quality of tourism services at the local level (existing services and attractions for visitors, analysis of skills and the needs for capacity building for increasing the quality of tourism offer for domestic and international markets).

The training was organized in two parts:

- **1st day: Analysing potentials for tourism development in KKC.** The training/workshop was organized on 30th June 2020 in Hlebne for key stakeholders responsible for tourism development in the area (representatives of KKC, municipalities, tourism boards, NGOs and associations).
- **2nd day: From potentials to financing opportunities.** The training/workshop was organized on 1st July 2020 in Koprivnica for the representatives of KKC.

Phase 3: Preparation of documents

Phase 3 included the preparation of the final documents: synthesis list of all potential sites for investments evaluated through financial viability criteria and supported by suggestions for further content development to increase possibilities of EU or private funds financing (Annex 2) and this action plan.

The key thematic chapters of the Action plan are:

- Status quo analysis
- Key development pillars
- Financing opportunities
- Project proposals for tourism development
- Analysis of investment opportunities
- Investment analysis: Confluence of the Mura and Drava rivers – Halasz carda as a potential for impact investment.

Firstly, we made the status quo analysis and set the key development pillars based on the national and regional strategic documents and current tourism trends. Secondly, we identified financing opportunities for the programming period 2021-2027 from national, EU and private funds and listed them in the chapter Financing opportunities. Thirdly, for the purpose of the detailed analysis of investment opportunities we prepared a table with analysis of characteristics for each site with the potential for investment based on the data collected from administrative units of the Koprivnica-Križevci County. The list is attached in *Annex 1: Detailed investment sites analysis in KKC*. Furthermore, we have assessed all the sites according the financial viability criteria in a separate Excel table attached as *Annex 2: Investment sites assessment in KKC*. Moreover, we elaborated three project proposals for tourism development based on the desk analysis (strategic documents, statistic data related to tourism and economy) and field analysis of potentials and opportunities (inputs from training

workshops and field trip). Lastly, we provided one detailed draft investment proposal for private financial investors under the title Confluence of the Mura and Drava rivers – Halasz carda.

Limitations of the process were mainly due to resources, i.e. time and finances available, which reflects in the detail of analytical and synthesis part, where not all identified elements could be elaborated to project proposal level.

Therefore, groups or categories of elements are presented with guidelines on how to proceed with the process of obtaining EU or private funding, whereas one site is elaborated as draft project proposal for financing.

2. Status quo analysis

In the status quo analysis we have analysed the following strategic documents:

- Strategija regionalnog razvoja Republike Hrvatske za razdoblje do kraja 2020. godine (eng: Regional Development Strategy of the Republic of Croatia for the period until the end of 2020)
- Koprivniško-križevačka županija: Županijska razvojna strategija za razdoblje 2014 – 2020. (eng: County Development Strategy for the period 2014 -2020)
- Strategija razvoja turizma Republike Hrvatske do 2020. godine (eng: Tourism development strategy of the Republic of Croatia until the year 2020)
- Strategija razvoja turizma grada Koprivnice i okolice do 2025. godine (eng: Tourism development strategy of the city of Koprivnica and its surroundings until the year 2025)
- Strategija razvoja cikloturizma za područje Podravine (eng: Podravina cyclotourism development strategy)
- Operativni plan razvoja cikloturizma Podravine i Prigorja (eng: Operational plan for the development of cycling tourism in Podravina and Prigorje)

Other documents for useful for tourism planning in Koprivnica-Križevci County:

- Prirodna resursna osnova i razvoj turizma u Regionalnom parku Mura - Drava u Koprivnickokriževackoj županiji (eng: Natural resource basis and tourism development in Regional Park Mura - Drava in Koprivnica_Križevci County)
- Akcijski plan za razvoj turizma na lokacijama Lepa Greda i Bakovci u Regionalnom parku Mura - Drava u Koprivničko-križevačkoj županiji (eng: Action plan for tourism development at the locations of Lepa Greda and Bakovci in the Regional Park Mura - Drava in Koprivnica-Križevci County)
- Strategy of the Alps-Adriatic geographic area 2019-2027 (SAA-2027)

In the Table 1, the review of strategic documents relevant for the development of tourism in Koprivnica-Križevci County is presented, including the presentations of vision, key priorities and goals.

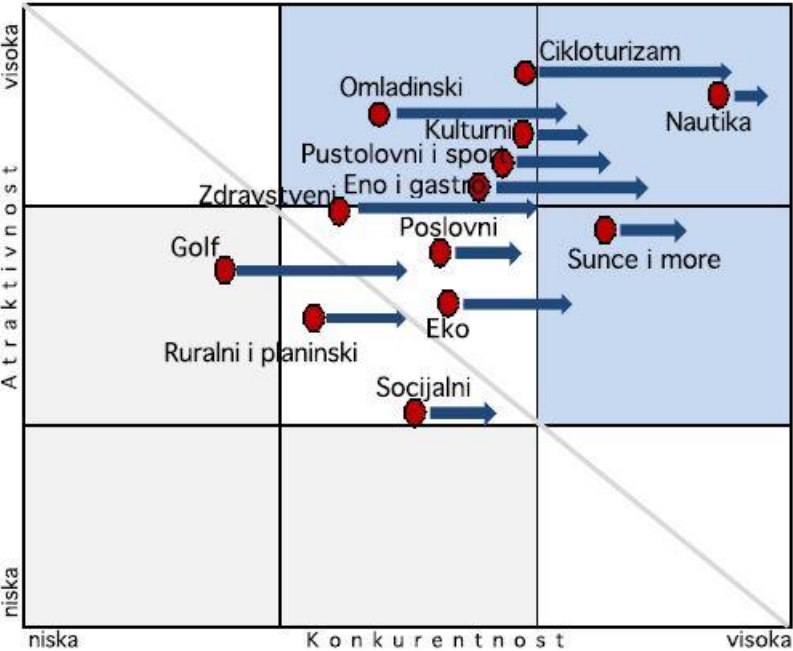
Table 1: Review of strategic documents relevant for the development of tourism in Koprivnica-Križevci County

No.	Name of the document	Policy level	Period	Vision, key priorities, goals
1	Regional Development Strategy of the Republic of Croatia for the period until the end of 2020	National	2017-2020	<p><u>Vision:</u> Croatia 2020: a country of regions of prosperity and happy people.</p> <p><u>Values:</u></p> <ul style="list-style-type: none"> - Continuous learning and knowledge transfer - Participation in decision making - Resilience and sustainability - Activation of local development potentials - Culture of systematic public management - Social sensitivity <p><u>Key strategic goals and priorities:</u></p> <ol style="list-style-type: none"> 1. Increasing the quality of life by encouraging sustainable territorial development. <ol style="list-style-type: none"> 1.1 Raising the level of knowledge and skills to improve the quality of life. 1.2 Providing and improving basic local and regional infrastructure. 1.3 Support to assisted areas and areas with development specificities. 2. Increasing the competitiveness of the regional economy and employment. <ol style="list-style-type: none"> 2.1 Improving economic infrastructure at the regional and local level. 2.2 Creating a supportive business environment at the regional and local level. 2.3 Strengthening human resources and education related to the needs of the economy at the regional and local level. 3. Systematic management of regional development.

				<p>3.1 Effective management (in accordance with the principle of subsidiarity).</p> <p>3.2 Effective cross-sectoral cooperation (in accordance with the principle of participation and integrative approach).</p> <p>3.3 Strengthening financial and administrative capacity for development at the local and regional level.</p>
2	County Development Strategy for the period 2014 -2020	Regional	2014 - 2020	<p><u>Vision:</u> COUNTY IN THE SERVICE OF MAN AND SUSTAINABLE DEVELOPMENT – County of tradition, natural and cultural values, competitive economy and a high standard of living.</p> <p><u>Goals and priorities:</u></p> <ol style="list-style-type: none"> 1. Increase competitiveness of economy and efficiency of resources. <ol style="list-style-type: none"> 1.1 Development of manufacturing industrial activities. 1.2 Application of information and communication technologies. 1.3 Strengthening entrepreneurship and entrepreneurial environment. 1.4 Rural development. 1.5 Development of tourism: Improve existing tourist products, develop new tourist products and introduce potential tourists to tourist attractions, brands and capacities in the area of KKC. 1.6 Promoting resource efficiency. 2. Improve traffic and communal infrastructure. <ol style="list-style-type: none"> 1. 2.1 Development of strategic, spatial-planning, project and study documentation. 2. 2.2 Development of traffic infrastructure. 3. 2.3 Development of water and communal infrastructure. 4. 2.4 Development of sustainable waste management infrastructure. 5. 2.5 Development of telecommunication infrastructure. 6. 2.6 Gasification.

				<p>7. 2.7 Development of public lighting systems.</p> <p>3. To increase efficiency of human resources and improve social standard.</p> <p>8. 3.1 Knowledge management for effective human resources.</p> <p>9. 3.2 Modernization of the County labor market.</p> <p>10. 3.3 Improving health and safety of the population.</p> <p>11. 3.4 Active population policy.</p> <p>12. 3.5 Development of social services.</p> <p>13. 3.6 Civil society development.</p> <p>4. Improve sustainable use of natural and cultural values and improve systems of protection and rescue.</p> <p>14. 4.1 Preservation of general beneficial functions of nature.</p> <p>15. 4.2 Preservation of cultural heritage and encouragement of cultural creativity.</p> <p>16. 4.3 Development of protection and rescue systems against natural disasters.</p>
3	Tourism development strategy of the Republic of Croatia until the year 2020	National	2013 - 2020	<p><u>Vision:</u> In 2020, Croatia is a globally recognizable tourist destination, competitive and attractive for investment, which creates jobs and sustainably manages development in its entire area, nurtures a culture of quality, and provides its guests with hospitality, safety and a unique variety of authentic content and experience.</p> <p><u>What Croatian tourism should be like?</u> Recognizable (branding), year-round (season extension), developed all around the country, diverse (differential offer), innovative and adaptable to tourist preferences.</p> <p><u>Which are the key preconditions for the development of Croatian tourism?</u> Long-term space protection and sustainable ecosystem management, competitiveness and attractiveness for investments, activation of state property for the purpose of</p>

			<p>tourism development, increase knowledge and skills at all levels, destination management.</p> <p><u>What Croatian tourism will attract demand with?</u></p> <p>Hospitality, quality (excellence), authenticity (preservation of originality), diversity of content and experience, safety.</p> <p><u>Strategic goals:</u></p> <ul style="list-style-type: none"> - Improving the structure and quality of accommodation. - New jobs. - Investments. - Increasing tourist spending. <p><u>Croatian tourism product system until the end of the year 2020:</u></p> <p>Sun and sea, nautical tourism, health tourism, cultural tourism, bussiness tourism, golf tourism, cycling tourism, eno- and gastro-tourism, rural and mountain tourism, adventure and sports tourism, other important tourism products (eco, youth and social tourism).</p>
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				<p>Figure 2: Croatian tourism product system until the end of the year 2020</p>  <p>Source: Tourism development strategy of the Republic of Croatia until the year 2020, 2013, p. 34</p>
4	Tourism development strategy of the city of Koprivnica and its surroundings until the year 2025	Regional	2017 - 2025	<p>Vision: A town of nettle, tradition and heritage, hospitable and diligent locals.</p> <p>The symbolism of the vision elements:</p> <ul style="list-style-type: none"> - Town of nettle: ecological awareness, the need for protected and preserved nature, health, indigenous cuisine, quality of life. - Hospitable and diligent locals: personality and individualized service, family atmosphere and safety.

				<ul style="list-style-type: none"> - Experience: basic travel motive. - Tradition and heritage: education and awareness of tourists, courses and workshops, traditional cuisine, new experiences in travel. <p><u>Long-term strategic goals:</u></p> <ul style="list-style-type: none"> - develop new tourism products, - new quality and a larger number of themed accommodation facilities, - increase tourist spending, - create a clear and recognizable image of the destination on tourist market, - extension of the stay of tourists in the destination, - tourism as an important component of economic and social development, - sustainable development, - integral destination quality. <p><u>Tourism product development:</u></p> <ul style="list-style-type: none"> - heritage tourism and cultural tourism - holidays in rural areas - industrial tourism - gastro and eno tourism - sports and cycling tourism - creative tourism - business tourism.
5	Podravina cyclotourism development strategy	Regional	2014 – 2020	<p><u>Vision:</u> In 2020, the Podravina region will be recognizable as a competitive regional and European destination for cycling tourism, suitable for tourists who love nature, active vacations, and healthy lifestyle. Its development will be based on available tourism</p>

				<p>resources and attractions, sustainable tourism development and connecting Podravina municipalities and cities with cycling tourism destinations in the cross-border area with Hungary, all with the aim of raising the quality of the overall tourism product and, consequently, raising standards and quality of life of the local population.</p> <p>Goals:</p> <ul style="list-style-type: none"> - Creating a socially stimulating development environment that will support project development areas as cycling tourism destinations. - Establishment and modernization of the content of the public tourist infrastructure and the supra structure that will be able to meet the demand requirements induced by the development of cycling tourism in the project area. - Diversification of tourist experiences. - Establishment of (international) market recognition.
6	Operational plan for the development of cycling tourism in Podravina and Prigorje	Regional	2017 - 2020	<p>Vision: Cycling tourism will become one of the most important forms of tourism due to its innovative approach to development based on collaboration between towns and municipalities whose potentials will complement each other. Key potentials: cycling tradition, landscape values, entrepreneurship in tourism and hospitality and unique attractions. Established and connected cycling infrastructure and innovative services will make a comprehensive offer and will become an incentive for stronger connections in the area, especially in the development of international and regional routes.</p> <p>Goals:</p> <ul style="list-style-type: none"> - Regulate the movement of cyclists on state, county and local roads in line with Croatian regulation and best EU practices in terms of safety and movement in

				<p>special types of roads and territories (protected areas, forest areas, river embankments, etc.).</p> <ul style="list-style-type: none"> - Create a network of arranged, safe, maintained, and well-connected cycling routes characterized by safety and availability, as well as accessibility of specialized services for cyclists. - Develop good cooperation on national and international level in order to valorise geographic position of the County (EuroVelo and connecting of cycling routes). - Establish a supportive environment for entrepreneurship in the fields of accommodation, hospitality, services, shops, bike rentals, cycling agencies, cycling guides and other stakeholders in cycling tourism. - Improve cycling as a tourism product by connecting with other tourism facilities in attractive tourism experiences (eno-gastronomy, hiking, kayaking and canoeing, horseback riding, etc.). - Intensify promotional activities through the system of tourist boards, development of unique materials and implementation of joint activities. - To ensure that cyclists are well informed to move around the County through quality signalling and interpretation, specialized publications, maps, mobile applications and info points.
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Two of the three strategic goals of the *Regional Development Strategy of the Republic of Croatia for the period until the end of 2020* are: (1) increasing the quality of life by encouraging sustainable territorial development, and (2) increasing the competitiveness of the regional economy and employment. Since sustainable tourism is a driving force of job creation, economic growth, and development, it represents one of the important means to achieving these strategic goals. On a national level, sustainable development of tourism and tourist products in border areas, promotion of destinations based on cultural and natural heritage; improving the knowledge base and capacity for active heritage preservation and sustainable tourism are specifically encouraged. In the tourism field a great focus is put especially on the development of sustainable tourism in Continental Croatia which has great touristic potential but is still less developed than Adriatic Croatia. Continental Croatia is characterized as a place of exceptional natural beauty, heritage, and culture, but insufficient tourist valorization. Therefore, key strengths and prospects for the future development of tourism in Continental Croatia are: rich and recognizable cultural and historical heritage, natural beauty, and gastronomic offer in combination with the hospitality of locals (Petrić, 2006; Bartoluci, 2013; Bartoluci, Kesari Hendija, 2014; Bartoluci i Pertračić, 2015). The strategy emphasizes the following key strengths relevant for tourism development of Continental Croatia: relatively developed health tourism (spas), relatively educated and motivated workforce, good road connection, local and regional authorities recognize the importance of a favorable entrepreneurial climate and encourage it, openness to foreign investment (Croatian Government, 2017).

Koprivnica-Križevci County is a county in Continental Croatia. One of the *County Development Strategy for the period 2014 -2020* priorities is the development of tourism: improving existing tourist products, developing new tourist products, and introducing potential tourists to tourist attractions, brands, and capacities in the area of KKC. In the strategy the following tourism potentials of KKC were recognized:

- quality tourism potentials for the development of cultural tourism (the cradle of the naïve arts, rich cultural and historical heritage, many traditional events)
- potentials for rural and wellness tourism
- potentials for various other forms of continental tourism (hunting and fishing tourism, wine tourism, hiking, bird watching, gastrotourism, cycling, excursions, transit tourism)
- untapped tourist potentials along the Drava River (KKC, 2016).

In order to implement the tourism priority of the development strategy, the *Tourism development strategy of the city of Koprivnica and its surroundings until the year 2025* was elaborated based on the *Tourism development strategy of the Republic of Croatia until the year 2020*. The respective regional strategy sets the key points and orientations the *Action plan for sustainable tourism development in Koprivnica-Križevci County* is built on. Below are presented the key national and regional strategic tourism orientations.

What Croatian tourism should be like?

Recognizable (branding), year-round (season extension), developed all around the country, diverse (differential offer), innovative and adaptable to tourist preferences.

Which are the key preconditions for the development of Croatian tourism?

Long-term space protection and sustainable ecosystem management, competitiveness and attractiveness for investments, activation of state property for the purpose of tourism development, increase knowledge and skills at all levels, destination management.

What Croatian tourism will attract demand with?

Hospitality, quality (excellence), authenticity (preservation of originality), diversity of content and experience, safety.

A vision for the **city of Koprivnica and its surroundings** as an integral tourism destination is to become famous as a town of nettle, tradition and heritage, hospitable and diligent locals. The symbolism of the vision elements:

- Town of nettle: ecological awareness, the need for protected and preserved nature, health, indigenous cuisine, quality of life.
- Hospitable and diligent locals: personality and individualized service, family atmosphere and safety.
- Experience: basic travel motive.
- Tradition and heritage: education and awareness of tourists, courses and workshops, traditional cuisine, new experiences in travel (KKC, 2016).

Long-term goals of tourism development on a national and regional level are focusing especially on extension of tourists' stay in the destination, increasing tourism spending, new investments, sustainable development, improving the structure and quality of accommodation, new quality and larger number of themed accommodation facilities, creating new jobs and tourism products, integral quality of destination and creating a clear and recognizable image of the destination on tourism market (Ministry of Tourism of the Republic of Croatia, 2013; KKC, 2016).

Product development orientations on a regional level are heritage tourism and cultural tourism, holidays in rural areas, industrial tourism, gastro- and eno- tourism, sports and cycling tourism, creative tourism, business tourism. Additional product development orientations on a national level are adventure tourism, health tourism, golf tourism, eco, youth and social tourism (Ministry of Tourism of the Republic of Croatia, 2013; KKC, 2016).

Key findings of the status quo analysis show that strategic documents, both on national and regional level, are well elaborated. The visions, goals, orientations and guidelines are set in the right direction but are not yet put into practice to a sufficient level to deliver outstanding and long-term results. Therefore, a strategic approach, responsible body and close connections between stakeholders, as well as more concrete projects and actions shall be developed and implemented in order to increase competitiveness of tourism in Koprivnica-Križevci County.

3. Key development pillars

Following the status quo analysis of the strategic documents defining tourism development in Koprivnica-Križevci County, this chapter focuses on:

1. Emphasizing the importance of tourism as a tool for economic diversification and a major employment engine in rural areas;
2. Defining the key areas of the Tourism Planning Toolkit; and
3. Proposing key development pillars which should be a top priority for tourism development in the following decade.

Tourism has proven to be a tool for economic diversification and a major employment engine with a multiplier effect on other sectors that contribute to rural development. Tourism in rural areas can particularly benefit traditionally disadvantaged groups such as women - who make up 54% of the workforce in the tourism sector compared to 39% for the whole economy - youth and Indigenous people. Tourism is also an easy access sector for micro and small enterprises and for the self-employed, who make up a significant part of the tourism sector and community-level entrepreneurship in general (World Tourism Organization, 2020, p. 6-7).

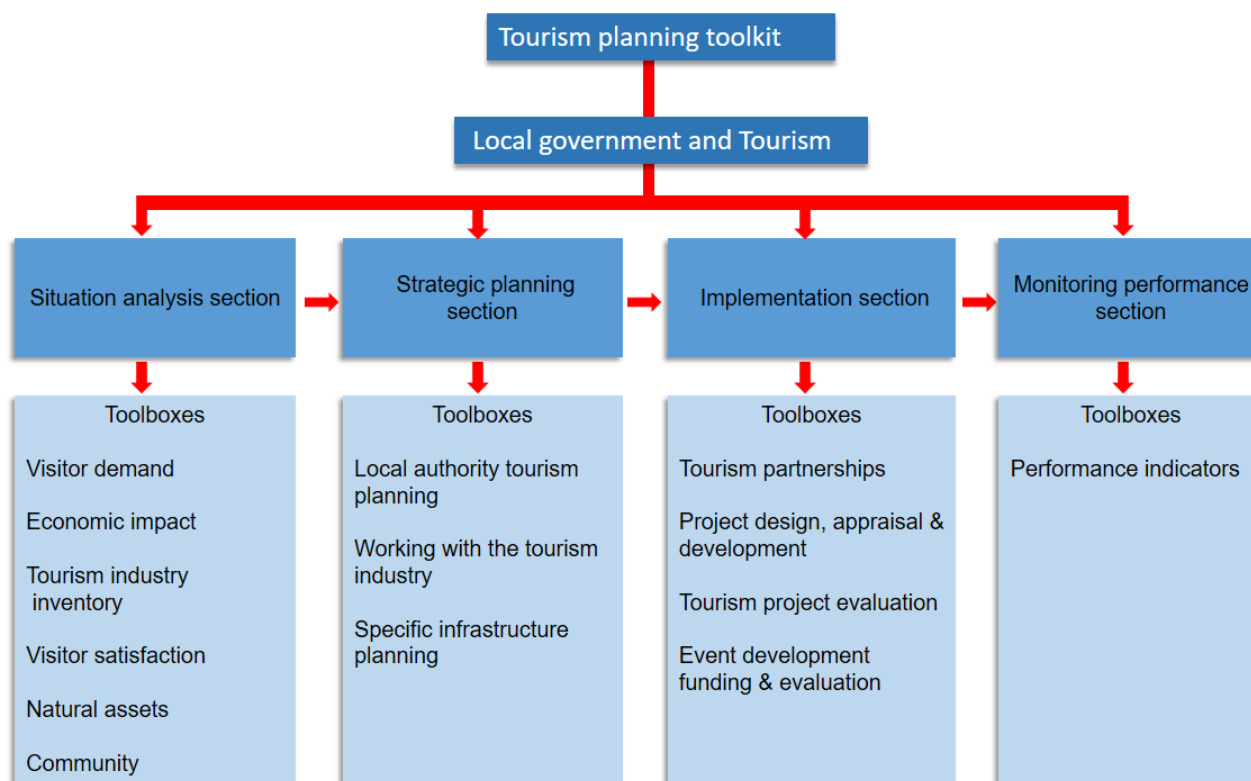
The 2020 crisis has also emphasized the importance of building resilience among communities in those rural areas which rely on tourism. This implies better social protection and benefits-sharing among communities, as well as economic diversification and the broadening of tourism products and markets through added value experiences. To achieve this, **investment, skills development, access to finance, infrastructure development, digital transformation, sustainable development, impact assessment, improved governance and women's empowerment** should be placed at the heart of the recovery plans for tourism in rural communities. This will help support them as they navigate through the crisis and emerge stronger (World Tourism Organization, 2020, p. 8). Therefore, tourism should be placed as strategic pillar in the policies for rural development, followed by the steps presented at Figure 3.

Figure 3: Recommendations for development of tourism as strategic pillar in development policies



Once tourism is placed as a strategic development pillar at the national, regional and local level, it is essential to define, implement and monitor the tourism planning activities. **The main areas for tourism planning** are defined within the Tourism Planning Toolkit, presented at Figure 4.

Figure 4: Tourism Planning Toolkit



Source: Tourism Planning Toolkit For Local Government, 2004, p. 13

In the Koprivnica-Križevci County, the status quo analysis has shown that the sections of Situation analysis and Strategic Planning have been thoroughly covered in the various strategic documents. Based on the status quo analysis, the strategic planning documents have defined the main tourism development objectives, which have been presented in the Tourism development strategy for the City of Koprivnica and its region until 2025. The figures below summarise the long-term objectives for tourism planning, as well as the defined vision and tourism products development.

Figure 5: Long-term tourism development objectives of the City of Koprivnica and its region

ECONOMIC GOALS	SOCIO-CULTURAL GOALS	ENVIRONMENTAL PROTECTION GOALS
<ul style="list-style-type: none"> Development of new tourist products Conquering new markets New market niches Adequate tourist accommodation capacity Rising employment Valorisation of rural areas Tourism as an economic driving force on the mainland Production and sale of local products Development of entrepreneurship and self-employment New investments Non-seasonal tourism Quality and originality 	<ul style="list-style-type: none"> Improving the quality of life Preserving the cultural and industrial heritage Preserving the local character against globalization Connecting the people Safety for local residents and tourists 	<ul style="list-style-type: none"> Protection of local resources Protection of ecosystems Development of infrastructure Monitoring of pollution Spatial planning

Source: Tourism development strategy for the City of Koprivnica and its region until 2025, 2017, p. 60

The table below shows the quantified objectives for tourism development in the City of Koprivnica and its region with the baseline in 2015 and the objectives for 2025.

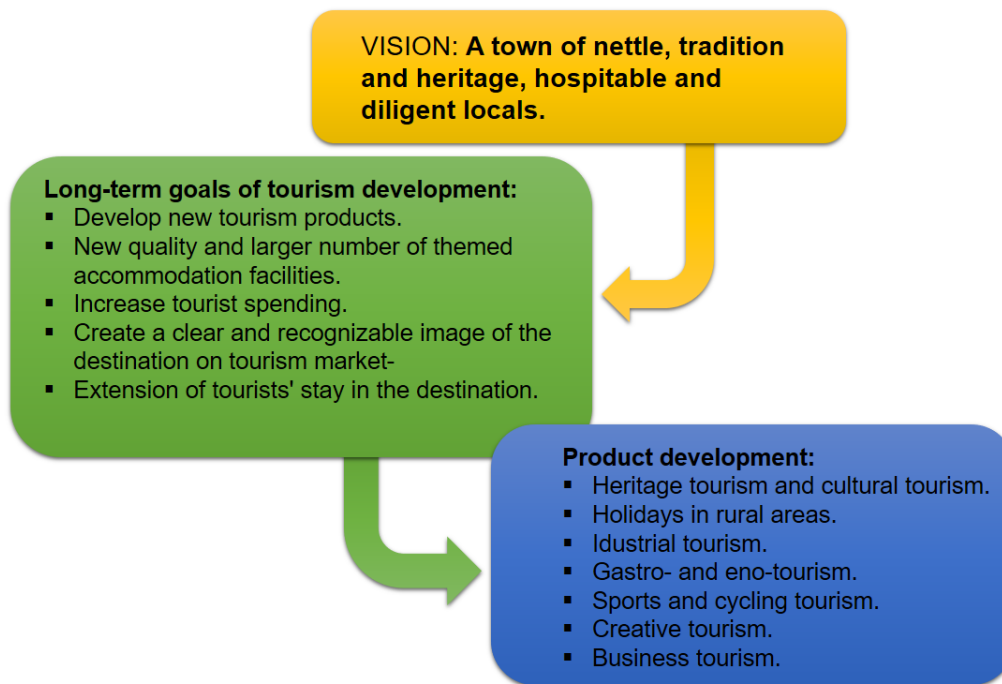
Table 2: Quantified objectives for tourism development of the City of Koprivnica and its region

Description	2015	2025
Arrivals	9,311	15,000 (+61.10%)
Overnight stays	11, 540	37, 500 (+224.96%)
Average stay	1.2	2.5
Beds	210	550 (+161.90%)
Occupation in days	54.95	68.18 (+24.08%)

Source: Tourism development strategy for the City of Koprivnica and its region until 2025, 2017, p. 60

The figure below presents the vision and product development for achieving the long-term tourism development objectives of the City of Koprivnica and its region, as defined in the in the Tourism development strategy for the City of Koprivnica and its region until 2025.

Figure 6: Vision and product development for achieving the long-term tourism development objectives of the City of Koprivnica and its region



Source: Tourism development strategy for the City of Koprivnica and its region until 2025, 2017, p. 64

Based on the well-defined strategic planning background in Koprivnica-Križevci County, we suggest to focus in the next decade on the following sections within the Tourism Planning Toolbox:

1. Strategic planning section:
 - a. Prioritisation of main development focus
 - b. Specific infrastructure planning
2. Implementation section:
 - a. Tourism partnerships
 - b. Project design
3. Monitoring performance section: Performance indicators.

Sections on strategic planning, implementation and monitoring performance are tackled in the chapter 6 where they are elaborated into several project proposals. Section 1.b Specific infrastructure planning is tackled separately in chapters 7 and 8 where the investment opportunities are analysed. The next chapter presents the financing opportunities from public and private funds which represent the basis for financing the tourism development for all the proposed sections.

4. Financing opportunities

The main messages of this chapter are:

1. Tourism development objectives can be reached via various financial instruments in combination of public (EU and national) and private funding.
2. EU Commission is in second half of 2020 in the phase of finalisation of the priorities and budget for the period 2021-2027.
3. Implementation of tourism planning projects can be funded from several EU financing instruments, from centralised to national and Interreg funds. Our proposal is to create a strategy for combining various funds to support implementation of specific goals, which will at the end combine into significant progress at the level of tourism objectives in KKC.

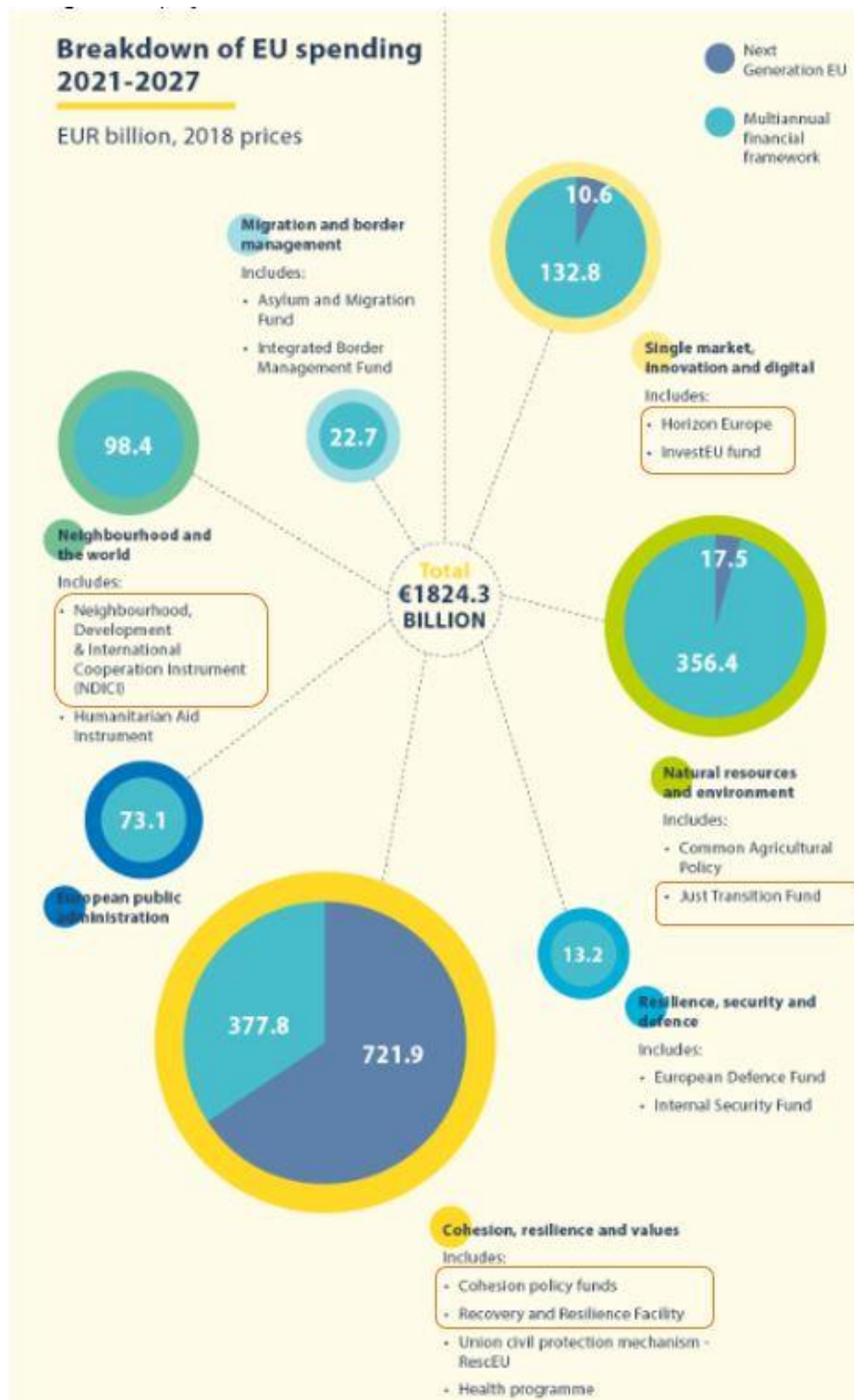
In order to realise the planned objectives within the tourism development strategy, it is essential to secure the appropriate funding. For the strategic areas affecting public sector, a wide range of opportunities is available from various EU financing instruments. To efficiently achieve the objectives and ensure long-term viability, public funding should be combined with private investment. For the upcoming financial period 2021-2028, the EU strongly supports the combination of public funding for the initial phases of the development, in combination with private funds for later stages.

At the moment of writing, EU Commission has proposed the EU budget for the financing period 2021-2027 in the amount of €1,824 billion, split into Next Generation EU (€750 billion) and Multi-annual Financial Framework (MFF) (€1,074.3 billion). The funding is divided into 7 priorities:

1. Single market, innovation and digital
2. Cohesion, resilience and values
3. Natural resources and environment
4. Migration and border management
5. Resilience, security and defence
6. Neighbourhood and the world
7. European public administration.

The allocation is shown in Figure 7.

Figure 7: Breakdown of EU spending 2021-2027, showing the financial programmes suitable for funding tourism projects



Source: <https://www.consilium.europa.eu/en/infographics/recovery-plan-mff-2021-2027/>

4.1. Main objectives for the EU 2021-2027 period

Regional development and EU cohesion policy will focus on five investment priorities. **Five main objectives will drive EU investments in 2021-2027:**

1. **Smarter Europe**, through innovation, digitisation, economic transformation and support to small and medium-sized businesses
2. a **Greener, carbon free Europe**, implementing the Paris Agreement and investing in energy transition, renewables and the fight against climate change
3. a more **Connected Europe**, with strategic transport and digital networks
4. a more **Social Europe**, delivering on the European Pillar of Social Rights and supporting quality employment, education, skills, social inclusion and equal access to healthcare
5. a **Europe closer to citizens**, by supporting locally-led development strategies and sustainable urban development across the EU.

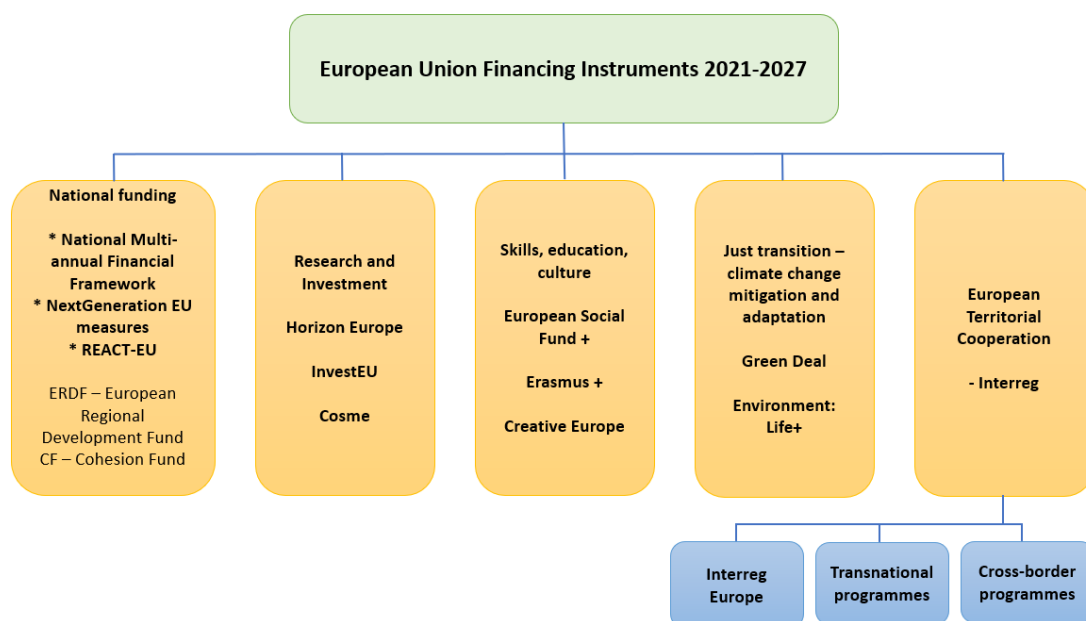
Source: https://ec.europa.eu/regional_policy/en/2021_2027/

All the listed objectives are suitable to implement tourism development projects from various perspectives. Funding programmes which will be suitable to finance tourism, are still in the phase of final confirmation of the priorities and rules. We indicate the possible financial instruments based on the information available in September 2020.

4.2. EU financial instruments after 2021

The figure 8 shows the division of EU financial instruments that are foreseen for the period 2021-2027.

Figure 8: EU financial instruments in the period 2021-2027

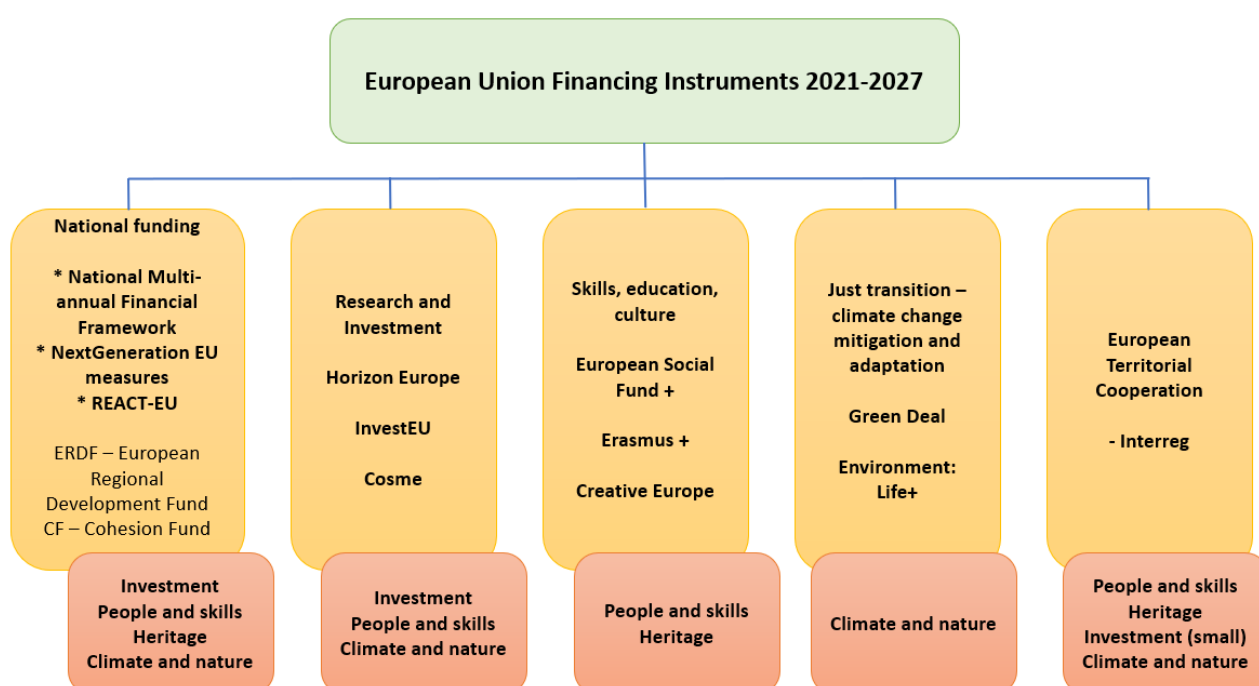


Source: own analysis based on EU Commissions' websites

Based on the information available in September 2020, we present the matching opportunities for funding various types of projects from the available funding instruments. The allocation has to be updated once the EU financing regulations will be confirmed. We identified the following main types of projects:

1. Investments in new and renovated infrastructure and buildings (presented in the figure as Investment)
2. People, skills, knowledge, entrepreneurship (presented as People and skills)
3. Valorisation of natural and cultural heritage (presented as Heritage)
4. Climate change and environment (presented as Climate and nature).

Figure 9: Opportunities for funding tourism development topics from EU funding 2021-2027



Source: own analysis

In this chapter, we have shown that there are several financing sources which are suitable for financing tourism development projects. In order to absorb the funds, it is essential that main organisations at the regional level in charge have quality projects which are already developed at the concept level. This way, once the funding calls for proposals are published, the timeframe is sufficient to elaborate the concept into the full proposal, establish the proper partnership and submit the proposal. Therefore, in the next chapter we present three project concepts which can be elaborated into full proposals once the financing instruments will be finalised and the resources available.

5. Project proposals for tourism development

The main message of this chapter is that the Koprivnica-Križevci County has to prioritise its tourism development activities and focus on the implementation of selected priorities. Concrete project proposals are elaborated which should present the priority for implementation in the following decade, focusing on the topics: strategic approach and knowledge for tourism, and placing cultural and nature-outdoor products on the market.

As presented in chapter 2, the Koprivnica-Križevci County has well-defined strategic planning background and main objectives for tourism development. Therefore, we have suggested to focus in the next decade on the following sections within the Tourism Planning Toolbox:

1. Strategic planning section:
 - a. Prioritisation of main development focus
 - b. Specific infrastructure planning
2. Implementation section:
 - c. Tourism partnerships
 - d. Project design
3. Monitoring performance section: Performance indicators.

Based on the desk and field analysis of potentials and opportunities for development, **in this chapter we propose three projects that will lead the way in the tourism development of the county and should have the highest priority for development of tourism in KKC. The projects combine several areas from the Tourism Planning Toolbox.** These projects are:

1. Strategic approach and knowledge for tourism
2. Hlebine - the capital of naïve art
3. Connect with nature - outdoor relaxation along Drava.

Additional two proposals that we propose to develop, but could not be elaborated in this document due to the limitation of resources, are the following:

17. Drava fairies brought to life: intangible heritage and traditions along Drava, including traditional boats, gastronomy, and ethnological house of heritage in Šemovci.
18. Development of infrastructure for tourism based on an integrative approach and clear identification of priorities.

Three project concepts are presented in detail in this chapter, as a basis for future project proposal preparation. For each project proposal, we shortly define the main project proposal sections: summary, background, main and specific objectives, activities and results. The project proposals represent a solid basis for financing opportunities and have to be further elaborated once the specific financing opportunity arises. The proposals need to be further elaborated in connection with partnerships within the county.

Moreover, we would like to point out that **the proposals are designed in a broader way so that they can be part of EU-wide, transnational and/or cross-border projects.** The topics are relevant and trendy and should be further elaborated as part of the broader development of the county, the regions along Drava, **and especially within the UNESCO 5-country Biosphere Reserve Mura-Drava-Danube, i.e. the Amazon of Europe destination.**

The first project, entitled **Strategic approach and knowledge for tourism**, combines sections 1, 2 and 3 of the Tourism Planning Toolbox, with main focus on strategic planning and prioritisation on main development focus, implementation with tourism partnerships and knowledge, and monitoring the performance. This project **defines an integrated strategic approach to achieving tourism development objectives.**

Projects 2 and 3 focus on main development opportunities developed on the basis of the desk analysis and the training and interviews with key stakeholders in the area. We have selected these topics based on the following criteria: opportunities and trends in international tourism markets, potentials of the county and financing opportunities in the next EU financing period 2021-2027.

Table 3 presents the short presentation of the proposed projects.

Table 3: Short presentation of proposed project concepts for KKC

#	Title	Main objective	Results
1	Strategic approach and knowledge for tourism	To ensure implementation of the tourism development strategies in KKC which will lead to realising the vision and achieving the strategic and operational objectives in the following 10 years (until 2030).	<ul style="list-style-type: none"> - Developing the position of Koprivnica-Križevci County as relevant tourism destination in continental Croatia. - Ensuring the status of tourism as key development priority in the region and in the municipalities. - Defining clear targets for tourism planning. - Defining clear implementation path to achieve the set targets (who, what, how, when, with which financial means). - Enhancing the knowledge and skills of public and private organisations working in tourism industry. - Retaining young and talented citizen in the region, providing new green jobs. - Attracting modern visitors seeking relaxation in untouched nature and enriched with authentic local traditions and gastronomy.

2	Hlebine - the capital of naïve art	To develop Hlebine into the capital of the naïve art in Croatia, developing the tourism offer for individualised visitors, and establish close connections with naïve art centres around the world.	<ul style="list-style-type: none"> - Ensuring recognition of Hlebine and KKC as the capital of naïve art in Europe and strongly connected with relevant cultural institutions globally. - Presenting naïve art and art-related experiences in public and private naïve art galleries in Hlebine (Gallery of Naive Art Hlebine, Ivan Generalić Gallery, and others) and other villages. - Offering authentic local experiences and gastronomy to visitors. - Preserving tradition, retaining locals in the region, developing new job opportunities. - Generating trendy, niche visitors, resulting in the income for the local services.
3	Connect with nature - outdoor relaxation along Drava	To offer to visitors a high-quality outdoor tourism product for relaxation along the Drava river.	<ul style="list-style-type: none"> - Ensuring renovated and new facilities for outdoor and cycling tourism which will respond to the needs of modern visitors. - Offering integrated tourism products at European markets, combining outdoor tourism, authentic local experiences and gastronomy. - Attracting visitors, sportsmen and nature lovers to the untouched nature along Drava. - Educating service providers to ensure high quality standard and genuine hospitality for visitors. - Creating new green jobs.

The subchapters below are elaborating the project proposals 1-3, presenting the relevant partnership, summary, background, objectives, activities and results for each proposal.

5.1. Project proposal 1: Strategic approach and knowledge for tourism

Table 4: Project proposal 1: Strategic approach and knowledge for tourism

Project proposal title	Strategic approach and knowledge for tourism

Project responsibility (initiator / proposed coordinator)	Koprivnica-Križevci County and tourism boards							
Partners (list the suggested or interested partners for the project)	Type of organisation (e.g. public authority, NGO, university, institute, enterprise)	Name of the organisation (in case you already know, who you want or is interested)					Status (suggested or interested)	
	County	Koprivnica-Križevci County					Suggested	
	Tourism board	TZG Koprivnica					Suggested	
	Tourism board	TZ Središnja Podravina					Suggested	
	Municipalities						Suggested	
	Private sector organisations						Suggested	
	NGOs and associations						Suggested	
Total estim. budget EUR	2,4 mio €							
Duration in months	12	18	24	30	36	48	more (add)	
<p>Project summary –max. 10 lines (shortly provide an overview of the project – main challenges, aims, activities and expected results; this should be a short “pitch” that will be used in all communication about the project to illustrate the main project “story”; it is to be prepared as a quick summary of all below points)</p> <p>KKC has well-developed strategic documents and analyses for future development of tourism. In the strategic documents, the direction of tourism development is clearly identified, with focus on cultural and natural heritage and traditions, as well as development into the desired positioning into a well-recognised and competitive destination.</p> <p>The aim is to develop a comprehensive destination management and ensure implementation of the tourism development strategies in KKC which will lead to realising the vision and achieving the strategic and operational objectives in the following 10 years.</p> <p>Such project will result in:</p> <ol style="list-style-type: none"> 1. Developing the position of Koprivnica-Križevci County as relevant tourism destination in continental Croatia. 2. Ensuring the status of tourism as key development priority in the region and in the municipalities. 3. Defining clear targets for tourism planning. 4. Defining clear implementation path to achieve the set targets (who, what, how, when, with which financial means). 5. Enhancing the knowledge and skills of public and private organisations working in tourism industry. 6. Retaining young and talented citizen in the region, providing new green jobs. 								

7. Attracting modern visitors seeking relaxation in untouched nature and enriched with authentic local traditions and gastronomy.

Project background –max. 10 lines (*describe the reason for the project; current situation in the target area; problems and needs of the target groups and environment that project addresses, etc.*)

KKC has well-developed strategic documents and analyses for future development of tourism. In the strategic documents, the direction of tourism development is clearly identified, with focus on cultural and natural heritage and traditions, as well as development into the desired positioning into a well-recognised and competitive destination.

In order to achieve these objectives, a strategic partnership has to be put in place, defining the priorities and activities to achieve the set objectives in terms of improving quality offer, overnight stays and consumption of tourists. At the figure below, the VICETS model for tourism strategy planning is presented, defining the main aspects to be considered in strategic planning. These priority aspects have to be in focus of the project for successful tourism strategy implementation.

The main problem addressed by this project is that there is a lack of implementation capacity, knowledge and skills for the implementation of the strategic tourism development directions.

Figure 10: VICETS model for tourism strategy planning

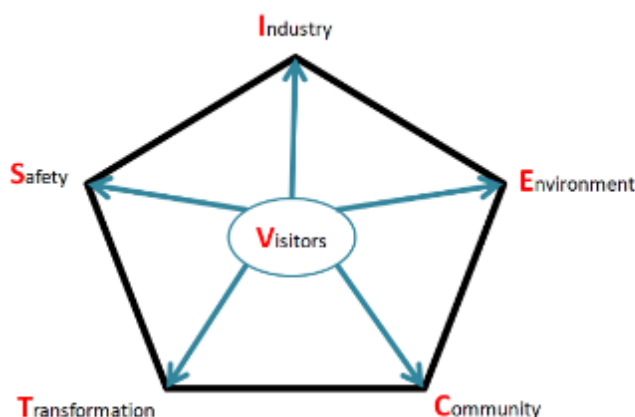


Figure 6: VICETS Model for Tourism Strategy Planning

A successful tourism strategy needs to identify how to:

- Welcome, involve and satisfy **V**isitors
- Achieve a profitable and prosperous **I**ndustry
- Engage and benefit host **C**ommunities
- Protect and enhance the local **E**nvironment
- Promote the industry **T**ransformation
- Entrench principles of visitor **S**afety

Source: The South African Tourism Planning Toolkit for Local Government, 2010, p. 21

Overall project aim – max. 5 lines (*describe the main aim of the project – the long-term goal/vision of the project*)

The aim is to ensure implementation of the tourism development strategies in KKC which will lead to realising the vision and achieving the strategic and operational objectives in the following 10 years (until 2030).

Specific objectives – max. 5 specific objectives (*which objectives will be achieved through the project*)

Specific objectives are:

1. To develop the destination management and tourism partnership in charge of strategy implementation.
2. To agree on strategic and operational objectives and priorities, including the monitoring system. Strategic approach is recommended to be developed based on one of the international recognised standards for development of sustainable tourism (e.g. Global Sustainable Tourism Council standards or Green Destinations Standards).
3. To enhance the knowledge and skills for sustainable tourism with clearly defined educational programme for public and private sector organisations.
4. To define a clear plan for implementation of priorities in tourism.

Description of target groups – cca. 10 lines (*who are the main target groups, in what way will they benefit from the project, how will they be involved*)

Target groups include public and private sector actors in KKC. Primary target group are public sector organisations in charge of tourism planning and implementation, including the responsible persons from the county administration, tourism boards, municipalities and other authorities. They have to be involved in objectives 1-4 as set above. Ideally, the KKC would establish an umbrella organisation in charge of managing tourism in KKC as one destination.

Secondary target group are organisations from private and civil sector, i.e. companies, NGOs and associations, that should be engaged in the consultations for the implementation of strategic objectives and should complement the activities of public sector actors. Currently, the trend is to establish so-called “stewardship council” where the main players in tourism in the region are represented.

Description of results, activities and approach – cca. 20 lines (*describe the overall approach of the project – which activities will be implemented in order to reach the goals and objectives and in what way*)

Such project will result in:

1. Developing the position of Koprivnica-Križevci County as recognizable tourism destination in Continental Croatia.
2. Ensuring the status of tourism as key development priority in the region and in the municipalities.
3. Defining clear targets for tourism planning.
4. Defining clear implementation path to achieve the set targets (who, what, how, when, with which financial means).

5. Enhancing the knowledge and skills of public and private organisations working in tourism industry.
6. Retaining young and talented citizen in the region, providing new green jobs.
7. Attracting modern visitors seeking relaxation in untouched nature and enriched with authentic local traditions and gastronomy.

5.2. Project proposal 2: Hlebine - the capital of naïve art

Table 5: Project proposal 2: Hlebine - the capital of naïve art

Project proposal title	Hlebine - the capital of naïve art			
Project responsibility (initiator / proposed coordinator)	Museum of city Koprivnica, Gallery of Naive Art Hlebine			
Partners (list the suggested or interested partners for the project)	Type of organisation (e.g. public authority, NGO, university, institute, enterprise)	Name of the organisation (in case you already know, who you want or is interested)	Status (suggested or interested)	
	Public gallery	Museum of city Koprivnica, Gallery of Naive Art Hlebine	Suggested	
	Tourism board	TZ Središnja Podravina	Suggested	
	Private gallery	Ivan Generalić Gallery Hlebine	Suggested	
	Municipality	Municipality Hlebine	Suggested	
	County	Koprivnica-Križevci County	Suggested	
	Companies	Local restaurants, shops, OPGs	Suggested	
	NGOs	Local and regional associations dealing with cultural heritage, arts, crafts, traditional gastronomy etc.	Suggested	
Total estim. budget EUR	4 mio €			
Duration in months	12	24	30	36 48 more (add)

Project summary –max. 10 lines (*shortly provide an overview of the project – main challenges, aims, activities and expected results; this should be a short “pitch” that will be used in all communication about the project to illustrate the main project “story”; it is to be prepared as a quick summary of all below points*)

Tourism is one of the main development pillars in Hlebine. As the cradle of naïve art in Croatia, many elements have remained in the village and its surrounding that are presenting this unique cultural heritage. However, the presentations and services need to be substantially upgraded and enriched to become a magnet for modern visitors from the niche target group of naïve art lovers. To our knowledge, there is also no accommodation and no traditional gastronomic offer in the village. The closest accommodation is in the city of Koprivnica.

To develop Hlebine as the capital of naïve art, the main targets are:

1. To upgrade the Gallery of Naive Art Hlebine into a modern visitor center.
2. To enhance the offer of the Ivan Generalić Gallery Hlebine.
3. To develop a dispersed hotel in Hlebine.
4. To educate local experts and youth that will work in sustainable tourism and culture.
5. To connect with relevant naïve art institutions.
6. To develop comprehensive marketing plan and implement world-wide promotion.

Such project will result in:

1. Ensuring recognition of Hlebine and KKC as the capital of naïve art in Europe and strongly connected with relevant cultural institutions globally.
2. Presenting naïve art and art-related experiences in public and private naïve art galleries in Hlebine (Gallery of Naive Art Hlebine, Ivan Generalić Gallery, and others) and other villages.
3. Offering authentic local experiences and gastronomy to visitors.
4. Preserving tradition, retaining locals in the region, developing new job opportunities.
5. Generating trendy, niche visitors, resulting in the income for the local services.

Project background –max. 10 lines (*describe the reason for the project; current situation in the target area; **problems and needs** of the target groups and environment that project addresses, etc.*)

Hlebine village is well-known as the cradle of naïve art in Croatia, with the gallery of naive art in Hlebine, part of Museum of city Koprivnica, and located in Hlebine, at the source of Kaikavian Naive Art, and several other painters' premises, such as Ivan Generalić Gallery Hlebine.

Kaikavian Naive Art is specific expression of Kaikavians in North Croatia through fine arts that emerged in the 1st half of 20th century. While its core was "Hlebine-school" named after the group around Hlebine, it spread further North into Kaikavian region. The permanent display in the gallery of Hlebine includes **old masters** of Art Naive: paintings of *Ivan Generalić, Franjo Mraz, Mirko Virius, Ivan Večenaj* and others.

Architecturally, the gallery is nice example of modern redefinition of traditional Kaikavian wooden architecture. By using traditional material for the building, the gallery kept this mellow, natural Kaikavian spirit which is conveyed by the masters of Kaikavian Art Naive in their paintings (Source: <https://kajkaviana-magica.eu/en/galerija-naivne-umjetnosti/>). Despite the relevance of naïve art, many obstacles are to be overcome.

The problems and challenges are:

- Insufficient awareness and knowledge of importance of naïve art in Croatia and generally.
- Need for renovation and upgrade of infrastructure.
- Lack of accommodation, thematic packages, authentic experiences and gastronomic offer for visitors.
- Lack of modern marketing approach to attract the niche fans of naïve art from across the globe.
- Lack of functional connections with relevant naïve art centres around the world.

Overall project aim – max. 5 lines (*describe the main aim of the project – the long term goal/vision of the project*)

The overall project aim is to develop Hlebine into the capital of the naïve art in Croatia, developing the tourism offer for individualised visitors, and establish close connections with naïve art centres around the world.

Specific objectives – max. 5 specific objectives (*which objectives will be achieved through the project*)

Specific objectives are the following:

1. To upgrade the Gallery of Naive Art Hlebine into a modern visitor center.
2. To enhance the offer of the Ivan Generalić Gallery Hlebine.
3. To develop a dispersed hotel in Hlebine.
4. To educate local experts and youth that will work in sustainable tourism and culture.
5. To develop individualised and specialised tourism packages, including art exhibitions, art schools and classes, authentic local and gastronomic experiences.
6. To connect with relevant naïve art institutions.
7. To develop comprehensive marketing plan and implement world-wide promotion.

Description of target groups – cca. 10 lines (*who are the main target groups, in what way will they benefit from the project, how will they be involved*)

The main target group are visitors that have the passion for naïve art. A comprehensive survey of their interests and travel patterns needs to be conducted and included in the planning and marketing activities, they also represent the test groups to visit newly developed individualised and specialised tourism offer in

Hlebine and wider KKC, also in connection to the Croatian Museum of Naïve Art in Zagreb and other locations of naïve art.

The primary target group to implement the project are the public and private institutions in Hlebine and KKC related to cultural tourism, traditional tourism and the connected tourism offer, including public and private investors.

Description of results, activities and approach – cca. 20 lines (*describe the overall approach of the project – which activities will be implemented in order to reach the goals and objectives and in what way*)

Such project will result in:

19. Ensuring recognition of Hlebine and KKC as the capital of naïve art in Europe and strongly connected with relevant cultural institutions globally.
20. Presenting naïve art and art-related experiences in public and private naïve art galleries in Hlebine (Gallery of Naive Art Hlebine, Ivan Generalić Gallery, and others) and other villages.
21. Offering authentic local experiences and gastronomy to visitors.
22. Preserving tradition, retaining locals in the region, developing new job opportunities.
23. Generating trendy, niche visitors, resulting in the income for the local services.

5.3. Project proposal 3: Connect with nature - outdoor relaxation along Drava

Table 6: Project proposal 3: Connect with nature - outdoor relaxation along Drava

Project proposal title	Connect with nature - outdoor relaxation along Drava		
Project responsibility (initiator / proposed coordinator)	Koprivnica-Križevci County		
Partners (list the suggested or interested partners for the project)	Type of organisation (e.g. public authority, NGO, university, institute, enterprise)	Name of the organisation (in case you already know, who you want or is interested)	Status (suggested or interested)
	County	Koprivnica-Križevci County	Suggested
	Tourism board	TZG Koprivnica	Suggested
	Tourism board	TZ Središnja Podravina	Suggested
	Municipalities		Suggested
	Private sector organisations		Suggested

	NGOs and associations					Suggested
Total estim. budget EUR	Min. 2 mio €					
Duration in months	12	24	30	36	48	more (add)
<p>Project summary –max. 10 lines (<i>shortly provide an overview of the project – main challenges, aims, activities and expected results; this should be a short “pitch” that will be used in all communication about the project to illustrate the main project “story”; it is to be prepared as a quick summary of all below points</i>)</p> <p>Nature-based, outdoor and cycling tourism are defined as priorities in strategic documents of the Koprivnica-Križevci County, with clear actions and priorities, including the Strategy of cycling tourism development in the Podravina area and the Operational plan for cycling tourism development in the Podravina and Prigorje areas.</p> <p>An implementation-focused project is needed that will address the following challenges:</p> <ol style="list-style-type: none"> 1. Lack of integrated tourism products with international effect combining various forms of outdoor tourism. 2. Relatively low level of infrastructure for outdoor and cycling tourism. 3. Lack of combined offers with neighbouring regions, including Hungary. 4. Lack of knowledge in public and private organisations to enhance outdoor tourism offer and put the products on the market. 5. Lack of marketing and promotion, including the comprehensive marketing materials and maps, on-line and off-line. <p>The overall project aim is to offer to visitors a high-quality outdoor tourism product for relaxation along the Drava river. Such project will result in:</p> <ol style="list-style-type: none"> 1. Ensuring renovated and new facilities for outdoor and cycling tourism which will respond to the needs of modern visitors. 2. Offering integrated tourism products at European markets, combining outdoor tourism, authentic local experiences and gastronomy. 3. Attracting visitors, sportsmen and nature lovers to the untouched nature along Drava. 4. Educating service providers to ensure high quality standard and genuine hospitality for visitors. 5. Creating new green jobs. 						
<p>Project background –max. 10 lines (<i>describe the reason for the project; current situation in the target area; problems and needs of the target groups and environment that project addresses, etc.</i>)</p> <p>Nature-based, outdoor and cycling tourism are defined as priorities in strategic documents of the Koprivnica-Križevci County, with clear actions and priorities, as defined in the Strategy of cycling tourism development in the Podravina area and the Operational plan for cycling tourism development in the Podravina and Prigorje areas.</p>						

An implementation-focused project is needed that will address the following challenges:

24. Lack of integrated tourism products with international effect combining various forms of outdoor tourism (cycling, rafting and other river experiences, hiking etc.).
25. Relatively low level of infrastructure for outdoor and cycling tourism.
26. Lack of combined offers with neighbouring regions, including Hungary.
27. Lack of knowledge in public and private organisations to enhance outdoor tourism offer.
28. Lack of marketing and promotion, including the comprehensive marketing materials and maps, on-line and off-line.
29. Putting the KKC at the tourism map of Europe.

Overall project aim – max. 5 lines (*describe the main aim of the project – the long term goal/vision of the project*)

The overall project aim is to offer to visitors a high-quality outdoor tourism product for relaxation along the Drava river.

Specific objectives – max. 5 specific objectives (*which objectives will be achieved through the project*)

Specific objectives are:

1. To develop integrated tourism products, respecting the nature standards of the protected areas and visitor guidance, and combining the experiences of sport, nature and local traditions.
2. To develop infrastructure for cycling and outdoor tourism (cycling paths, resting areas, signalisation, sport facilities).
3. To enhance the services which will be included in the integrated tourism products: bike/bed standard for accommodations, local gastronomy and authentic experiences.
4. To increase knowledge and skills of the service providers.
5. To develop and implement marketing and promotion activities, including on-line and off-line tools for visitors.

Description of target groups – cca. 10 lines (*who are the main target groups, in what way will they benefit from the project, how will they be involved*)

Primary target group are outdoor-lovers and visitors that will visit the region and enjoy outdoor activities and cycling along Drava.

The implementing and cooperating bodies include public and private actors that need to enhance the offer and infrastructure along Drava.

Description of results, activities and approach – cca. 20 lines (*describe the overall approach of the project – which activities will be implemented in order to reach the goals and objectives and in what way*)

Such project will result in:

30. Ensuring renovated and new facilities for outdoor and cycling tourism which will respond to the needs of modern visitors.
31. Offering integrated tourism products at European markets, combining outdoor tourism, authentic local experiences and gastronomy.
32. Attracting visitors, sportsmen and nature lovers to the untouched nature along Drava.
33. Educating service providers to ensure high quality standard and genuine hospitality for visitors.
34. Creating new green jobs.
35. Putting the KKC at the tourism map of Europe.

In this chapter, we have proposed three project concepts that we recommend to put on higher priority list for implementation in the following years, with the aim to ensure tourism development in Koprivnica-Križevci County. The next chapter focuses on the essential and complementary part for developing sustainable tourism, i.e. analysing the investment opportunities in the county.

6. Analysis of investment opportunities

In sustainable tourism, strategic approach, knowledge and skills, and suitable infrastructure go hand in hand to offer the best combination and satisfy the needs of demanding modern visitors. Therefore, this chapter focuses on the infrastructure part, analysing 57 locations in KKC which have the potential to be developed in tourism infrastructure.

Firstly, we would like to emphasize the key guidelines that have to be considered generally when planning future tourism-related development and within that investments in the county:

36. The region should consider **an umbrella brand at national or international level** (e.g. within the Amazon of Europe destination) and locate the KKC sites within this brand. Key question at this point is: what is specific and special in KKC county within the Amazon of Europe destination standards. (These standards will be elaborated in the Amazing AoE Strategy for tourism development). What are 3 most important, special, unique features of the KKC area that can be emphasized within the umbrella brand?
37. It is essential to develop **the storyline and the overall interpretation concept for KKC area** and only afterwards develop each location separately, while fitting into the whole story and contributing to it. Each location has to have the specialisation within the overall concept.

38. You should think of KKC as a destination where individual locations/attractions/sites of interest or offer are **complementary** not competitive to one another.
39. Apart from site/object renovation, key to market success is **the business models** behind that you propose (does it go beyond public funding with occasional market input from guests). A good indicator of this is if there is a business plan for individual site/activity.

6.1. Investment sites analysis

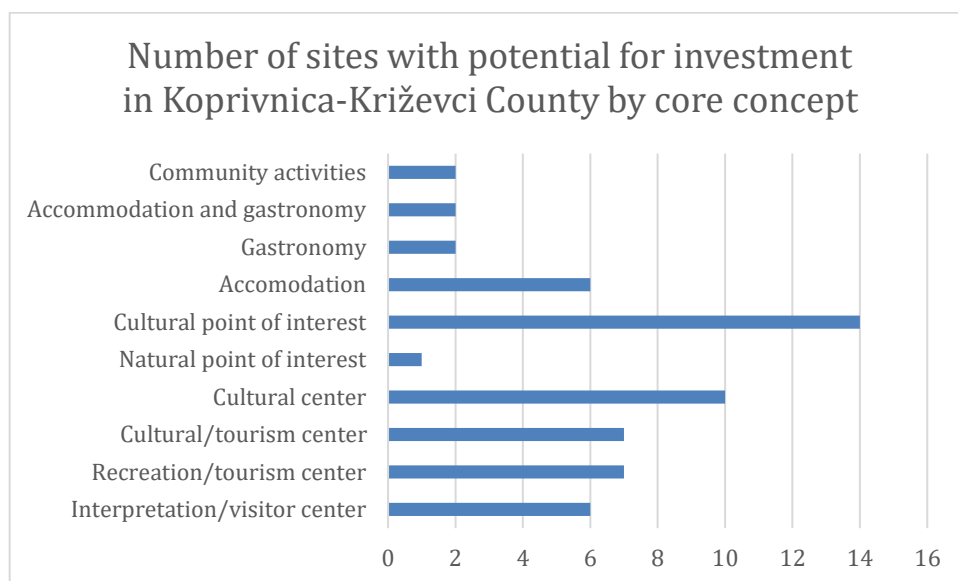
For the purposes of the detailed analysis of investment opportunities in Koprivnica-Križevci County we prepared a table with questions about key characteristics of each site with the potential for investment and collected the details that are presented in ***Annex 1: Detailed investment sites analysis in KKC***. We received the data from the 19 administrative units of the County: City of Koprivnica, Town of Đurđevac and 17 municipalities and prepared the assessment of all sites that are available in ***Annex 2: Investment sites assessment in KKC***.

We gathered the details about 57 sites and analyzed them from the point of view of the content/story and financial viability. We identified one core concept for each site and divided the sites into groups by their concepts:

- Interpretation/visitor center
- Recreation/tourism center
- Cultural/tourism center
- Cultural center
- Natural point of interest
- Cultural point of interest
- Accommodation
- Gastronomy
- Accommodation and gastronomy
- Community activities.

The number of sites by the core concepts are presented in Figure 11.

Figure 11: Number of sites with potential for investment in Koprivnica-Križevci County by core concept



The next criterion was the analysis of how well the building is maintained. Regarding the status of the building, the results are:

- Poor: 12
- Moderate: 28
- Well-maintained: 7
- Not a building: 10

Regarding the site location analysis, the buildings are located:

- in a bigger town (more than 20.000 inhabitants): 5
- in a smaller town (between 3.000 and 20.000 inhabitants): 4
- in a village (up to 3.000 inhabitants): 38
- isolated object: 10

The analysis has shown that the majority of the sites are located in villages, ten are isolated objects, five are situated in bigger town (Koprivnica) and four in smaller town (Đurđevac).

There are 10 sites without any buildings and 47 sites with already existing buildings. 60% of the existing buildings are in moderate condition, 26% in poor condition and only 15% are well-maintained.

Core current/planned concepts of most of the sites are connected to culture: 14 cultural points of interest, 10 cultural centers and 7 cultural/tourism centers. There are plans for 7 recreation/tourism centers, 6 interpretation/visitor centers, 6 accommodations, 2 objects offering both accommodation and gastronomy, 2 objects for gastronomic purposes, 2 sites for community activities and one nature point of interest.

Predominance of culture related core concepts and concentration of sites in villages or in isolated areas match well with national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing mainly on the development of heritage and cultural tourism and holidays in rural areas. There are respective amount of

core concept corresponding also to the objective for the development of sports and cycling tourism (recreation/tourism centers) and a few to the objective for the development of gastro- and eno-tourism. However, even though there are potential sites for investments in almost every village across the county, level of attractiveness for investments is not the same for all of them since it is very important to take into account also the economic sustainability of planned investments. The main condition is to invest in objects that have the potential to become financially self-sustaining in relatively short period of time. Key factors that contribute to financial viability of the site are:

- uniqueness: good storyline, unique features, disruptive character
- business model
- business plan
- timeplan
- team.

Since at this point the data on business model, business plan, timeplan and team is not available, in our analysis we focused predominantly on uniqueness of the sites. Therefore, it is important to point out that numerous sites with the same or very similar core concept in a relatively small area are not going to be economically sustainable, especially since over half of the buildings (53%) on the sites are in moderate or even poor condition, meaning that a significant investment would be needed for their renovation. The analysis has also shown that some sites are more suitable for the use of local community, while some have serious potential for tourism (national or global).

Mostly exposed themes of the area that should be combined into common stories:

- Naïve art (galleries, museums, birth houses of artists).
- Gastronomy (wine, cheese, nettle products, traditional cakes: cake with walnut, požiraki, zlevanka, Podravska mazanica, Bregofska pita).
- Traditional crafts (gingerbread craft, knitting, making and playing cymbals, art of decorating Easter eggs, Ivanec embroidery, weaving).
- History (renaissance, secession, ethnographic collections).
- Natural heritage (Drava Mura confluence, Reserve Đurđevac sands, Forest reserve Crni jarki, Regional park Mura Drava, area of ecological network Natura 2000, ornithology reserve Veliki Pažut).
- Storytelling (rich local mythology, many legends of the area).
- Cycling tourism (connection with Amazon of Europe Bike Trail, EuroVelo, Drava cycling route, etc.).

Based on the status quo and investment analysis, as well as on current tourism trends, we elaborated the key guidelines for tourism investment planning in Koprivnica-Križevci County:

- Always have in mind the “big picture” - how the investment fits into the umbrella brand/story of the destination and to the environment.
- Uniqueness – what are the unique features of the investment that will attract visitors.
- Collaboration - connect the actors and the offer of the area into one exceptional story.

- Accessibility – pay attention to the accessibility, rail and road connections and public transport of the site for potential visitors.
- Know what the investor is looking for – priorities of national and EU funding programmes, motives of private investors, etc.
- Economic sustainability – how the site will be financially self-sustaining.

7. Investment analysis: Confluence of the Mura and Drava rivers – Halasz carda as a potential for impact investment

Based on the analysis of investment opportunities in the previous chapter, we have selected several locations which present the potential for private or impact investment. In this chapter, we elaborate the detailed investment analysis for one of these locations.

The locations within KKC with most promising potential for private investment are the following:

1. Confluence of the Mura and Drava rivers – Halasz carda (Legrad municipality)
2. Fishing house in Botovo in combination with the railway bridge (Drnje municipality)
3. Šoderica lake (Legrad and Drnje municipalities)
4. Sites across Hlebina - potential for cultural tourism and diffused hotel (Hlebina municipality)
5. Old school in Šemovci as the heritage house (Virje municipality).

Investment proposal, described by the KKC under the investment title ***Confluence of the Mura and Drava rivers – Halasz carda (Halasz carda)***, is chosen to be elaborated and assessed as the most suitable proposal for financial investors, especially for the fast-growing community of financial investors, ***Impact Investors***.

This chapter will further elaborate the *Halasz carda* potential to attract impact investor, as well as set steps in order to start the process of interaction with an impact investor community and start further business negotiations. The individual case will be explained and elaborated upon the presentation of the general **regional development planning approach**, which enables best possible input for investment proposal.

7.1. Key characteristics of Impact Investors Community and connection to *Halasz carda*

Impact investments are investments made with the intention to generate positive, measurable social and environmental impact alongside a financial return. Impact investments can be made in both **emerging and developed markets**, and target a range of returns from below market to market rate, depending on investors' strategic goals. The growing impact investment market provides capital to address the **world's most pressing**

challenges in sectors such as sustainable agriculture, renewable energy, conservation, microfinance, and affordable and accessible basic services including housing, healthcare, and education.¹

Figure 12: Key elements of impact investment



In short, impact investors are looking for business opportunities, which generate revenue, and at the same time deliver the foreseen impact, which in other terms means, that impact investors are fundamentally supporting the economic paradigm shift to sustainability at the level of local/regional/area carrying capacity with elements of just and/or fair business relations.

It is therefore crucial to understand, that impact investors are essentially looking for investment, which are:

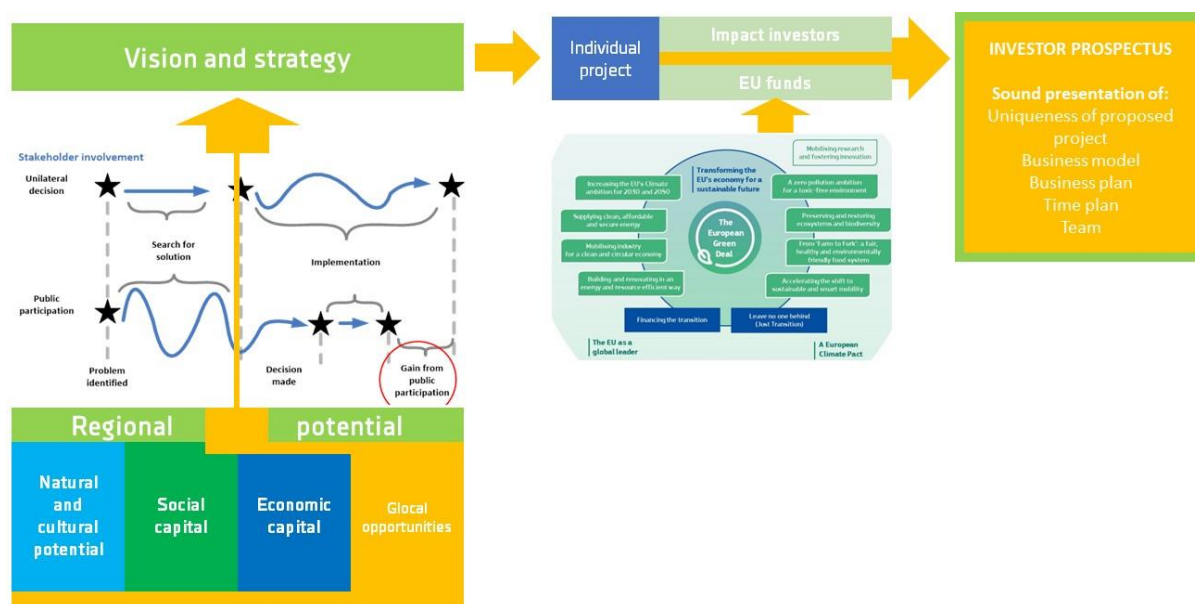
1. embedded in local/regional potential and are essential part of overall regional development agenda and as such supported by other enabling and complementary projects, financed by the region (cohesion funds, other EU funds, bilateral support, ...)

This is where the necessity for a project to be in line with overall regional agenda is evident, since overall development is and will be focused by the forthcoming EU financial period, based on transformative development character of EU.

2. exercise potential to capitalize on global development opportunities, including sector and development trends,
3. showcase trend setting potential arising from areas uniqueness or unique potential it can operationalize and/or,
4. showcase resilience to extreme events and be forerunner in this respect.

¹ All quoted paragraphs are summarized from: Rodin J., Brandenburg M. (2014): The Power of Impact Investing: Putting Markets to Work for Profit and Global Good. Wharton School Press, 2014.

Figure 13: Nature of project sought by impact investors and optimum process to develop them



7.2. How *Halasz carda* fits to impact investor selection framework

In order to assess the potential of *Halasz carda*, we will elaborate on its potential in respect to impact investor expectations.

As we identified in the previous subchapter, investors are keen to understand, how you will support their investment. Primarily this addresses the issues of providing supportive or enabling condition for the investment, suggestions for which we list in the column comments.

Supportive projects, mainly address the topic of delivering content, programmes, activities, that demand also e.g. spatial or land use interventions in connection with regional administration. This can also reflect to establishing supportive services for customers.

Enabling projects, mainly address the essential communal infrastructure; roads and access, communications, water supply, waste management, ensuring legality and right of access for investors.

Table 7: Potential of *Halasz carda* in respect to impact investor expectations

Impact investor expectations	Potential of <i>Halasz carda</i>	Comments
Unique elements of area, supportive to	Natural&cultural uniqueness potential <i>Two river confluence</i> <i>Protected area – Natura 2000</i>	Several projects can be implemented, that increase area's attractiveness in terms of identification and elaboration of

initial investment	<p><i>Part of 5-country biosphere reserve</i></p> <p>Ornithology reserve</p> <p>Undeveloped, pristine nature</p>	<p>natural and cultural heritage into unique regional offer for visitors / tourists.</p>
	<p>Infrastructure</p> <p><i>Connectivity (rail and road access)</i></p> <p><i>Area designated for tourist and recreational activities by respective spatial plan</i></p> <p>Socio-economic potential</p> <p><i>Proximity of urban area to provide essential services needed for visitors/tourists</i></p> <p><i>Potential for eco self -supply including local producers</i></p> <p><i>Potential for integration with local community on levels of:</i></p> <ul style="list-style-type: none"> 40. Goods and service provision 41. Including local stakeholders into overall concept/program development of the area 	<p>Here are some examples, of projects that can be replicated:</p> <p>NATREG – Managing Natural Assists and Protected Areas as Sustainable Regional Development Opportunities</p> <p>Vezi narave/Veze prirode – protecting nature by sustainable tourist management approaches</p> <p>Though access is enabled, projects that would ensure easier access by several means would be encouraged; e.g. bus, e-bike, making best of nearby rail access all in connection also with the envisioned offer of an area.</p>
Partnership elements	<p>High potential to support investors ambition with complementary projects, financed by EU, ensuring:</p> <ul style="list-style-type: none"> 42. Conceptual alignment in terms of sustainability, green business, nature protection and green economy 	<p>Establishing partnership with potential investor, would also require readiness of local authorities, to support the investor in implementation of its project and vision, by developing joint projects beyond the type mentioned in the section above in the later phase of cooperation.</p>
Team	<p>Apart in case, where the subject of impact investor is solely the existing building, it is</p>	

highly advisable to have politically unbiased manager, with business objectives set as measure of his performance, embedded in regional strategy. This person should be coordinating activities between the investor and region / municipalities.

Business model	<p>As proposed in Figure 13, clear business model for investor needs to be presented, with the minimum elements as follows:</p> <ul style="list-style-type: none"> 43. Business case proposal for individual infrastructure, in this case the existing building embedded in 44. Development plan of the immediate surroundings, best to focus on boundaries of Natura 2000 45. Strategic plan for regional development, defining priorities of socio-economic, infrastructural development, which clearly serve for the benefit of initial investment. 46. All this presented in the form of Investment prospectus. 	<p>Area should be developed following a tested methodology, due to its multipurpose character and several features, which shortlist the location as suitable for development under future global trends in tourism.</p>
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7.3. How to proceed

In order to meet the requirements for private impact investors, two possible approaches can be deployed by KKC. They differ in the nature of approach, as follows:

1st approach: Investment opportunity, here all the work is on the KKC, to develop the business model and business, together with the functional areas surroundings and offer it for investment.

- Benefits of this approach are: greater control over the investment in terms of overall area development as well as business side of operations.
- Drawbacks of this approach are: requires majority of work to be done by the region, with investor mainly limited to pure infrastructure investment.

2nd approach: Development opportunity, here KKC needs to showcase understanding of the impact investor motivation and provide, not so much concrete business case, rather than the framework of possibilities, deriving from a sound regional development strategy.

- Benefits of this approach are: attracting wider circle of investors, due to open possibilities for co-development, potential for bigger investments and longer commitments.
- Drawbacks of this approach are: such an open process can quickly steer off course and be time consuming to the level, where various opportunities to implement supportive of enabling projects are missed.

As part of the document, based upon the experience from the trainings organized with the stakeholders and overall impression from the wider KKC tourist offer, we propose the following steps to be taken.

- **STEP 1: Assessment of the regional development strategy in connection to tourism development strategy** to ensure connection of supporting and enabling projects, that need to be planned in support of the Halasz carda. Special attention should be put to accurately plan for basic supportive infrastructure in terms of future compliance (local self-supply, zero waste, ...).
- **STEP 2: Deciding on the nature of the potential cooperation with impact investor**, choosing either investment or development strategy. This should be done after STEP 1, where region as well as investor in later stages, get a clear view of all necessary work that need to be done and decision is made easier while comparing necessary workload to actual capacities (or potential to increase them, e.g. how many resources does municipality, region have to manage the area in terms of sustainable business).
- **STEP 3: Preparing the Investor prospectus**, which needs to include (at minimum):
- Sound description of uniqueness of proposed project, business model, business plan, time plan, team.

7.4. Draft prospectus plan

As a support to further content development, we outline key elements and general structure of every category of the Investor prospectus, which needs to be further elaborated in terms of content, which, ideally, should be elaborated with stakeholders as proposed in the general regional development planning approach on page 42.

Elements of uniqueness: highlighting the remote yet accessible, pristine nature, located in the world first 5-Country Biosphere Reserve, enshrined in legends you can experience and adventurous activities you can embark on.

Business model: here you basically need to decide, if you are looking for investor or partner (co-developer).

In case of an investment, business case will revolve more or less around the financial return and respecting general agreements on e.g. impact that the foreseen business will have on the environment.

In case of development partnership, the best approach is to establish a new business entity, which has management oversight over the area upon commonly agreed development activities. In this case, following the regional development strategy, mixed venture would be established, where regional authorities would support the investor with intend to maximize the impact of cohesion and EU funds, whereas private investor would provide the missing money and investments, which cannot be secured through cohesion and/or other EU financial schemes.

Business case: as business model defines overall approach to partnership, there could be individual elements of this partnership that are e.g. non for profit or have lower return rate, making it not interesting for the investor. In this case there are two options:

- 1) under the general business model, each investment is evaluated separately in business&financial terms, much like a profit center, which is basis also to determine management obligations and maintenance. This allows for joint management yet separate financing of individual projects. Should this model be followed, a compensation fund is highly recommended, structured in a way that certain % of operational profits are allocated to support operations of non-for-profit activities.
- 2) there is general division of investments / projects, where public partner is providing the so-called public infrastructure, development framework (limitations) and private partner capitalizes on business side and implements projects fitting the framework. This is a more complex option, allowing, yes, for more control on the public side, yet making it more complicated to precisely divide projects of interest.

In conclusion, capitalizing on experience from the trainings with local stakeholders and overall area attractiveness, optimum approach would be the mix venture company, with the region committing itself to deliver a sound future compliant framework of area development and focusing on attracting a business partner to manage the business side of projects, where they can be profitable.

8. Conclusions

The aim of the action plan was to analyse opportunities for tourism development in Koprivnica-Križevci County, taking into consideration the three aspects of sustainability: socio-cultural aspect, including knowledge and skills, economic aspect, including financing opportunities, and environmental aspect. Based on the analysis of potentials, our objective was to propose a way forward to ensure achievement of tourism development objectives in the county until 2030.

The methodology to achieve the results was split in 3 steps:

1. Status quo analysis and analytical work
2. Training workshops and collection of input with questionnaires and field visit
3. Evaluation of collected input and preparation of recommendations, project proposals and investment review.

Key findings of the status quo analysis have shown that strategic documents, both on national and regional level, are well elaborated. The visions, goals, orientations and guidelines are set in the right direction but are to be put into practice to a sufficient level to deliver outstanding and long-term results. Therefore, a strategic approach, responsible body and close connections between stakeholders, as well as more concrete projects and actions shall be developed and implemented in order to increase competitiveness of tourism in Koprivnica-Križevci County.

Analysis of key development pillars has shown that the priorities in the next decade should focus on:

1. Strategic planning section: prioritisation of main development focus and specific infrastructure planning;
2. Implementation section: tourism partnerships and project design; as well as
3. Monitoring performance section with key performance indicators.

Furthermore, we elaborated the financial mechanisms which enable the implementation of tourism development projects. Key priorities shall be financed in combination of national, EU and private funds. Concerning EU funding, various aspects of tourism planning fit into all five EU objectives: smarter, greener, connected, social and Europe closer to citizen. National, centralised and decentralised EU mechanisms can fund projects related to: investments in new and renovated infrastructure and buildings, knowledge and skills, cultural and natural heritage, environment and climate change.

Combining several pillars for tourism development, we have proposed three strategic projects that will lead the way in the tourism development of the county and should have the highest priority for development of tourism in KKC. These projects are:

1. Strategic approach and knowledge for tourism, developing KKC as a destination with a clear vision, managing body and integral tourism products supported by competent public and private organisations

2. Hlebine - the capital of naïve art, strongly improving the offer of the public and private galleries in combination with unique experiences for naïve art niche target group, in strong connection with naïve art centres globally.
3. Connect with nature - outdoor relaxation along Drava, developing high standard of outdoor and cycling products for nature lovers and sportsmen, who will come and enjoy the untouched nature along Drava, including the modern sport infrastructure and strong marketing, also within the Amazon of Europe Bike Trail.

Having a strong emphasis on potential investment locations, we have analysed the 57 locations in 17 municipalities and two cities, elaborating their potential for development into tourist sites. Our recommendation is that the county shall first develop the umbrella story based on the main heritage elements, and only then select a small number of key locations (maximum 3-5) which will elaborate the story and present it on international markets. The story and its complementary specific elements shall represent the unique elements of the area and ensure long-term economic sustainability.

How to approach such development, is shown in an elaborated case for impact investors, for which we have selected the location of the Halasz carda at the Mura-Drava confluence. This location as such is unique in Europe, and can be further developed by the county as investment or development opportunity, depending on the selection of the business model and type of cooperation with the investor.

In conclusion, based on the analysis of tourism development potentials, it is obvious that the tourism development has to go hand in hand and be one of the priorities within the national and regional development planning. The regional development has to ensure the main conditions also for tourism, including improvement of infrastructure (transport, resources supply, waste management) as well as social and economic support for knowledge (school system) and prosperity of the locals.

Moreover, once tourism is one of key priorities, it is essential to define the destination boundaries within a set administrative level, preferably at the county level or in combination of several municipalities, such as Srednja Podravina. Following the definition of the destination, there has to be a competent team that will manage the destination, and select a sustainable planning background in order to develop a comprehensive strategy and clear objectives. Within this framework, a limited number of integrated tourism products shall be developed and supported at all levels. Based on our evaluation, we propose cultural and outdoor tourism.

Finally, as often said, we tend to overestimate what we can accomplish in one year, and underestimate what can be done in a decade. Thus, going back to basics, it is essential to have a clear long-term plan and make small steps each day towards its realisation. This will enable that Koprivnica-Križevci County will become a competent and recognised tourism brand in Continental Croatia until 2030.

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INVESTMENT SITES ASSESSMENT IN KOPRIVNICA-KRIŽEVCI COUNTY

									Financial viability criteria						Overall assesment
No.	PROJECT TITLE	MUNICIPALITY	SUFFICIENT INFORMATION	Infrastructure / tangible	Current/planned use	Storyline / intangible	Core concept(s) / project content	Complementary content(s)	Ownership	Conservation status and building/renovation permits, condition	Storyline (local, national, global, : theme)	Unique features Disruptive character	Motivation: institutional / personal	Own contribution	
1	Remainings of city fort (ramparts) with army (Oružarna)	Koprivnica	Yes	Y (building, rampart)	Plan is to develop interactive visitor centre - authentic display of middle age, all exterior and interior adjusted to period of 15th and 16th century for reason to demonstrate authenticity of location, since the fortifications originates from that age; history park, museum of old crafts and nettle.	Rich heritage connected to heritage and history - renaissance festival, naive art, nettle food products, gingerbread craft, knitting	Interpretation/visitor center	Outdoor visitor centre and live museum enabling interactive participation of visitors (crafts, activities, gastronomy,...)	public	Protected as cultural good - RH - Z-2642	Thematic storyline: Renaissance - local, national, potential for global.	Connection to other renaissance festivals abroad.	To be added - TBA	TBA	In order to move from single event status to full year thematic tourist offer of KKZ, under the theme of renaissance, the following conditions should be met: - several categories of offer need to be aligned on the theme of renaissance (e.g. gastronomy, music, fashion, ...); - the offer must be extended and available all year round; - the city of Koprivnica must be promoted under the same umbrella brand connected to renaissance (tradition and heritage), and nettle; - while planning the tourism development projects and core concepts for the renovation of sites/buildings across the city, the umbrella brand of renaissance should always be taken into account; - example of good practice is a chain interpretation/visitor centers with accommodation and common/connected story; - harmonize the theme (topics, contents) with other administrative units in KKC that are planning the development of the Interpretation/visitor centers (city of Koprivnica, town of Đirđevac, municipalities of Legrad, Hlebine, Gola, Ferdinandovac).
9	Old school (Stara škola)	Legrad	Additional info needed	Y (building - old school)	Not in usage - plans for construction of interpretation centre and day care centre for pensioners	Close to confluence of the Mura and Drava rivers	Interpretation/visitor center	Day care centre for pensioners.	public		More information needed		TBA	TBA	More suitable for the use by local community. In case Interpretation/visitor center will be built, the following factors should be taken into account: - have in mind the "big picture" - how the Interpretation/visitor center will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. close vicinity of the Drava Mura confluence); - example of good practice is a chain Interpretation/visitor centers with accommodation and common/connected story; - harmonize the theme (topics, contents) with other administrative units in KKC that are planning the development of the Interpretation/visitor centers (city of Koprivnica, town of Đirđevac, municipalities of Legrad, Hlebine, Gola, Ferdinandovac).
24	Gallery of naive art complex	Hlebine	Additional info needed	Y (building)	One part of complex is used as Gallery of naive art, and another part is used as social home. Plan is to upgrade the whole object and develop the social part into Visitor centre for cultural and natural heritage of Podravina.	Painting on glass in manners of naive art - Hlebine school of naive art.	Interpretation/visitor center		public	Building permit obtained. Protected as cultural good.	Thematic storyline: naive art - local, national, potential for global.	Hlebine as a cradle on naive art in Croatia.	TBA	TBA	When planning an Interpretation/visitor center, the following factors should be taken into account: - have in mind the "big picture" - how the Interpretation/visitor center will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area - building on a strong story of naive art that has potential for global recognition; - example of good practice is a chain Interpretation/visitor centers with accommodation and common/connected story;
18	Old parish court (Župni dvor)	Gola	Additional info needed	Y (building - old parish court)	Plans for development of interpretation centre or visitor centre, made project documentation for Museum of Drava "Boleov put" – aquarium.	Hlebine school of naive art ; The legends of Prekodravje and Drava River	Interpretation/visitor center	Aquarium	public	Cultural protection (Ministry of culture)	Thematic storyline: river and its wildlife - local.		TBA	TBA	More suitable for the use by local community. In case Interpretation/visitor center will be built, the following factors should be taken into account: - have in mind the "big picture" - how the Interpretation/visitor center will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. close vicinity of Hlebine as the cradle of naive art; of the Drava River, rich intangible heritage connected to the legends of Prekodravje and Drava River); - example of good practice is a chain interpretation/visitor centers with accommodation and common/connected story; - harmonize the theme (topics, contents) with other administrative units in KKC that are planning the development of the Interpretation/visitor centers (city of Koprivnica, town of Đirđevac, municipalities of Legrad, Hlebine, Gola, Ferdinandovac).
43	Đurđevac Sands Visitor Center	Đurđevac	Additional info needed	Y (building)	Building is in reconstruction for future Visitor Center of Đurđevac Sands. Visitor centre will represent specifics of desert landscape and diversity of its animal and flora life. In building will be the premises of Đurđevac Tourist board and main info point for tourism in Đurđevac and also will have catering content.	Vicinity of Đurđevac Sands; traditional cake with walnut, the art of making and playing cymbals, Legend of "picok" (roosters).	Interpretation/visitor center	Catering.	public	Restoration work in progress. Protected as cultural good.	Thematic storyline: natural heritage - local, national, potential for global.	Natural attraction: Đurđevac Sands	TBA	TBA	Đurđevac Sands as a natural phenomenon have a great tourism potential. In case there is no other already existing interpretation/visitor center, a new center will have potential for success on national, as well as global level. While planning the center, the following factors should be taken into account: - have in mind the "big picture" - how the Interpretation/visitor center will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area; - example of good practice is a chain interpretation/visitor centers with accommodation and common/connected story; - harmonize the theme (topics, contents) with other administrative units in KKC that are planning the development of the Interpretation/visitor centers (city of Koprivnica, town of Đirđevac, municipalities of Legrad, Hlebine, Gola, Ferdinandovac).
52	Old school building in Brodci	Ferdinandovac	Additional info needed	Y (building in poor shape)	Building is not in function, full renovation is needed. After renovation plan is to use it for purpose of tourism.	Natural heritage – Reserve Đurđevac sands, Forest reserve Crni jarki, Hlebine school of naive art, Regional park Mura Drava.	Interpretation/visitor center		public	Main project and construction permit are needed. Changes in Spatial plan of Municipality of Ferdinandovac.			TBA	TBA	More suitable for the use by local community. In case Interpretation/visitor center will be built, the following factors should be taken into account: - have in mind the "big picture" - how the Interpretation/visitor center will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. close vicinity to Đurđevac Sands, Forest reserve Crni jarki, Regional park Mura Drava); - example of good practice is a chain Interpretation/visitor centers with accommodation and common/connected story; - harmonize the theme (topics, contents) with other administrative units in KKC that are planning the development of the Interpretation/visitor centers (city of Koprivnica, town of Đirđevac, municipalities of Legrad, Hlebine, Gola, Ferdinandovac).
7	Confluence of the Mura and Drava rivers – Halasz	Legrad	Yes	Y (building + surroundings)	No current usage, no plan for renovation but suitable for catering activity. According to Spatial plan, intended for touristic-recreational activities.	Regional park Mura-Drava, Area of ecological network Natura 2000. Close to ornithology reserve Veliki Pažut and Drava Mura confluence. Local mythology legends.	Recreation/tourism center	Nature point of interest. Great potential for tourism and activities connected to nature and rivers.	public	Regional park Mura-Drava, Area of ecological network Natura 2000.	Recreation and tourism center: global	Unique nature attraction: confluence of Mura and Drava.	TBA	TBA	Potential for private investment. The draft project proposal for investment is presented in detail within the chapter 7 of the Action plan.
8	Šoderica Lake	Legrad	Additional info needed	Y (more private buildings on the site)	According to Spatial plan, intended for touristic-recreational activities.	Regional park Mura-Drava, Area of ecological network Natura 2000.	Recreation/tourism center		public (lake), private (buildings)		Recreation and tourism center: global	Unique nature attraction: Šoderica lake.	TBA	TBA	Potential for private investment due to attractive location by the Šoderica Lake. The core concept fits into the strategic plans for the development of the tourism products in KKC (sports and cycling tourism). There are not enough available information for the elaboration of detailed assessment.
16	Old border military object Botovo	Drnje	Additional info needed	Y (building)	Fishing lodge of Community of sport fishing clubs. Potential for development into centre for recreation by river Drava.	Regional park Mura Drava.	Recreation/tourism center	Fishing	public (20 years concession on Community of sport fishing clubs of Koprivnica)				TBA	TBA	The core concept fits into the strategic plans for the development of the tourism products in KKC (sports and cycling tourism). There are not enough available information for the elaboration of detailed assessment.
30	Čingi Lingi	Molve	Additional info needed	Y (building)	Building (in bad shape) and land near Čingi Lingi lake with great potential to be used for tourism and recreational purposes.	Legend on miraculous statue of Blessed Virgin Mary with child; pilgrim place, Regional park Mura Drava.	Recreation/tourism center		private			Unique nature attraction: Čingi Lingi lake.	TBA	TBA	Potential for private investment due to attractive location by the Čingi Lingi Lake. The core concept fits into the strategic plans for the development of the tourism products in KKC (sports and cycling tourism). There are not enough available information for the elaboration of detailed assessment.
53	Karaula Mekiš (former military object)	Podravske Sesvete	Additional info needed	Y (building)	This former military object was repurposed into excursion site, where lot of local sports, recreational and social happenings are holding. Facility is in further adapting for touristic purposes and accommodation.	Ethnographic collection Čugovčan, Sand dunes of Kloštar – Đurđevac Sands, The art of decorating Easter eggs.	Recreation/tourism center	Accommodation	public		Thematic storyline: A place for recreation and relaxation - connection to nature: local, national, potential for global		TBA	TBA	The core concept fits into the strategic plans for the development of the tourism products in KKC (sports and cycling tourism) and the strategic goal "new quality and larger number of themed accommodation facilities". Suitable for the use by local community; also has the potential for tourism.
12	Fishing house (ŠRK DELEKOVEC)	Đelekovec	Additional info needed	Y (building)	Plans for renovation: holding of sports and recreational happenings, place for rest, relaxation and recreation.	Traditional cake - Požiraki	Recreation/tourism center		public	Necessary to arrange the ownership (Cadastral Survey of Đelekovec is in progress), energetic renewal and introduction of connections of electricity, water and gas are required as well.	Thematic storyline: A place for recreation and relaxation - connection to nature: local		TBA	TBA	More suitable for the use by local community. The core concept fits into the strategic plans for the development of the tourism products in KKC (sports and cycling tourism). There are not enough available information for the elaboration of detailed assessment.
47	Toboggan run and cycling resting area in Sveta Ana	Đurđevac	Additional info needed	Y (building, smaller wooden facilities and surroundings)	In the picturesque place and excursion site of Sveta Ana, on hill near the water mill and viewpoint, City of Đurđevac is planning to build summer and winter toboggan run. Plans are also to reconstruct the view point, build the resting point for cyclists and install the bike repair set, build the barbecue place with benches, as well as put the info board with biking paths of region.	Traditional cake "zlevanka" .	Recreation/tourism center	Viewpoint, toboggan run, picnic area, infrastructure for cyclists.	public		Thematic storyline: nature experiences: local		TBA	TBA	Responds well to the increasing trend of cycling tourism and tourism motive of seeking experiences, as well as and the strategic focus for for the development of the tourism products in KKC (sports and cycling tourism). When planning the development of the site, it's important to have in mind the "big picture" (how it will fit in to the story of the wider area) and to connect it with existing cycling trails (EuroVelo, Amazon of Europe Bike Trail, etc.), touristic offer nearby and key tourism potentials in the area.
57	Educational hiking trail and viewpoint	Kloštar Podravski	Additional info needed		Through this project municipality is planning to establish walking trail and build the viewpoint at the area of "Veliki brijeg" Bilogora vineyards for the purpose of touristic development.	Sand dunes of Kloštar – Đurđevac Sands, Bilogora vineyards.	Nature point of interest	Walking trail, viewpoint, educational activities.	public	Submitted to call - EAFRD.	Thematic storyline: nature - local, national, potential for global		TBA	TBA	The project is already submitted to call - EAFRD. When planning the development of the site, it's important to have in mind the "big picture" (how it will fit in to the story of the wider area) and to connect it with existing thematic trail (cycling, hiking, culinary trails, etc.), touristic offer and key tourism potentials in the area.
4	House Malaščec	Koprivnica	Additional info needed	Y (building constructed in the style of secession)	Valuable collection from the time of secession, which was donated to city by former owner (it is not in function). There are plans to upgrade it into centre for cultural-touristic offer of Koprivnica, where workshops, concerts and literary evenings would be organized.	Rich heritage connected to heritage and history - renaissance festival, naive art, nettle food products, gingerbread craft, knitting	Cultural/tourism center		public	Protected as cultural good. Renovation started for some parts of building: project documentation in phase of making.	Thematic storyline: Secession		TBA	TBA	More suitable for the use by local community. In order to make it interesting for touristic purposes, it should be connected with the umbrella brand of the city of Koprivnica based on history and tradition, nettle, hospitable and diligent locals.
5	Koprivnica City Museum building and Museum square	Koprivnica	Additional info needed	Y (building, former city hall)	Former city hall (magistrat) that is the oldest preserved masonry building in city (17th century). Museum consist rich collection, and the institution has several buildings across the city. City and museum have plans to reconstruct and expand the museum building, renovate the house Malaščec and upgrade the oldest street (Esterova) in city into Museum quart, which would represent the cultural and touristic centre of Koprivnica.	Rich heritage connected to heritage and history - renaissance festival, naive art, nettle food products, gingerbread craft, knitting	Cultural/tourism center		public	Protected as cultural good.	Thematic storyline: Renaissance		TBA	TBA	Currently attractive more for the local community and national tourists. In order to make it interesting for touristic purposes, it should be connected with the umbrella brand of the city of Koprivnica based on renaissance (history and tradition), nettle, hospitable and diligent locals.

	6	Inkey Castle	Rasinja	Additional info needed	Y (building, castle)	Facility is out of use and in bad condition. County is intending to renovate it and put in function for touristic and cultural purposes.	Local legends on Inkey family	Cultural/tourism center		public	Protected as cultural good.	Cultural and tourism center: local	TBA	TBA	A castle is in poor condition but due to it's history value and nice architecture it has a great potential for tourism purposes. The site has good attributes to be developed into a themed accommodation facility which is one of the long-term goals for the tourism development in KKC. However, its reconstruction requires high investment. When planning the development of the site, the following points should be considered: - have in mind the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area; - create an interesting story that will attract global audience; - follow the current trends in tourism (tourists are seeking experience, escape from reality, authenticity, personalization of offer, great gastronomy, etc.).	
	28	Gallery of Artistic circle of Molve	Molve	Additional info needed	Y (building)	Artistic gallery, plans for cultural-tourist usage.	Legend on miraculous statue of Blessed Virgin Mary with child; pilgrim place, Painting on glass in manners of naive art, The art of decorating Easter eggs	Cultural/tourism center	Art gallery	public		Thematic storyline: art - local	TBA	TBA	There are not enough available information for the elaboration of detailed assessment. However, when planning the development of the site, have in mind: - the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. Hlebine as a cradle of the naive art - rich art heritage and tradition). The corce concept connected with culture responds well to national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing mainly on the development of heritage and cultural tourism.	
	31	Old school Repaš	Repaš	Additional info needed	Y (building in poor shape)	Not in function, plans for tourism-cultural use.	Regional park Mura Drava	Cultural/tourism center		public			TBA	TBA	There are not enough available information for the elaboration of detailed assessment. However, when planning the development of the site, have in mind: - the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area. The core concept connected with culture responds well to national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing mainly on the development of heritage and cultural tourism.	
	33	Old school building in Virje - wine cellar, tasting room, gallery	Virje	Additional info needed	Y (building - part of the buildig is already in use)	Part of building is used as public library and local museum; plan for renovation includes turning the premises into wine cellar, tasting room for local products, galleries, museum and renovated cinema. In back yard would be arranged natural stage for holding of cultural happenings on open.	Preparation of traditional cake - "Podravska mazanica", weaving.	Cultural/tourism center	Wine cellar, tasting room, galleries, museum, cinema.	public	Protected as cultural good.	Thematic storyline: culture (history and art), gastronomy - local, national	TBA	TBA	To create a tasting offer that will connect local wines and traditional cake - "Podravska mazanica" (e.g. cake tasting and culinary workshops for the cake preparation; culinary trail that connects the tasting/preparation of all traditional cakes of Podravina). Presentation of weaving and weaving workshops for visitors. To find a niche storyline that will connect all the offer in one common attractive story. When planning the development of the site, have in mind: - the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area.	
	14	Curia (old Parish Office)	Koprivnički Ivanec	Additional info needed	Y (building)	Arrangement and equipping of curia (old Parish Office) into cultural and information centre and native collection, as well as headquarters for society of original folklore Koprivnički Ivanec.	Ivanec embroidery.	Cultural/tourism center		public	Protected as cultural good. Main Project certificate obtained.	Thematic storyline: folklore of local Koprivnički Ivanec: local.	TBA	TBA	More suitable for the use by local community.	
	39	House of Miroslav Dolenc Dravski	Novo Virje	Additional info needed	Y (building - house in a poor shape)	M. D. Dravski was Croatian poet. Building is out of use. Municipality has plan to upgrade the object and surrounding area into Cultural and Educational centre "Miroslav Dolenc Dravski", for the purpose of holding of cultural and educational activities and events.	Regional park Mura Drava	Cultural center	Education center and place for the organization of events.	public	Project and technical documentation prepared.	Thematic stroylene: culture and art, poetry.	TBA	TBA	More suitable for the use by local community. In case the site will be renovated for touristic purposes, the following points should be taken into consideration: However, when planning the development of the site, have in mind: - have in mind the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. Hlebine as a cradle of the naive art - rich art heritage and tradition).	
	2	Former synagogue - Kresimir Švarc Cultural Centre	Koprivnica	Additional info needed	Y (building)	Centre is ideal place for holding of cultural programmes such as concerts of classical music and exhibitions.	Rich heritage connected to heritage and history - - renaissance festival, naive art, nettle food products, gingerbread craft, knitting	Cultural center	To connect it with renaissance festival, naive art, nettle food products, gingerbread craft, knitting.	public	Protected as cultural good	Thematic storyline: Reinessance	TBA	TBA	More suitable for the use by local community. In order to make it interesting for touristic purposes, it should be connected with the umbrela brand of the city of Koprivnica based on renaissance (history and tradition), nettle, hospitable and diligent locals.	
	11	House of Culture "Pajo Kanižaj"	Đelekovec	Additional info needed	Y (building)	Current usage: Holding of cultural and other gatherings for needs of associations, municipality, school and citizens. Plans for renovation: Object for holding of cultural and other manifestations and hapenings, native collection (Mihovil Pavlek Miškina, Mirok Virius, Pajo Kanižaj), showroom for painters of Đelekovec artistic circle, premises and archive of library.	Connection to naive architecture and art. Hlebine school of naive art, The art of decorating Easter eggs, Traditional cake - Požiraki.	Cultural center		public	Renovation is needed, as well as energetic renewal: - exterior and interior carpentry, - roofing, - facade and interior walls, - water and electrical installations, sanitary facilities.	Thematic storyline: local art: local	TBA	TBA	More suitable for the use by local community. In case the site will be renovated for touristic purposes, the following points should be taken into consideration: However, when planning the development of the site, have in mind: - have in mind the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. Hlebine as a cradle of the naive art - rich art heritage and tradition).	
	19	Old school (Stara škola)	Gola	Additional info needed	Y (building - old school)	Building is used as kindergarten, as well as artistic gallery for local artists in the attic. One part of premises was used by association Podravske zvon.	Hlebine school of naive art ; The legends of Prekodravlje and Drava River	Cultural center	Art gallery	public		Thematic storyline: art - local	TBA	TBA	More suitable for the use by local community. In case the site will be renovated for touristic purposes, the following points should be taken into consideration: However, when planning the development of the site, have in mind: - have in mind the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. Hlebine as a cradle of the naive art - rich art heritage and tradition).	
	25	House of Culture	Novigrad Podravski	Additional info needed	Y (building)	Object is very important for cultural and social life in village, but it in bad condition. Municipality would like to renovate the object and ensure infrastructure for organizing of premises for NGO-s, library, mini theatre and cinema.	Hlebine school of naive art, The art of decorating Easter eggs.	Cultural center		public	Project documentation prepared.	Thematic storyline: Culture - local.	TBA	TBA	More suitable for the use by local community.	
	29	Cinema hall	Molve	Additional info needed		Cultural centre, renovation needed.	Legend on miraculous statue of Blessed Virgin Mary with child; pilgrim place, Painting on glass in manners of naive art, The art of decorating Easter eggs	Cultural center		public		Thematic storyline: culture - local	TBA	TBA	More suitable for the use by local community.	
	32	Old school "Štacija" administrative building of the former "Vojna krajina"	Virje	Additional info needed	Y (building - half of the building is already in use)	One part of building is used as school; one part of building is out of use. Potential place for heritage house for customs and skills of Virje and Šemovci	Rich local heritage, old customs, crafts, skills, etc.	Cultural center		public		Thematic storyline: culture and local (intangible) heritage - local	TBA	TBA	More suitable for the use by local community or to be developed for tourism on a national level.	
	35	Old cooperative building and building of old social home	Virje	Additional info needed	Y (2 buildings in poor shape)	Private ownership; Future premises for promotion of heritage and workshops for making of local cakes "prkači", as well as restaurant and accommodation capacity	Heritage related to cooperatives and agricultural production; preparation of traditional cake - "Podravska mazanica", weaving.	Cultural center	Accommodation, gastronomy.	private		Thematic storyline: heritage and gastronomy.	TBA	TBA	To build a story and culinary offer of the restaurant around the traditional cake "prkači" and to develop themed accommodation facilities; since there is a growing trend of cycling tourism, we suggest to make a site bike friendly. When planning the development of the site, have in mind: - the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. there are many other traditional cakes of Podravina that could be connected into a common thematic trail).	
	50	Social home Kalinovac	Kalinovac	Additional info needed	Y (building - part of the building)	One part of building is premises of social home and is used for purpose of cultural and social happenings. Another part of building is used as headquarter of Agricultural community Kalinovac and cafe. Plan is to renovate the premises used for social needs.	Natural heritage – Reserve Đurđevac sands, Forest reserve Crni jarki.	Cultural centre	Socaial home, cultural gatherings and events.	public		Thematic storyline: culture - local	TBA	TBA	More suitable for the use by local community.	
	56	Reconstruction of social homes	Kloštar Podravski	Additional info needed		Social homes in mentioned places are places for holding of cultural and social events. Municipality is planning to reconstruct them.	Sand dunes of Kloštar – Đurđevac Sands, Bilogora vineyards.	Cultural centre	Socaial home, cultural gatherings and events.	public	In preparation of project and technical documentation.	Thematic storyline: culture - local	TBA	TBA	More suitable for the use by local community.	
	3	Museum of Nutrition	Koprivnica	Additional info needed	Y (building, part of Podravka factory building complex)	Museum is part of Podravka food company and it is the only museum of such kind in Croatia. Museum is located in building of former city Slaughterhouse from the end of the 19th century and consist rich collection connected to food production.	Rich heritage connected to heritage and history - - renaissance festival, naive art, nettle food products, gingerbread craft, knitting	Cultural point of interest	To connect it with gastronomy and with renaissance festival, naive art, nettle food products, gingerbread craft, knitting.	private	/	History, nostalgia, food production: national (ex yugoslavia)	Only museum of food production in Croatia.	TBA	TBA	More suitable for the use by local community or to be developed for tourism on a national level/for the ex-Yugoslavia market. When developing the site, have in mind: - the "big picture" - how the site will fit in to the story of the wider area (should somehow be connected with the umbrella brand of the city of Koprivnica); - connection with existing offer and key tourism potentials in the area; - the unique feature - being the only museum of that kind in Croatia.
	13	Ethno park Vendi	Đelekovec	Additional info needed	Y (more smaller buildings, costructions)	Ethno park was founded by association Vendi, who is creating its contents such as ethno collection, local library fund, and is working on promoting of heritage, old customs and gastronomy, making of souveners, etc. Ethno park need upgrades and interior designn. Part of it is old wine cellar which need to be renovated.	Hlebine school of naive art, The art of decorating Easter eggs, Traditional cake - Požiraki	Cultural point of interest		private	Value assessment of complex was made. Permits for construction and renovation are needed.	Thematic storyline: tangible and intangible heritage of the area: local (potential for global)	Offers the whole experience of heritage (history, customs, books, traditional objects, culinary, etc.)	TBA	TBA	Potential for private investment. When planning the development of the site, the following points should be considered: - have in mind the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. Hlebine as a cradle of the naive art - rich art heritage and tradition); - create an interesting story that will attract global audience; - the core concept connected with culture responds well to national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing mainly on the development of heritage and cultural tourism, as well as to the eno- and gastro-tourism.
	15	By The Roads of Podravina miners	Koprivnički Bregi	Additional info needed		Arrangement of a pedestrian path from the spring in Glogovac to old mining facilities in the forest, rehabilitation of the mining shaft, installation of facilities for public use (wooden platforms and wooden bridges) and urban equipment (signposts, info desks, benches, baskets, etc.).	Preparation of dessert "Bregofska pita" (Bregi pie)	Cultural point of interest		public	Application for financing submitted to EAFRD.	Thematic storyline: Mining tradition - local (potential for global).	TBA	TBA	The project is already submitted to call - EAFRD. When planning the development of the site, it's important to have in mind the "big picture" (how it will fit in to the story of the wider area) and to connect it with existing thematic trails, touristic offer and key tourism potentials in the area.	
	17	Gallery Ivan Sabolić	Peteranec	Additional info needed	Y (building - one floor)	In lower part of building premises of Municipality of Peteranec are located and on 1st floor is Gallery Ivan Sabolić.	The art of sculptor Ivan Sabolić.	Cultural points of interest	Art gallery	public	Koprivnica City Museum is managing the Gallery. Municipality is solving the property legal relations with City of Koprivnica (who is founder of Koprivnica City Museum) that renewal of building could be candidated to EU funds.	Thematic storyline: art (sculptures) - local, national.	TBA	TBA	More suitable for the use by local community or to be developed for tourism on a national level. n case the site will be renovated for touristic purposes, the following points should be taken into consideration: However, when planning the development of the site, have in mind: - have in mind the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. Hlebine as a cradle of the naive art - rich art heritage and tradition).	
	23	Sites across Hlebine - potential for cultural tourism and diffused hotel	Hlebine	Additional info needed	Y (more buildings across the village)		Painting on glass in manners of naive art - Hlebine school of naive art, old stories and legends.	Cultural point of interest	Possibility for dispersed hotel in the village.	public/private		Thematic storyline: naive art - potential for global	Hlebine as a cradle on naive art in Croatia.	TBA	TBA	Potential for private investment. To develop Hlebine into the capital of the naive art in Croatia, developing the tourism offer for individualised visitors, and establish close connections with naive art centres around the world. More details available in the Action plan in the chapter 5.2 Project proposal 2: Hlebine - the capital of naive art.

26	Construction of Ethno village	Novigrad Podravski	Additional info needed	N	For the purpose of further touristic development Municipality is planning to construct the Ethno Village. Some parts of it would be: traditional wine cellar, country house, agricultural buildings, premises for animals, traditional country tools, etc.	Hlebine school of naive art, The art of decorating Easter eggs.	Cultural point of interest	Ethno village.	public	Project documentation prepared.	Thematic storyline: Culture, history and old traditions - local, national (potential for global).		TBA	TBA	When planning the development of the site, the following points should be considered: - have in mind the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. Hlebine as a cradle of the naive art - rich art heritage and tradition); - create an interesting story that will attract global audience; - the core concept connected with culture responds well to national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing mainly on the development of heritage and cultural tourism, as well as to the eno- and gastro-tourism.
38	Excursion sites (wells) Fratrov zdenac and Zvirišće	Virje	Additional info needed	N (wells)	These sites are wells, with historical importance for municipality, very popular among local citizens, with potential for arranging into excursion sites with walking trail.		Cultural point of interest	Themathic walking trail.	public		Thematic storyline: heritage - local.		TBA	TBA	More suitable for the use by local community. We suggest to develop a thematic trail.
41	Bukevje - evicted village	Novo Virje	Additional info needed	Y (ruins of old houses)	This area located in Prekodravlje area used to be the village, which was evicted during 70s because of often floods of Drava River. Parts of settlement still exist, as well as ruins of houses. Municipality has built chapel on the spot where former citizens of Bukevje and their descendants organize gathering event once a year. Area has potential for development into touristic spot, as part of beautiful landscape of Prekodravlje near Drava and place near the significant landscape of Čambina.	Regional park Mura Drava, Fairy Tales and mythology connected to Drava River and evicted village	Cultural point of interest	Tourism activities and events.	public	Preparation of conceptual design needed first - Natura 2000, Regional park Mura Drava.	Thematic storyline: Tourism based on nature and intangible heritage of fairy tales and mythology connected to Drava River and evicted village.		TBA	TBA	When planning the development of the site, the following points should be considered: - have in mind the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. natural heritage(Natura 2000, Regional park Mura Drava); - create an interesting story that will attract global audience (e.g. based on the intangible heritage of fairy tales and mythology connected to Drava River); - the core concept connected with culture responds well to national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing mainly on the development of heritage and cultural tourism; - the storyline is in line with the orientation of the area to be known for its protected and preserved nature.
42	Durdevac old town	Durdevac	Additional info needed	Y (building - castle and surroundings)	Old castle – museum, gallery, interpretation centre, restaurant, pub, central place for organizing of cultural-historic events in city, as well as famous event Picakoljads.	Traditional cake with walnut, the art of making and playing cymbals, Legend of "picoki" (roosters)	Cultural point of interest	Castle, museum, gallery, interpretation centre, restaurant, pub, history, events.	public	Protected as cultural good.	Thematic storyline: history and heritage - local, national, potential for global.		TBA	TBA	The site is already a tourist attraction and has great tourism potential. The renovation of the ramparts and opening the souvenir shop will enrich already existing tourism offer of the attraction. There are not enough available information for the elaboration of detailed assessment.
45	Archeological site "Sošice"	Durdevac	Additional info needed	N	"Sošice" are archaeological site very important for history of Durdevac, because before invasion of Turks old settlement was located there. For the reason of Turkish danger citizens left that space, and gone to today's area of Durdevac. Plan is to built the exhibition space near the site.	Traditional cake with walnut, the art of making and playing cymbals, Legend of "picoki" (roosters)	Cultural point of interest	Archeological site.	public		Thematic storyline: history - local		TBA	TBA	More suitable for the use by local community. In case Exhibition space will be built, the following factors should be taken into account: - have in mind the "big picture" - how the Interpretation/visitor center will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. Durdevac Sands).
46	Palace Nothig-Lichtenberg	Durdevac	Additional info needed	Y (building - partly in use by the city)	Building is in function as city hall and various public services. As one of the most scenic historic buildings in Durdevac city centre, it has significant touristic importance. Building need to be renovated.	Traditional cake with walnut, the art of making and playing cymbals, Legend of "picoki" (roosters).	Cultural point of interest	Tourism activities.	public	Protected as cultural good.	Thematic storyline: history and culture - local, national		TBA	TBA	More suitable for the use by local community. There are not enough available information for the elaboration of detailed assessment.
49	Homeland Museum building („štacija")	Kalinovac	Additional info needed	Y (building)	Local museum with impressive collection. Plan is to renovate the facility.	Natural heritage – Reserve Durdevac sands, Forest reserve Crni jarki.	Cultural point of interest	Museum.	public	Protected as cultural good	Thematic storyline: local history - local		TBA	TBA	More suitable for the use by local community or to be developed for tourism on a national level. It would be good to connect it with existing offer and key tourism potentials in the area (e.g. Reserve Durdevac sands, Forest reserve Crni jarki).The core concept connected with culture responds well to national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing mainly on the development of heritage and cultural tourism.
51	Gallery Ivan Lacković Croatia Batinske	Kalinovac	Additional info needed	Y (building)	Building is used as Gallery of famous naive painter Ivan Lacković Croatia. Municipality is planning to equip the premises for display of promotion of life and work of famous painter.	Natural heritage – Reserve Durdevac sands, Forest reserve Crni jarki, Hlebine school of naive art.	Cultural point of interest	Art gallery	public		Thematic storyline: naive art (painting) - local, national, potential for global		TBA	TBA	More suitable for the use by local community. In case the site will be renovated for touristic purposes, the following points should be taken into consideration: However, when planning the development of the site, have in mind: - have in mind the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. Hlebine as a cradle of the naive art - rich art heritage and tradition); - to develop a thematic trail that would connect the cultural points of interest related to art.
55	Reconstruction and adaptation of gallery and museum	Kloštar Podravski	Additional info needed	Y (building - gallery)	Project is planning to reconstruct and to adapt existing object of Gallery and establish the Museum in Kloštar Podravski.	Sand dunes of Kloštar – Durdevac Sands, Bilogora vineyards.	Cultural point of interest	Gallery and museum.	public	In preparation of project and technical documentation.	Thematic storyline: culture and heritage		TBA	TBA	More suitable for the use by local community. In case the site will be renovated for touristic purposes, the following points should be taken into consideration: However, when planning the development of the site, have in mind: - have in mind the "big picture" - how the site will fit in to the story of the wider area; - connection with existing offer and key tourism potentials in the area (e.g. Hlebine as a cradle of the naive art - rich art heritage and tradition); - to develop a thematic trail that would connect the cultural points of interest related to art.
10	Robinson camp	Legrad	Additional info needed	N	In 2nd additions and changes of Spatial plan of Municipality of Legrad parcel is defined as place for economy-touristic usage - area for Robinson camp.	Close to confluence of the Mura and Drava rivers; storytelling- local mythology.	Accommodation		public	Regional park Mura-Drava, Area of ecological network Natura 2000.	Robinson camp, being close to nature - local, national, global.		TBA	TBA	The core concept responds well to the national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing on improving the structure and quality of accommodation and new quality and larger number of themed accommodation facilities in KKC. Since there is a growing trend of cycling tourism, we suggest to make an accommodation bike friendly.
20	Karaula Ciganfis Ždala (old military border object)	Gola	Additional info needed	Y (building)	Old abandoned military object. Converting the object into pupils-touristic camp (with topic of local mythology and cultural heritage) and building the educational trail.	Intangible heritage related to mythology - the legends of Prekodravlje.	Accommodation	Themed camp for pupils and children and educational trail.	public	Resolving of property legal relations in progress; preparation of project documentation for reconstruction.	Thematic storyline: mythology and cultural heritage - local, national, global.		TBA	TBA	The core concept responds well to the national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing on improving the structure and quality of accommodation and new quality and larger number of themed accommodation facilities in KKC. Since there is a growing trend of cycling tourism, we suggest to make an accommodation bike friendly.
27	Spiritual and Pastoral Center "Oasis of the Immaculate"	Molve	Additional info needed	N	In beginning of construction as place for daily stay for older people and place for pilgrims to sanctuary of Virgin Mary.	Legend on miraculous statue of Blessed Virgin Mary with child; pilgrim place, Painting on glass in manners of naive art, The art of decorating Easter eggs.	Accommodation	Accommodation for pilgrims and home for elderly.	public/private (parish)	Near the beginning of construction.	Thematic storyline: religion - local.	Biggest shrine and pilgrimage destination in Podravina.	TBA	TBA	The core concept responds well to the national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing on improving the structure and quality of accommodation and new quality and larger number of themed accommodation facilities in KKC. Since there is a growing trend of cycling tourism, we suggest to make an accommodation bike friendly.
34	Old "Universal" building - hostel, bike&bed	Virje	Additional info needed	Y (building in poor shape)	Currently out of function; plans for upgrading the facilities into hostel, bike&bed.	Preparation of traditional cake - "Podravska mazanica", weaving.	Accommodation	Hostel for cyclists.	public		Thematic storyline: cycling tourism - local, national, global.		TBA	TBA	The core concept responds well to the national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing on improving the structure and quality of accommodation and new quality and larger number of themed accommodation facilities in KKC. It responds well also to the increasing trend of cycling tourism (EuroVelo, Amazon of Europe Bike Trail, etc.).
36	Building of football club Šemovci - Camp	Virje	Additional info needed	Y (building and surrounding area)	Currently out of use; plan is to upgrade facility complex into camp.		Accommodation	Recreational and touristic activiteis.	public		Thematic storyline: A place for recreation and relaxation - connection to nature: local, national, global.		TBA	TBA	The core concept responds well to the national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing on improving the structure and quality of accommodation and new quality and larger number of themed accommodation facilities in KKC. Since there is a growing trend of cycling tourism, we suggest to make an accommodation bike friendly.
44	Park forest Borik - Hostel and school in nature ; „Seedbed"	Durdevac	Additional info needed	N	In the start of trim path in park forest Borik, northern from Durdevac, City of Durdevac started with project of building of hostel (by renovation the old building) with other contents needed for holding of school in nature. Intention is that pupils through various workshops and games learn about phenomenon of Durdevac Sands, so accommodation will be primary intended to pupils and kindergarten kids. Instructive walking trail will be also arranged, as well as existed trim path. Plans are also to build the seedbed near the trim path (7th station) with exhibition area, house for sandy vegetation and butterflies	Traditional cake with walnut, the art of making and playing cymbals, Legend of "picoki" (roosters)	Accommodation	Hostel and school in nature, educational activities, educational walking path.	public		Thematic storyline: nature - local, national.		TBA	TBA	Suitable for the use by local community and schools (national level).
22	Hunters hut Čambina	Gola	Additional info needed	Y (building - resturant)	Object is functioning as restaurant with accommodation. Renovation of interior, and equipping with details based on education and environment protection.	Intangible heritage related to mythology - the legends of Prekodravlje; Regional park Mura Drava.	Accommodation/Gastronomy	Restaurant with accommodation. Educational contents about environment protection.	public (Hrvatске žume)	Significant landscape Čambina.	Thematic storyline: Hunting and environment protection - local, national, global.	Location by the water.	TBA	TBA	The core concept responds well to the national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing on improving the structure and quality of accommodation and new quality and larger number of themed accommodation facilities in KKC. The location by the water has great tourism potential. Since there is a growing trend of cycling tourism, we suggest to make an accommodation bike friendly.
48	Reconstruction of social homes	Durdevac	Additional info needed	Y (2 buildings)	Social homes in mentioned places are places for holding of cultural and social events. Municipality is planning to reconstruct them. Social home in Mičetinec would be converting into bike & bed hostel, and building in Sirova Katalena is planned to be reconstructed and turned into tasting room of wine.	Wines produced on soil of sand.	Accommodation/Gastronomy	Cycling tourism, wine tasting.	public		Thematic storyline: winegrowing tradition - local, national.		TBA	TBA	The core concept responds well to the national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing on improving the structure and quality of accommodation and new quality and larger number of themed accommodation facilities in KKC. It responds well also to the increasing trend of cycling tourism (EuroVelo, Amazon of Europe Bike Trail, etc.).
21	Conversion of the old warehouse into cheese and wine tasting room	Gola	Additional info needed	Y (building - warehouse)	Building is used as warehouse, but there are plans to upgrade it for turning it into tasting room for wine, cheese and milk products made by local farmers, as well as premises for organizing of events and exhibitions.	Hlebine school of naive art ; The legends of Prekodravlje and Drava River.	Gastronomy	Tasting of local wine, cheese and other diary products.	public	In phase of preparation of project documentation; still no construction permit.	Thematic storyline: Local wine and food		TBA	TBA	The core concept responds well to the national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing on gastro- and eno-tourism.
37	Old wine cellar of the Association of Winegrowers, Beekeepers and Fruit Growers Virje	Virje	Additional info needed	Y (building - wine cellar in poor shape)	Out of function right now; Plans for upgrading to tasting room for products of local winegrowers, as well as presentation place of traditional construction of Podravina.	Preparation of traditional cake - "Podravska mazanica".	Gastronomy	Cultural point of interest: the building is constructed in traditional way.	private	Protected as cultural good.	Thematic storyline: winegrowing tradition - local, national.		TBA	TBA	The core concept responds well to the national, as well as the strategic tourism objectives of Koprivnica-Križevci County focusing on gastro- and eno-tourism.
40	Fireman's and social homes	Novo Virje	Additional info needed	Y (more buildings)	Fireman's and social homes in Crnac, Drenovica and Medvedička are headquarters of local voluntarily fireman squads, as well as places for holding of cultural and social events. Municipality is planning to reconstruct them.	Regional park Mura Drava	Community activities	Firefighting, social activities, organization of events, etc.	public		/		TBA	TBA	More suitable for the use by local community.

54	Fireman's and social homes	Podravske Sesvete	Additional info needed	Y (more buildings)	Fireman's and social homes in Podravske Sesvete and Mekiš are headquarters of local voluntarily fireman squads, as well as places for holding of cultural and social events. Municipality is planning to reconstruct them.	Ethnographic collection Cugovčan, Sand dunes of Kloštar – Đurđevac Sands, The art of decorating Easter eggs.	Community activities	Firefighting, social activities, organization of events, etc.	public	In preparation of project and technical documentation.			TBA	TBA	More suitable for the use by local community.
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Interpretation/visitor center
Accommodation
Recreation center
Natural point of interest
Cultural point of interest
Gastronomy

ANNEX 1: DETAILED INVESTMENT SITES ANALYSIS IN KOPRIVNICA-KRIŽEVCI COUNTY

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Amazon of Europe Bike Trail

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Table 1: Remainings of city fort (ramparts) with armory (Oružarna)

Title of the investment	Remainings of city fort (ramparts) with armory (Oružarna)
Municipality	Koprivnica
Location (town, address)	Koprivnica
Current use of the building and plan for renovation (what is to be established at the site)	Plan is to develop interactive visitor centre - authentic display of middle age, all exterior and interior adjusted to period of 15th and 16th century for reason to demonstrate authenticity of location, since the fortifications originates from that age; history park, museum of old crafts and nettle.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	2621, 2635, 2636, 2637, 2638, 2640, 2606/1, 2604, 2605, 3094 i 3107 all k.o. Koprivnica
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	The valid spatial plan is the General Urban Plan of Koprivnica. According to the use and purpose of the area Oružana building is located in a mixed-use zone, and the area of the ramparts is the area of public green areas.
Ownership, contact person (name, position, mail, phone)	Ownership: Grad Koprivnica Management: Turistička zajednica grada Koprivnice, Renato Labazan, director, tzg-koprivnica@kc.t-com.hr , 00 385 48 621-433
Size of the building	
Size of the whole site	App 4,5ha
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	For the reconstruction of the Oružana building with the city gate, project documentation was prepared for the first three phases (out of the planned 6).
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good - RH - Z-2642
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Located in city centre, access to utility infrastructure and roads Armoury has sanitary facilities, water supply and electricity
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants	All functional and touristic services are located nearby

<p>...</p> <p>- social functions: school, kindergarten ...</p> <p>- services: banks, post office</p> <p>...</p>	
<p>Tourism board covering the area, contact person</p>	<p>Turistička zajednica grada Koprivnice, kontakt: Renato Labazan – director, 048/621-433; tzg-koprivnica@kc.t-com.hr</p>
<p>Intangible heritage linked to the location</p>	<p>Rich heritage connected to heritage and history - - renaissance festival, naive art, nettle food products, gingerbread craft, knitting</p>
<p>Photos of the location and the building</p>	

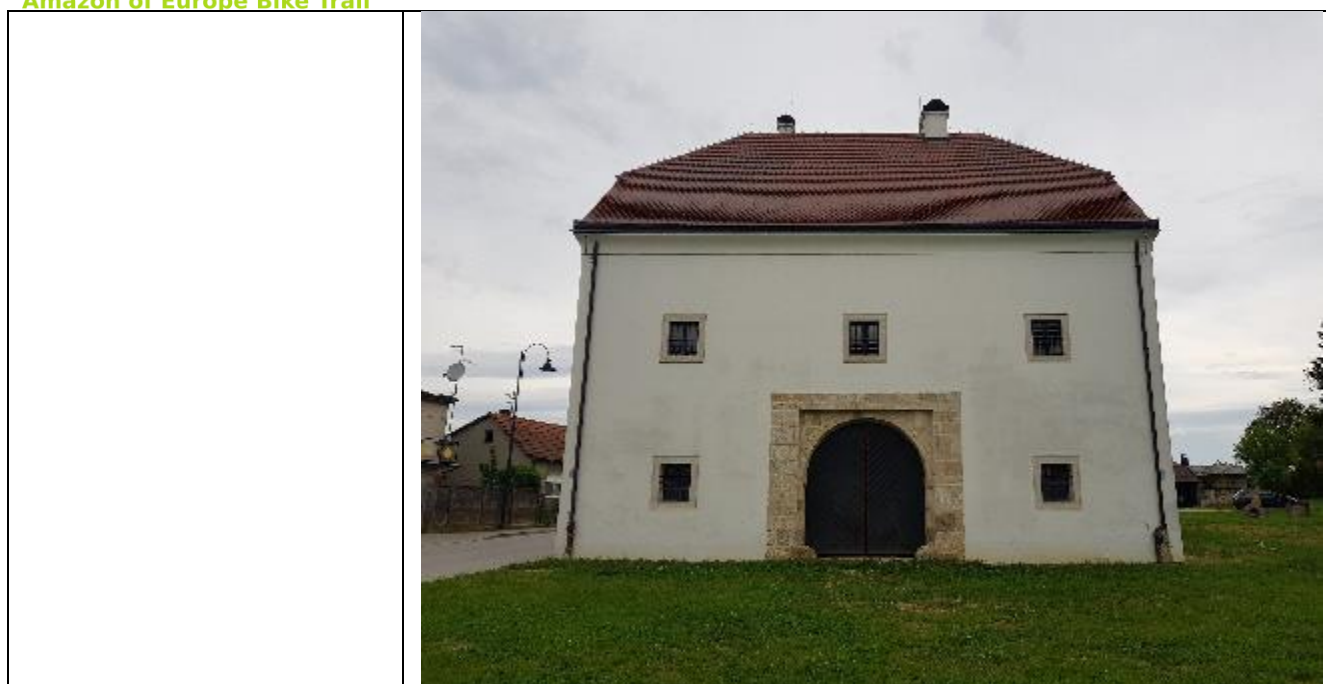


Table 2: Former synagogue – Krešimir Švarc Cultural Centre

Title of the investment	Former synagogue - Krešimir Švarc Cultural Centre
Municipality	Koprivnica
Location (town, address)	Koprivnica, Svilaraska Street 10
Current use of the building and plan for renovation (what is to be established at the site)	Former Synagogue which was out of function for many years was turned to Cultural Centre. Centre is ideal place for holding of cultural programmes such as concerts of classical music and exhibitions. City of Koprivnica started with renovation of building.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	Kčbr 1153/3 ; k.o. Koprivnica
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	The valid spatial plan is the General Urban Plan of Koprivnica and there is no obligation to develop a lower order plan. According to the use and purpose of the area, the Synagogue is located in a mixed-use zone.
Ownership, contact person (name, position, mail, phone)	Grad Koprivnica Zrinski trg 1, 48000 Koprivnica grad.koprivnica@koprivnica.hr


	+385 48 279 555 Mayor Mišel Jakšić
Size of the building	342m2
Size of the whole site	1269m2
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Renovation started for some parts of building; project documentation in phase of making
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Located in city centre, access to utility infrastructure and roads, railway station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	All functional and touristic services are located nearby
Tourism board covering the area, contact person	Turistička zajednica grada Koprivnice, kontakt: Renato Labazan – director, 048/621-433; tzg-koprivnica@kc.t-com.hr
Intangible heritage linked to the location	Rich heritage connected to heritage and history - renaissance festival, naive art, nettle food products, gingerbread craft, knitting
Photos of the location and the building	

Table 3: Museum of Nutrition

Title of the investment	Museum of Nutrition
Municipality	Koprivnica
Location (town, address)	Koprivnica, Starogradska 63
Current use of the building and plan for renovation (what is to be established at the site)	Museum is part of Podravka food company and it is the only museum of such kind in Croatia. Museum is located in building of former city Slaughterhouse from the end of the 19th century and consist rich collection connected to food production.
Location analysis	<div>1 = in a bigger town (more than 20.000 inhabitants)</div> <div>2 = in a smaller town (between 3.000 and 20.000 inhabitants)</div> <div>3 = in a village (up to 3.000 inhabitants)</div> <div>4 = isolated object</div>
Location - parcel number(s)	Kčbr 2967 ; k.o. Koprivnica
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Podravka d.d. Muzej prehrane "Podravka" Starogradska b.b., 48 000 Koprivnica +385 48 621 112, +385 48 222 009 nada.matijasko@podravka.hr ; Nada Matijaško
Size of the building	
Size of the whole site	
Status of the building	<div>1 = poor (cannot be used for living/working)</div> <div>2 = moderate (can be used for living/working but needs renovation)</div> <div>3 = well maintained</div>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Located in city centre, access to utility infrastructure and roads, railway station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ...	All functional and touristic services are located nearby


- social functions: school, kindergarten ... - services: banks, post office ...	
Tourism board covering the area, contact person	Turistička zajednica grada Koprivnice, kontakt: Renato Labazan – director, 048/621-433; tzg-koprivnica@kc.t-com.hr
Intangible heritage linked to the location	Rich heritage connected to heritage and history - renaissance festival, naive art, nettle food products, gingerbread craft, knitting
Photos of the location and the building	

Table 4: House Malančec

Title of the investment	House Malančec
Municipality	Koprivnica
Location (town, address)	Koprivnica, Đure Estera 12
Current use of the building and plan for renovation (what is to be established at the site)	This building constructed in the style of secession with valuable collection, which was donated to city by former owner, is not in function. But there are plans to upgrade it into centre for cultural-touristic offer of Koprivnica, where workshops, concerts and literary evenings would be organized.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	Kčbr 1448/2 ; k.o. Koprivnica
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	In the Spatial Plan of the City of Koprivnica ("Glasnik Grada Koprivnice" No. 4/06, 5/12, 3/15 and 5/15 - consolidated text), the house Malančec is located within the construction area of the settlement of Koprivnica and within the scope of spatial narrow area plan (GUP). - In the General Urban Plan of Koprivnica "Glasnik Grada Koprivnice" No. 4/08, 5/08 - correction, 7/14 and 1/15 - consolidated text), the house

	Malančec is located - in the zone of public social purpose (D), - within the zone of partial protection of the historic core (zone 1B).
Ownership, contact person (name, position, mail, phone)	<p>Grad Koprivnica Zrinski trg 1, 48000 Koprivnica grad.koprivnica@koprivnica.hr +385 48 279 555 Mayor Mišel Jakšić</p> <p>Koprivnica City Museum Trg Leandera Brozovića 1 48000 Koprivnica 048642538; info@muzej-koprivnica.hr Principal Robert Čimin</p>
Size of the building	270m2
Size of the whole site	1482m2
Status of the building	<p>1 = poor (cannot be used for living/working)</p> <p>2 = moderate (can be used for living/working but needs renovation)</p> <p>3 = well maintained</p>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Renovation started for some parts of building; project documentation in phase of making
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Located in city centre, access to utility infrastructure and roads, railway station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	All functional and touristic services are located nearby
Tourism board covering the area, contact person	Turistička zajednica grada Koprivnice, kontakt: Renato Labazan – director, 048/621-433; tzg-koprivnica@kc.t-com.hr
Intangible heritage linked to the location	Rich heritage connected to heritage and history - renaissance festival, naive art, nettle food products, gingerbread craft, knitting

Photos of the location and the building	
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Table 5: Koprivnica city Museum building and Museum square

Title of the investment	Koprivnica City Museum building and Museum square
Municipality	Koprivnica
Location (town, address)	Koprivnica, Trg Leandera Brozovića 1
Current use of the building and plan for renovation (what is to be established at the site)	Headquarters of Koprivnica City Museum is located in former city hall (magistrat), which is the oldest preserved masonry building in city (17th century). Museum consist rich collection, and the institution has several buildings across the city. City and museum have plans to reconstruct and expand the museum building, renovate the house Malančec and upgrade the oldest street (Esterova) in city into Museum quart, which would represent the cultural and touristic centre of Koprivnica.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	Kčbr 1493, 1440 ; k.o. Koprivnica
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	In the Spatial Plan of the City of Koprivnica ("Glasnik Grada Koprivnice" No. 4/06, 5/12, 3/15 and 5/15 - consolidated text), the Museum of the City of Koprivnica is located within the construction area of the settlement of Koprivnica and within the scope spatial plan of the narrower area (GUP). - In the General Urban Plan of Koprivnica ("Glasnik Grada Koprivnice" No. 4/08, 5/08 - correction, 7/14 and 1/15 - consolidated text), the Museum of the City of Koprivnica is located - in the zone of public social purpose - culture (D7), - within the zone of partial protection of the historic core (zone 1B).
Ownership, contact person (name, position, mail,	Grad Koprivnica Zrinski trg 1, 48000 Koprivnica grad.koprivnica@koprivnica.hr

phone)	+385 48 279 555 Mayor Mišel Jakšić Koprivnica City Museum Trg Leandera Brozovića 1 48000 Koprivnica 048642538; info@muzej-koprivnica.hr Principal Robert Čimin
Size of the building	676m ²
Size of the whole site	801m ²
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) <u>3 = well maintained</u>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Project documentation in phase of preparation
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Located in city centre, access to utility infrastructure and roads, railway station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	All functional and touristic services are located nearby
Tourism board covering the area, contact person	Turistička zajednica grada Koprivnice, kontakt: Renato Labazan – director, 048/621-433; tzg-koprivnica@kc.t-com.hr

Intangible heritage linked to the location	Rich heritage connected to heritage and history - - renaissance festival, naive art, nettle food products, gingerbread craft, knitting
Photos of the location and the building	

2 MUNICIPALITY RASINJA

Table 6: Inkey Castle

Title of the investment	Inkey Castle
Municipality	Rasinja
Location (town, address)	Rasinja, Andrije Palmovića 52
Current use of the building and plan for renovation (what is to be established at the site)	Facility is out of use and in bad condition. County is intending to renovate it and put in function for touristic and cultural purposes
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	Kčbr 2944, k.o. Rasinja
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Koprivničko-križevačka županija Ulica Antuna Nemčića 5

	<p>48000 Koprivnica, Hrvatska</p> <p>OIB.: 06872053793</p> <p>tel.: +385 48 658 111</p> <p>fax.: +385 48 622 584</p> <p>info@kckzz.hr</p> <p>Prefect Darko Koren</p>
Size of the building	
Size of the whole site	1,3 jutara
Status of the building	<p>1 = poor (cannot be used for living/working)</p> <p>2 = moderate (can be used for living/working but needs renovation)</p> <p>3 = well maintained</p>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	In beginning of making of project documentation, which is co-financed by Ministry of culture
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good – Ministry of culture
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to utility infrastructure and county road
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Restaurants, accommodation, cafe, school, kindergarten, stores and other services
Tourism board covering the area, contact person	Tourist board of Koprivnica Križevci County
Intangible heritage linked to the location	Local legends on Inkey family

Photos of the location and the building



3 MUNICIPALITY LEGRAD

Table 7: Confluence of the Mura and Drava rivers - Halasz

Title of the investment	Confluence of the Mura and Drava rivers – Halasz carda – Potential for private investment
Municipality	Legrad
Location (town, address)	Petra Zrinskog
Current use of the building and plan for renovation (what is to be established at the site)	No current usage, no plan for renovation but suitable for catering activity.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants)

	4 = isolated object
Location - parcel number(s)	4266, k.o. Legrad
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	According to Spatial plan, intended for touristic-recreational activities.
Ownership, contact person (name, position, mail, phone)	Public water goods in general use REPUBLIKA HRVATSKA, OIB: 52634238587 - Croatian waters, OIB: 28921383001
Size of the building	614 m ²
Size of the whole site	2854 m ²
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Z.3730/2002/809. No construction or use permit. The business facility is legalized
Additional conditions for renovation (cultural protection, nature protection etc.)	Regional park Mura-Drava, Area of ecological network Natura 2000.
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Non asphalted road (gravel)
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	All functional services on distance of 2,5 km
Tourism board covering the area, contact person	Turistička zajednica područja Središnja Podravina, director: Elizabeta Milanović Glavica, 099/6097337, info@tzip-sredisnja-podravina.hr
Intangible heritage linked to the location	Regional park Mura-Drava, Area of ecological network Natura 2000., Close to ornithology reserve Veliki Pažut, Drava Mura confluence, local mythology legends

Photos of the location and the building



Table 8: Šoderica Lake

Title of the investment	Šoderica Lake - Potential for private investment
Municipality	Legrad
Location (town, address)	Šoderica weekend resort, Legrad
Current use of the building and plan for renovation (what is to be established at the site)	Lake Šoderica is in ownership of municipalities Legrad and Drnje, surrounding buildings are private
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	310/1, 408, 6/1, k.o. Legrad
Location - extract from the land use plan, land use of	According to Spatial plan, intended for touristic-recreational activities.

the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Općina Legrad Trg Sv. Trojstva 52A opcina-legrad@kc.t-com.hr 048/835-051 ; Mayor: Ivan Sabolić
Size of the building	/
Size of the whole site	20 ha
Status of the building	/
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	/
Additional conditions for renovation (cultural protection, nature protection etc.)	/
Infrastructure status: roads, railways, water supply, waste treatment, electricity	roads, water supply, waste collecting, electricity
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Touristic services: cafes, accommodation capacity, fitness path, adrenaline park, volleyball playgrounds, beach
Tourism board covering the area,	Turistička zajednica područja Središnja Podravina, director: Elizabeta Milanović Glavica


contact person	
Intangible heritage linked to the location	Regional park Mura-Drava, Area of ecological network Natura 2000.
Photos of the location and the building	

Table 9: Old school (Stara škola)

Title of the investment	Old school (Stara škola)
Municipality	Legrad
Location (town, address)	Trg Sv. Trojstva 35, Legrad
Current use of the building and plan for renovation (what is to be established at the site)	Not in usage - plans for construction of interpretation centre and day care centre for pensioners
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	3012, k.o. Legrad

Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	In centre of Legrad
Ownership, contact person (name, position, mail, phone)	Općina Legrad Trg Sv. Trojstva 52A opcina-legrad@kc.t-com.hr 048/835-051 ; Mayor: Ivan Sabolić
Size of the building	school, kbr. 35 - 513 m ² , commercial building – 50m ² , commercial building 21m ²
Size of the whole site	1837 m ²
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Built before 1968.
Additional conditions for renovation (cultural protection, nature protection etc.)	No
Infrastructure status: roads, railways, water supply, waste treatment, electricity	roads, water supply, waste collecting, electricity
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ...	Social services: school, kindergarten, ambulance of general and dental medicine, cafe bars Services: bank, post office


- services: banks, post office ...	
Tourism board covering the area, contact person	Turistička zajednica područja Središnja Podravina, director: Elizabeta Milanović Glavica
Intangible heritage linked to the location	Close to confluence of the Mura and Drava rivers
Photos of the location and the building	

Table 10: Robinson camp

Title of the investment	Robinson camp
Municipality	Legrad
Location (town, address)	Legrad
Current use of the building and plan for renovation (what is to be established at the site)	Included into Spatial plan
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) <u>4 = isolated object</u>
Location - parcel number(s)	5235/58, k.o. Legrad

Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	In 2nd additions and changes of Spatial plan of Municipality of Legrad parcel is defined as place for economy-touristic usage - area for Robinson camp
Ownership, contact person (name, position, mail, phone)	REPUBLIKA HRVATSKA, OIB: 52634238587
Size of the building	/
Size of the whole site	/
Status of the building	/
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	not built
Additional conditions for renovation (cultural protection, nature protection etc.)	Regional park Mura-Drava, Area of ecological network Natura 2000.
Infrastructure status: roads, railways, water supply, waste treatment, electricity	/
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks,	Functional services are on distance of 3 km


post office ...	
Tourism board covering the area, contact person	Turistička zajednica područja Središnja Podravina, director: Elizabeta Milanović Glavica
Intangible heritage linked to the location	Close to confluence of the Mura and Drava rivers; storytelling - local mythology
Photos of the location and the building	

Table 11: House of Culture “Pajo Kanižaj”

Title of the investment	House of Culture "Pajo Kanižaj"
Municipality	Đelekovec
Location (town, address)	Đelekovec, Mihovila Pavleka Miškine 3
Current use of the building and plan for renovation (what is to be established at the site)	<p>Current usage: Holding of cultural and other gatherings for needs of associations, municipality, school and citizens.</p> <p>Plans for renovation: Object for holding of cultural and other manifestations and hapenings, native collection (Mihovil Pavlek Miškina, Mirko Virius, Pajo Kanižaj), showroom for painters of Đelekovec artistic circle, premises and archive of library</p>
Location analysis	<p>1 = in a bigger town (more than 20.000 inhabitants)</p> <p>2 = in a smaller town (between 3.000 and 20.000 inhabitants)</p> <p><u>3 = in a village (up to 3.000 inhabitants)</u></p> <p>4 = isolated object</p>
Location - parcel number(s)	k.č.br. 1/2 k.o. Đelekovec
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	<p>Općina Đelekovec, Mihovila Pavleka Miškine 1, 48316 Đelekovec</p> <p>048/834-020</p> <p>e-mail: opcina.djelekovec@kc.t-com.hr</p> <p>Contact person: Vladimir Tončić, head of Single administrative department</p>
Size of the building	525 m ²
Size of the whole site	2219 m ²
Status of the building	<p>1 = poor (cannot be used for living/working)</p> <p><u>2 = moderate (can be used for living/working but needs renovation)</u></p> <p>3 = well maintained</p>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	<p>Renovation is needed, as well as energetic renewal</p> <ul style="list-style-type: none"> - exterior and interior carpentry - roofing - facade and interior walls - water and electrical installations, sanitary facilities
Additional conditions for renovation (cultural protection, nature protection etc.)	-
Infrastructure status: roads,	Object is located by County road 2260 Đelekovec (D20) - Torčec - Drnje



railways, water supply, waste treatment, electricity	(D41) and state road D20, has no connection to public water supply, has connection to electricity and its waste is disposed as part of service for municipality .
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	- school - kindergarten - bank, post office - pharmacy - grocery stores - agricultural pharmacy - gas station
Tourism board covering the area, contact person	Tourist board of Koprivnica Križevci County
Intangible heritage linked to the location	Hlebine school of naive art, The art of decorating Easter eggs, Traditional cake - Požiraki
Photos of the location and the building	 



Table 12: Fishing house (ŠRK ĐELEKOVEC)

Title of the investment	Fishing house (ŠRK ĐELEKOVEC)
Municipality	Đelekovec
Location (town, address)	k.o. Đelekovec
Current use of the building and plan for renovation (what is to be established at the site)	Plans for renovation: holding of sports and recreational happenings, place for rest, relaxation and recreation.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) <u>3 = in a village (up to 3.000 inhabitants)</u> 4 = isolated object
Location - parcel number(s)	k.č.br. 6139/66 k.o. Đelekovec
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Sports and recreational purpose
Ownership, contact person (name, position, mail, phone)	Općina Đelekovec, Mihovila Pavleka Miškine 1, 48316 Đelekovec 048/834-020 e-mail: opcina.djelekovec@kc.t-com.hr Contact person: Vladimir Tončić, head of Single administrative department
Size of the building	593,34 m ²



Size of the whole site	129622 m ²
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Necessary to arrange the ownership (Cadastral Survey of Đelekovec is in progress), energetic renewal and introduction of connections of electricity, water and gas are required as well.
Additional conditions for renovation (cultural protection, nature protection etc.)	-
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Close to state road D20, as well as county roads 2260 Đelekovec - Torčec Drnje and 2091 Đelekovec - Šoderica Introduction of connections of electricity, water and gas are required.
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	- school - kindergarten - bank, post office - pharmacy - grocery stores - agricultural pharmacy - gas station
Tourism board covering the area, contact person	Tourist board of Koprivnica Križevci County
Intangible heritage linked to the location	Traditional cake - Požiraki
Photos of the location and the building	

Table 13: Ethno park Vendi

Title of the investment	Ethno park Vendi – private investment
Municipality	Đelekovec
Location (town, address)	Mirka Viriusa 66, Đelekovec
Current use of the building and plan for renovation (what is to be established at the site)	Ethno park was founded by association Vendi, who is creating its contents such as ethno collection, local library fund, and is working on promoting of heritage, old customs and gastronomy, making of souvenirs, etc. Ethno park needs upgrades and interior design. Part of it is old wine cellar which needs to be renovated.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) <u>3 = in a village (up to 3.000 inhabitants)</u> 4 = isolated object
Location - parcel number(s)	kčbr. 2314/1 i kčbr. 2323/1, k.o. Đelekovec
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Mladen Levak, Mirka Viriusa 66, 48316 Đelekovec 048/ 834-282, 099/ 515 0680 mladen.levak@kc.t-com.hr
Size of the building	-
Size of the whole site	305 čhv i 1268m ²
Status of the building	1 = poor (cannot be used for living/working) <u>2 = moderate (can be used for living/working but needs renovation)</u> 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Value assessment of complex was made. Permits for construction and renovation are needed.
Additional conditions for renovation (cultural protection, nature protection etc.)	-
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Object is located by County road 2260 Đelekovec (D20) - Torčec - Drnje (D41), has no connection to public water supply, has connection to electricity and its waste is disposed as part of service for municipality.
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ...	- school - kindergarten - bank, post office - pharmacy - grocery stores

<p>- social functions: school, kindergarten ...</p> <p>- services: banks, post office ...</p>	<p>- agricultural pharmacy</p> <p>- gas station</p>
<p>Tourism board covering the area, contact person</p>	<p>Tourist board of Koprivnica Križevci County</p>
<p>Intangible heritage linked to the location</p>	<p>Hlebine school of naive art, The art of decorating Easter eggs, Traditional cake - Požiraki</p>
<p>Photos of the location and the building</p>	

5 MUNICIPALITY KOPRIVNIČKI IVANEC

Table 14: Curia (old parish office)

Title of the investment	Curia (old Parish Office)
Municipality	Koprivnički Ivanec
Location (town, address)	Koprivnička ulica 14, Koprivnički Ivanec
Current use of the building and plan for renovation (what is to be established at the site)	Arrangement and equipping of curia (old Parish Office) into cultural and information centre and native collection, as well as headquarters for society of original folklore Koprivnički Ivanec
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	k.č.br. 2405 k.o. Koprivnički Ivanec
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	OPĆINA KOPRIVNIČKI IVANEC Matije Gupca 12, 48314 Koprivnički Ivanec Tel/Fax: +385/48 638-100 opcina@koprivnicki-ivanec.hr Mayor Mario Švegović
Size of the building	216 m ²
Size of the whole site	1022 m ²
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Main Project certificate obtained
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to water supply, electricity, organized collection of waste, county road
Functional services in vicinity (up to 2 km distance): - touristic functions:	School, kindergarten, post office, stores, cafes

Amazon of Europe Bike Trail

accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	
Tourism board covering the area, contact person	Tourist board of Koprivnica Križevci County
Intangible heritage linked to the location	Ivanec embroidery
Photos of the location and the building	

6 MUNICIPALITY KOPRIVNIČKI BREGI

Table 15: By The Roads of the Podravina miners

Title of the investment	By The Roads of Podravina miners
Municipality	Koprivnički Bregi
Location (town, address)	Glogovac, Bilogorska Street
Current use of the building and plan for renovation (what is to be established at the site)	Arrangement of a pedestrian path from the spring in Glogovac to old mining facilities in the forest, rehabilitation of the mining shaft, installation of facilities for public use (wooden platforms and wooden bridges) and urban equipment (signposts, info desks, benches, baskets, etc.).
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Općina Koprivnički Bregi Ulica kralja Tomislava 2 Tel: 048 83 04 20 e-mail: opcinako@inet.hr , opcina.koprivnicki.bregi@kc.t-com.hr Mayor Mario Hudić
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Application for financing submitted to EAFRD
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Local road, water supply
Functional services in vicinity (up to 2 km distance): - touristic functions:	Functional services can be reached in Glogovac which is 2 km away

Amazon of Europe Bike Trail


accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	
Tourism board covering the area, contact person	Tourist board of Koprivnica Križevci County
Intangible heritage linked to the location	Preparation of dessert "Bregofska pita" (Bregi pie)
Photos of the location and the building	

Table 16: Old border military object Botovo

Title of the investment	Old border military object Botovo
Municipality	Drnje
Location (town, address)	Botovo
Current use of the building and plan for renovation (what is to be established at the site)	Fishing lodge of Community of sport fishing clubs, Potential for development into centre for recreation by river Drava
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) <u>4 = isolated object</u>
Location - parcel number(s)	k.č.br. 322/1 k.o. Botovo
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Touristic-recreational purpose
Ownership, contact person (name, position, mail, phone)	State is owner, but facility is in 20 year concession on Community of sport fishing clubs of Koprivnica ZAJEDNICA ŠPORTSKO RIBOLOVNIH KLUBOVA, Taraščice 19 48000 Koprivnica President Ivica Sabolić, 0916800600
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) <u>2 = moderate (can be used for living/working but needs renovation)</u> 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to local and state roads, water supply, waste collecting, electricity, railway station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ...	Touristic services at nearby lake Šoderica : cafes, accommodation capacity, fitness path, adrenaline park, volleyball playgrounds, beach Other functional services are on distance of 3 km



<p>- social functions: school, kindergarten ...</p> <p>- services: banks, post office ...</p>	
<p>Tourism board covering the area, contact person</p>	<p>Tourist board of Koprivnica Križevci County</p>
<p>Intangible heritage linked to the location</p>	<p>Regional park Mura Drava</p>
<p>Photos of the location and the building</p>	 

Table 17: Gallery Ivan Sabolić

Title of the investment	Gallery Ivan Sabolić
Municipality	Peteranec
Location (town, address)	Peteranec, Matije Gupca 13 (first floor)
Current use of the building and plan for renovation (what is to be established at the site)	In lower part of building premises of Municipality of Peteranec are located and on 1st floor is Gallery Ivan Sabolić
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	kč.br. 4479/384 k.o. Peteranec
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Condominium ownership - Muzej Grada Koprivnice, Leandera Brozovića 1, Koprivnica Robert Čimin, ravnatelj 048/622 307 ravnatelj@muzej-koprivnica.hr
Size of the building	403 m ²
Size of the whole site	1518 m ²
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Koprivnica City Museum is managing the Gallery. Municipality is solving the property legal relations with City of Koprivnica (who is founder of Koprivnica City Museum) that renewal of building could be candidate to EU funds.
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply connected, electricity, sewerage, organized collection of municipal and biodegradable waste, wifi, connection to road D41


Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Cafe bars, bakery, grocery stores, school, kindergarten, post office
Tourism board covering the area, contact person	TOURIST BOARD OF KOPRIVNICA KRIŽEVCI COUNTY Nemčićeva 5, HR-48000 Koprivnica, Croatia, Assistant director Kristina Sočev, bacc.oec.; +385 (0) 48 624 408 ; ured@tz-kckz.com
Intangible heritage linked to the location	Peteranec white embroidery, Traditional meal - mudlini
Photos of the location and the building	

Table 18: Old parish court (Župni dvor)

Title of the investment	Old parish court (Župni dvor)
Municipality	Gola
Location (town, address)	Gola, Dravska ulica 1
Current use of the building and plan for renovation (what is to be established at the site)	Plans for development of interpretation centre or visitor centre, made project documentation for Museum of Drava "Bolenov put" – aquarium.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	kčbr. 123/2, k.o. Gola
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Općina Gola Stjepan Milinković, mayor Pavleka Miškine 1, 48331 Gola Tel: 048 833 065 Fax: 048 833 065
Size of the building	298 m ²
Size of the whole site	1011 m ²
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	No need for construction permit
Additional conditions for renovation (cultural protection, nature protection etc.)	Cultural protection (Ministry of culture)
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to road D41, close to border crossing Gola/Berzence, infrastructure for water supply and electricity, organized collection of waste
Functional services in vicinity (up to 2 km distance): - touristic functions:	Accommodation capacity, school, kindergarten, bank, post office, stores, cafes


accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica 0996097337, info@tzp-sredisnja-podravina.hr
Intangible heritage linked to the location	Hlebine school of naive art ; The legends of Prekodravlje and Drava River
Photos of the location and the building	

Table 19: Old school (Stara škola)

Title of the investment	Old school (Stara škola)
Municipality	Gola
Location (town, address)	Gola, Trg A. Stepinca 6
Current use of the building and plan for renovation (what is to be established at the site)	Building is used as kindergarten, as well as artistic gallery for local artists in the attic. One part of premises was used by association Podravski zvon.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	kčbr. 44, k.o. Gola
Location - extract from the land use plan, land use of the area	Construction area

(splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Općina Gola Stjepan Milinković, mayor Pavleka Miškine 1, 48331 Gola Tel: 048 833 065 Fax: 048 833 065
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) <u>3 = well maintained</u>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to road D41, close to border crossing Gola/Berzence, infrastructure for water supply and electricity, organized collection of waste
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Accommodation capacity, school, kindergarten, bank, post office, stores, cafes
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica 0996097337, info@tzip-sredisnja-podravina.hr
Intangible heritage linked to the location	Hlebine school of naive art ; The legends of Prekodravlje and Drava River
Photos of the location and the building	

Table 20: Karaula Ciganfis Ždala (old military border object)

Title of the investment	Karaula Ciganfis Ždala (old military border object)
Municipality	Gola
Location (town, address)	Vladimira Nazora, Ždala
Current use of the building and plan for renovation (what is to be established at the site)	Old abandoned military object. Converting the object into pupils-touristic camp (with topic of local mythology and cultural heritage) and building the educational trail
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	1837/3 k.o. Ždala
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Republic of Croatia, Općina Gola Stjepan Milinković, mayor Pavleka Miškine 1, 48331 Gola Tel: 048 833 065 Fax: 048 833 065
Size of the building	-
Size of the whole site	1 jutro 1181 čhv
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	resolving of property legal relations in progress, Preparation of project documentation, reconstruction
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to local road; infrastructure for water supply and electricity is exist; collection of waste can be organized
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ...	School, kindergarten, store, cafe



- services: banks, post office ...	
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica 0996097337, info@tzip-sredisnja-podravina.hr
Intangible heritage linked to the location	Intangible heritage related to mythology - the legends of Prekodravlje.
Photos of the location and the building	 

Table 21: Conversion of the old warehouse into cheese and wine tasting room

Title of the investment	Conversion of the old warehouse into cheese and wine tasting room
Municipality	Gola
Location (town, address)	Gola, Trg A. Šenoe 3
Current use of the building and plan for renovation (what is to	Building is used as warehouse, but there are plans to upgrade it for turning it into tasting room for wine, cheese and milk products made by

be established at the site)	local farmers, as well as premises for organizing of events and exhibitions.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	kčbr. 11, k.o. Gola
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Općina Gola Stjepan Milinković, mayor Pavleka Miškine 1, 48331 Gola Tel: 048 833 065 Fax: 048 833 065
Size of the building	872 m ²
Size of the whole site	3797 m ²
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	In phase of preparation of project documentation; still no construction permit
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to road D41, close to border crossing Gola/Berzence, infrastructure for water supply and electricity, organized collection of waste
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Accommodation capacity, school, kindergarten, bank, post office, stores, cafes
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica 0996097337, info@tzip-sredisnja-podravina.hr
Intangible heritage linked to the location	Hlebine school of naive art ; The legends of Prekodravlje and Drava River

Photos of the location and the building	
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Table 22: Hunters hut Čambina

Title of the investment	Hunters hut Čambina
Municipality	Gola
Location (town, address)	Vladimira Nazora 16, 48 327 Ždala post office Molve
Current use of the building and plan for renovation (what is to be established at the site)	Object is functioning as restaurant with accommodation. Renovation of interior, and equipping with details based on education and environment protection.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) <u>4 = isolated object</u>
Location - parcel number(s)	kčbr. 1862, k.o. Ždala
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Hrvatske šume Head of Hunting hut Branko Sobota 048/866 115 email: sumarija-repas@hrsume.hr
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) <u>3 = well maintained</u>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	Significant landscape Čambina
Infrastructure status: roads,	Access to local road, infrastructure for water supply and electricity,

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railways, water supply, waste treatment, electricity	organized collection of waste
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Touristic services are offered in object; civil and social services in surrounding places Repaš, Ždala and Gola, which are 7-16 km away from object.
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica 0996097337, info@tzp-sredisnja-podravina.hr
Intangible heritage linked to the location	Intangible heritage related to mythology - the legends of Prekodravlje; Regional park Mura Drava.
Photos of the location and the building	

Table 23: Sites across Hlebine – potential for cultural tourism and diffused hotel

Title of the investment	Sites across Hlebine - potential for cultural tourism and diffused hotel - potential for private investment
Municipality	Hlebine
Location (town, address)	More various locations in village
Current use of the building and plan for renovation (what is to be established at the site)	
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Municipality of Hlebine Trg Ivana Generalića 1, Hlebine Mayor: Božica Trnski 048 836 139 opcinahlebine@gmail.com
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity, organized collection of waste, wifi, county and local roads
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ...	Accommodation capacity, school, kindergarten, galleries, post office, stores, cafe


- social functions: school, kindergarten ... - services: banks, post office ...	
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzp-sredisnja-podravina.hr
Intangible heritage linked to the location	Painting on glass in manners of naive art - Hlebine school of naive art, old stories and legends
Photos of the location and the building	

Table 24: Gallery of naïve art complex

Title of the investment	Gallery of naive art complex
Municipality	Hlebine
Location (town, address)	Trg Ivana Generalića 15, 48323 Hlebine
Current use of the building and plan for renovation (what is to be established at the site)	One part of complex is used as Gallery of naive art, and another part is used as social home. Plan is to upgrade the whole object and develop the social part into Visitor centre for cultural and natural heritage of Podravina.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	kčbr. 32, k.o. Hlebine
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Municipality of Hlebine (80%) Trg Ivana Generalića 1, Hlebine Mayor: Božica Trnski

	<p>048 836 139 opcinahlebine@gmail.com</p> <p>Koprivnica-Križevci County (20%) Antun Nemčić Street 5, 48000 Koprivnica tel.: +385 48 658 111 info@kckzz.hr Prefect: Darko Koren</p> <p>Koprivnica City Museum manages the Gallery</p>
Size of the building	892m ²
Size of the whole site	3884m ²
Status of the building	<p>1 = poor (cannot be used for living/working)</p> <p>2 = moderate (can be used for living/working but needs renovation)</p> <p>3 = well maintained</p>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Building permit obtained
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity, organized collection of waste, wifi, access to county road
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Accommodation capacity, school, kindergarten, galleries, post office, stores, cafe
Tourism board covering the area, contact person	<p>Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje</p> <p>Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzp-sredisnja-podravina.hr</p>
Intangible heritage linked to the location	Painting on glass in manners of naive art - Hlebine school of naive art

Photos of the location and the building



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Table 25: House of Culture

Title of the investment	House of Culture
Municipality	Novigrad Podravski
Location (town, address)	Komarnička 2 Novigrad Podravski
Current use of the building and plan for renovation (what is to be established at the site)	Object is very important for cultural and social life in village, but it in bad condition. Municipality would like to renovate the object and ensure infrastructure for organizing of premises for NGO-s, library, mini theatre and cinema.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) <u>3 = in a village (up to 3.000 inhabitants)</u> 4 = isolated object
Location - parcel number(s)	KČbr 2746/2; k.o. Novigrad Podravski
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Općina Novigrad Podravski Trg dr. Franje Tuđmana 4 48325 Novigrad Podravski tel: 048 832 133 tel-računovodstvo: 048 832 074 email: info@novigrad-podravski.hr Mayor Zdravko Brljek
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) <u>2 = moderate (can be used for living/working but needs renovation)</u> 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Project documentation prepared
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste, access to county road, railway station


Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, post office, pharmacy, stores and cafes
Tourism board covering the area, contact person	Tourist board of Koprivnica Križevci County
Intangible heritage linked to the location	Hlebine school of naive art, The art of decorating Easter eggs
Photos of the location and the building	

Table 26: Construction of Ethno village

Title of the investment	Construction of Ethno village
Municipality	Novigrad Podravski
Location (town, address)	Sajmišna Street, Novigrad Podravski
Current use of the building and plan for renovation (what is to be established at the site)	For the purpose of further touristic development Municipality is planning to construct the Ethno Village. Some parts of it would be: traditional wine cellar, country house, agricultural buildings, premises for animals, traditional country tools, etc.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) <u>3 = in a village (up to 3.000 inhabitants)</u> 4 = isolated object

Location - parcel number(s)	Kčbr 4678/31, 1823/1, 4670/1; k.o. Novigrad Podravski
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Općina Novigrad Podravski Trg dr. Franje Tuđmana 4 48325 Novigrad Podravski tel: 048 832 133 tel-računovodstvo: 048 832 074 email: info@novigrad-podravski.hr Mayor Zdravko Brljek
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Project documentation prepared
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste, access to county road, railway station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school,	School, kindergarten, post office, pharmacy, stores and cafes



kindergarten ... - services: banks, post office ...	
Tourism board covering the area, contact person	Tourist board of Koprivnica Križevci County
Intangible heritage linked to the location	Hlebine school of naive art, The art of decorating Easter eggs
Photos of the location and the building	 

Table 27: Spiritual and Pastoral Center "Oasis of the Immaculate"

Title of the investment	Spiritual and Pastoral Center "Oasis of the Immaculate"
Municipality	Molve
Location (town, address)	Trg kralja Tomislava
Current use of the building and plan for renovation (what is to be established at the site)	In beginning of construction as place for daily stay for older people and place for pilgrims to sanctuary of Virgin Mary
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	kčbr. 13/1, k.o. Molve
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Molve, Trg kralja Tomislava 11, 48327 Molve opcina-molve@kc.t-com.hr Mayor: Zdravko Ivančan, mag.ing.agr. Župa Uznesenja Blažene Djevice Marije Virovska 21, 48327 Molve E-mail: molve.samostan@gmail.com info@zupa-molve.com ; (048) 892 103; f. Zdravko Tuba
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Near the beginning of construction
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to water supply, electricity, organized collection of waste, state road D210
Functional services in vicinity	Accommodation capacity outside of place (app 3km), school,

(up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	kindergarten, gallery, post office, stores, cafes
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzip-sredisnja-podravina.hr
Intangible heritage linked to the location	Legend on miraculous statue of Blessed Virgin Mary with child; pilgrim place, Painting on glass in manners of naive art, The art of decorating Easter eggs
Photos of the location and the building	 

Table 28: Gallery of Artistic circle of Molve

Title of the investment	Gallery of Artistic circle of Molve
Municipality	Molve
Location (town, address)	Trg kralja Tomislava
Current use of the building and plan for renovation (what is to	Artistic gallery, plans for cultural-tourist usage

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be established at the site)	
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) <u>3 = in a village (up to 3.000 inhabitants)</u> 4 = isolated object
Location - parcel number(s)	kčbr. 756/1, k.o. Molve
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Molve, Trg kralja Tomislava 11, 48327 Molve opcina-molve@kc.t-com.hr Mayor: Zdravko Ivančan, mag.ing.agr.
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) <u>3 = well maintained</u>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to water supply, electricity, organized collection of waste, state road D210
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Accommodation capacity outside of place (app 3km), school, kindergarten, pharmacy, gallery, post office, stores, cafes
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzp-sredisnja-podravina.hr
Intangible heritage linked to the location	Legend on miraculous statue of Blessed Virgin Mary with child; pilgrim place, Painting on glass in manners of naive art, The art of decorating

	Easter eggs
Photos of the location and the building	

Table 29: Cinema hall

Title of the investment	Cinema hall
Municipality	Molve
Location (town, address)	Trg kralja Tomislava
Current use of the building and plan for renovation (what is to be established at the site)	Cultural centre, renovation needed
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) <u>3 = in a village (up to 3.000 inhabitants)</u> 4 = isolated object
Location - parcel number(s)	kčbr. 757/1, k.o. Molve
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Molve, Trg kralja Tomislava 11, 48327 Molve opcina-molve@kc.t-com.hr Načelnik: Zdravko Ivančan, mag.ing.agr.
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status,	

what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to water supply, electricity, organized collection of waste, state road D210
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Accommodation capacity outside of place (app 3km), school, kindergarten, pharmacy, gallery, post office, stores, cafes
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzip-sredisnja-podravina.hr
Intangible heritage linked to the location	Legend on miraculous statue of Blessed Virgin Mary with child; pilgrim place, Painting on glass in manners of naive art, The art of decorating Easter eggs
Photos of the location and the building	

Table 30: Čingi Lingi

Title of the investment	Čingi Lingi – potential for private investment
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Municipality	Molve
Location (town, address)	Čingi Lingi
Current use of the building and plan for renovation (what is to be established at the site)	Lake Čingi Lingi is in ownership of municipality Molve, building and land are private, object is in bad shape
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	7598/214, k.o. Molve
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Touristic recreational purpose
Ownership, contact person (name, position, mail, phone)	Private ownership
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to water supply, electricity, organized collection of waste, local road
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Accommodation capacity outside of place (app 2km). School, kindergarten, gallery, post office, stores, pharmacy and cafes are located in Molve (4km).
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzip-sredisnja-podravina.hr
Intangible heritage linked to	Legend on miraculous statue of Blessed Virgin Mary with child; pilgrim




the location	place, Regional park Mura Drava
Photos of the location and the building	  

Table 31: Old school Repaš

Title of the investment	Old school Repaš
Municipality	Repaš
Location (town, address)	Repaš

Current use of the building and plan for renovation (what is to be established at the site)	Not in function, plans for tourism-cultural use
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) <u>3 = in a village (up to 3.000 inhabitants)</u> 4 = isolated object
Location - parcel number(s)	7598/214, k.o. Molve
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Molve, Trg kralja Tomislava 11, 48327 Molve opcina-molve@kc.t-com.hr Mayor: Zdravko Ivančan, mag.ing.agr. Elemental school Molve Molve, Trg kralja Tomislava 10 Principal: Ivan Jaković, 048- 892 – 027
Size of the building	
Size of the whole site	
Status of the building	<u>1 = poor (cannot be used for living/working)</u> 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to water supply, electricity, organized collection of waste, local road
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, store
Tourism board covering the	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje

area, contact person	Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzp-sredisnja-podravina.hr
Intangible heritage linked to the location	Regional park Mura Drava
Photos of the location and the building	 

Table 32: Old school "štacija" administrative building of former "Vojna krajina"

Title of the investment	Old school "štacija" administrative building of the former "Vojna krajina"
Municipality	Virje
Location (town, address)	Stjepana Radića 120, Šemovci
Current use of the building and plan for renovation (what is to be established at the site)	One part of building is used as school; one part of building is out of use. Potential place for heritage house for customs and skills of Virje and Šemovci
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) <u>3 = in a village (up to 3.000 inhabitants)</u> 4 = isolated object
Location - parcel number(s)	219/4, 1822/2, k.o. Šemovci
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Općina Virje Đure Sudete 10, 48326 Virje tel: 897 053 fax: 897 983 opcina@virje.hr Mayor Mirko Perok
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) <u>3 = well maintained</u>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity, organized collection of waste, State road D43
Functional services in vicinity (up to 2 km distance):	School, stores, and cafes


- touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzip-sredisnja-podravina.hr
Intangible heritage linked to the location	
Photos of the location and the building	

Table 33: Old school building in Virje – wine cellar, tasting room, gallery

Title of the investment	Old school building in Virje - wine cellar, tasting room, gallery
Municipality	Virje
Location (town, address)	Virje, Stjepan Radić Square 1
Current use of the building and plan for renovation (what is to be established at the site)	Part of building is used as public library and local museum; plan for renovation includes turning the premises into wine cellar, tasting room for local products, galleries, museum and renovated cinema. In back yard would be arranged natural stage for holding of cultural happenings on open.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object

Location - parcel number(s)	Čkbr 10485/394, k.o. Virje
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Općina Virje Đure Sudete 10, 48326 Virje tel: 897 053 fax: 897 983 opcina@virje.hr Mayor Mirko Perok
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity, organized collection of waste, access to state and local roads, railway station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, bank, post office, accommodation, restaurant, stores, and cafes
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzip-sredisnja-podravina.hr
Intangible heritage linked to the location	Preparation of traditional cake - "Podravska mazanica", Weaving

Photos of the location and the building



Table 34: Old “Universal” building – hostel, bike&bed

Title of the investment	Old “Universal” building - hostel, bike&bed
Municipality	Virje
Location (town, address)	Ferdo Rusan Street
Current use of the building and plan for renovation (what is to be established at the site)	Currently out of function; plans for upgrading the facilities into hostel, bike&bed.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	čkbr. 8702/4 k.o. Virje
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Đure Sudete 10, 48326 Virje tel: 897 053 fax: 897 983 opcina@virje.hr Mayor Mirko Perok
Size of the building	
Size of the whole site	


Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste can be connected and organized, access to local road, railway station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...0	School, kindergarten, bank, post office, accommodation, restaurant, stores and cafes
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzip-sredisnja-podravina.hr
Intangible heritage linked to the location	Preparation of traditional cake - "Podravska mazanica", weaving

Photos of the location and the building



Table 35: Old cooperative building and building of old social home

Title of the investment	Old cooperative building and building of old social home
Municipality	Virje
Location (town, address)	Gajeva Street
Current use of the building and plan for renovation (what is to be established at the site)	Private ownership; Future premises for promotion of heritage and workshops for making of local cakes "prkači", as well as restaurant and accommodation capacity
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) <u>3 = in a village (up to 3.000 inhabitants)</u> 4 = isolated object
Location - parcel number(s)	Kčbr 10485/353, k.o. Virje
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Private ownership
Size of the building	
Size of the whole site	
Status of the building	<u>1 = poor (cannot be used for living/working)</u> 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status,	

what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste can be connected and organized, access to state road, railway station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, bank, post office, accommodation, restaurant, stores and cafes
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzp-sredisnja-podravina.hr
Intangible heritage linked to the location	Heritage related to cooperatives and agricultural production; preparation of traditional cake - "Podravska mazanica", Weaving
Photos of the location and the building	

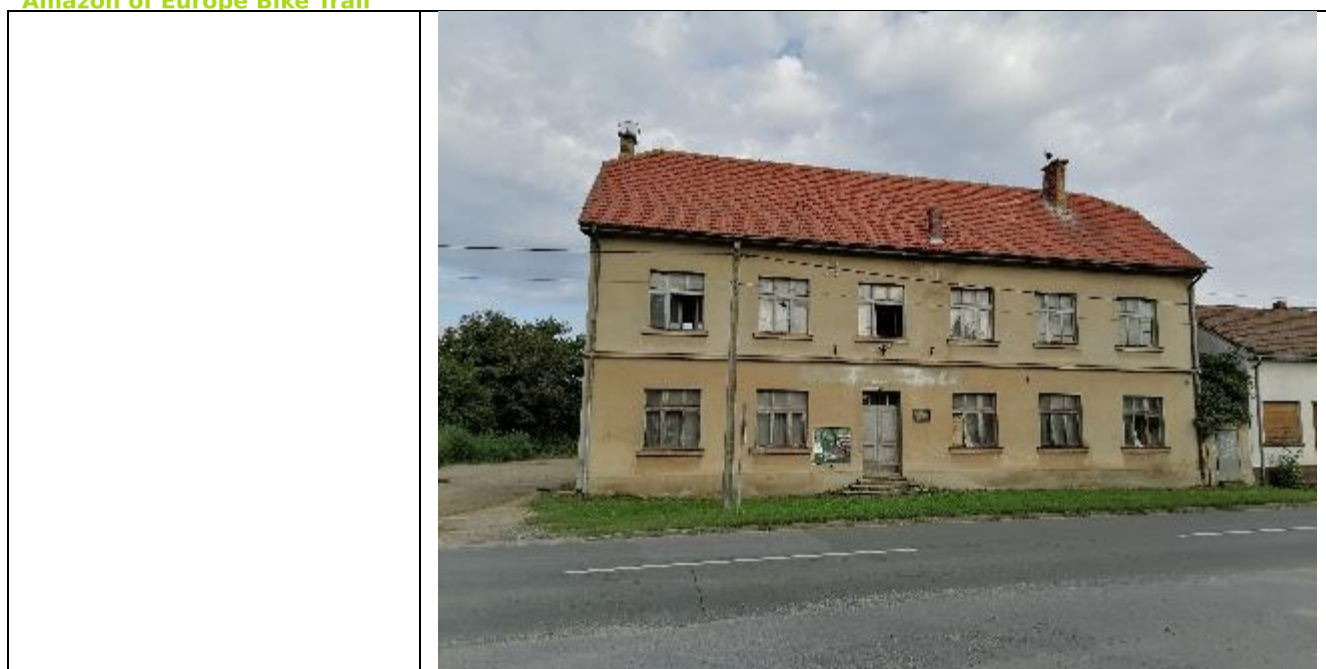


Table 36: Building of football club Šemovci - Camp

Title of the investment	Building of football club Šemovci - Camp
Municipality	Virje
Location (town, address)	Šemovci, Virovska Street
Current use of the site and plan for renovation (what is to be established at the site)	Currently out of use; plan is to upgrade facility complex into camp
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	Kčbr 522, 560, k.o. Šemovci
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Touristic-recreational purposes
Ownership, contact person (name, position, mail, phone)	Općina Virje Đure Sudete 10, Virje opcina@virje.hr tel: 897 053

	fax: 897 983 Mayor Mirko Perok
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and collection of waste, access to local roads,
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, stores, and cafes
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzip-sredisnja-podravina.hr
Intangible heritage linked to the location	

Photos of the location and the building



Table 37: Old wine cellar of the Association of Winegrowers, Beekeepers and Fruit Growers Virje

Title of the investment	Old wine cellar of the Association of Winegrowers, Beekeepers and Fruit Growers Virje
Municipality	Virje
Location (town, address)	Stara gora 167
Current use of the building and plan for renovation (what is to be established at the site)	Out of function right now; Plans for upgrading to tasting room for products of local winegrowers, as well as presentation place of traditional construction of Podravina.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Association of Winegrowers, Beekeepers and Fruit Growers Virje Trg Stjepana Radića 7, Virje Predsjednik: Marijan Cepetić, dipl.ing.agr. Tel: 098 837 578, 091 154 0988 udruga.vvp.virje@gmail.com
Size of the building	

Size of the whole site	
Status of the building	<p>1 = poor (cannot be used for living/working)</p> <p>2 = moderate (can be used for living/working but needs renovation)</p> <p>3 = well maintained</p>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good
Infrastructure status: roads, railways, water supply, waste treatment, electricity	No Water supply and electricity, access to building is in bad condition
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, bank, post office, accommodation, restaurant, stores and cafes –in place of Virje, 2 km away
Tourism board covering the area, contact person	<p>Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje</p> <p>Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzp-sredisnja-podravina.hr</p>
Intangible heritage linked to the location	Preparation of traditional cake - "Podravska mazanica"

Photos of the location and the building



Table 38: Excursion sites (wells) Fratrov zdenac and Zvirišće

Title of the investment	Excursion sites (wells) Fratrov zdenac and Zvirišće
Municipality	Virje
Location (town, address)	Šemovci, Miholjanec
Current use of the site and plan for renovation (what is to be established at the site)	These sites are wells, with historical importance for municipality, very popular among local citizens, with potential for arranging into excursion sites with walking trail.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Općina Virje Đure Sudete 10, Virje opcina@virje.hr tel: 897 053 fax: 897 983 Mayor Mirko Perok
Size of the building	
Size of the whole site	


Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, access to local roads,
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Facilities in nearby villages Šemovci and Miholjanec
Tourism board covering the area, contact person	Turistička zajednica područja "Središnja Podravina", Đure Sudete 12, Virje Kontakt: Elizabeta Milanović Glavica, 099/6097337, info@tzp-sredisnja-podravina.hr
Intangible heritage linked to the location	
Photos of the location and the building	



Table 39: House of Miroslav Dolenec Dravski

Title of the investment	House of Miroslav Dolenec Dravski
Municipality	Novo Virje
Location (town, address)	Novo Virje, Medvedička 72
Current use of the building and plan for renovation (what is to be established at the site)	M. D. Dravski was Croatian poet. Building is out of use. Municipality has plan to upgrade the object and surrounding area into Cultural and Educational centre "Miroslav Dolenec Dravski", for the purpose of holding of cultural and educational activities and events.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	Kčbr 4582, k.o. Novo Virje ; gr.br. 2901/2 k.o. Virje
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Općina Novo Virje Trg Vladimira Jagarinca 5 48350 Novo Virje Telefon/fax: 048 810 089 Email: procelnik@novo-virje.hr Mayor Branko Mesarov
Size of the building	89,42 m2
Size of the whole site	1025 m2
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Project and technical documentation prepared
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste can be connected and organized; access to local road,


Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, stores and cafes
Tourism board covering the area, contact person	Tourist board of Koprivnica Križevci County
Intangible heritage linked to the location	Regional park Mura Drava
Photos of the location and the building	

Table 40: Fireman's and social homes

Title of the investment	Fireman's and social homes
Municipality	Novo Virje
Location (town, address)	Novo Virje – Crnec, Drenovica, Medvedička
Current use of the building and plan for renovation (what is to be established at the site)	Fireman's and social homes in Crnec, Drenovica and Medvedička are headquarters of local voluntarily fireman squads, as well as places for holding of cultural and social events. Municipality is planning to reconstruct them.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	
Location - extract from the	Construction area


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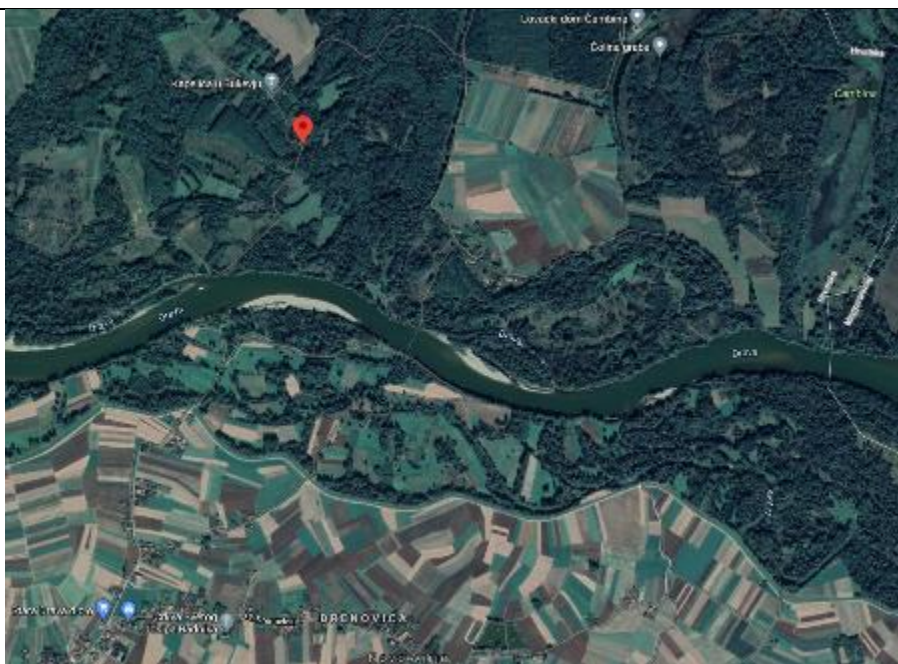
land use plan, land use of the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Općina Novo Virje Trg Vladimira Jagarinca 5 48350 Novo Virje Telefon/fax: 048 810 089 Email: procelnik@novo-virje.hr Mayor Branko Mesarov
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	In preparation of project and technical documentation.
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste; access to local road,
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, stores and cafes
Tourism board covering the area, contact person	Tourist board of Koprivnica Križevci County
Intangible heritage linked to the location	Regional park Mura Drava
Photos of the location and the building	

Table 41: Bukevje – evicted village

Title of the investment	Bukevje - evicted village
Municipality	Novo Virje
Location (town, address)	Bukevje
Current use of the building and plan for renovation (what is to be established at the site)	This area located in Prekodravlje area used to be the village, which was evicted during 70s because of often floods of Drava River. Parts of settlement still exist, as well as ruins of houses. Municipality has built chapel on the spot where former citizens of Bukevje and their descendants organize gathering event once a year. Area has potential for development into touristic spot, as part of beautiful landscape of Prekodravlje near Drava and place near the significant landscape of Čambina.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) <u>4 = isolated object</u>
Location - parcel number(s)	Kčbr 49
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Protected area
Ownership, contact person (name, position, mail, phone)	Općina Novo Virje Trg Vladimira Jagarinca 5 48350 Novo Virje Telefon/fax: 048 810 089 Email: procelnik@novo-virje.hr Mayor Branko Mesarov
Size of the building	
Size of the whole site	
Status of the building	<u>1 = poor (cannot be used for living/working)</u> 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Preparation of conceptual design needed first
Additional conditions for renovation (cultural protection, nature protection etc.)	Natura 2000, Regional park Mura Drava
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access to local road and ferry

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Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Restaurant and accommodation in Čambina hunting hut
Tourism board covering the area, contact person	Tourist board of Koprivnica Križevci County
Intangible heritage linked to the location	Regional park Mura Drava, Fairy Tales and mythology connected to Drava and evicted village
Photos of the location and the building	



15 CITY OF ĐURĐEVAC

Table 42: Đurđevac old town

Title of the investment	Đurđevac old town
Municipality	Đurđevac
Location (town, address)	Đurđevac, Starogradska
Current use of the building and plan for renovation (what is to be established at the site)	Old castle – museum, gallery, interpretation centre, restaurant, pub, central place for organizing of cultural-historic events in city, as well as famous event Picokijada. Plans are to renovate and reconstruct the ramparts, to construct the lake around the Old Town and open the souvenir shop.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	Kčbr 362, k.o. Đurđevac
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Grad Đurđevac Adresa: Stjepana Radića 1, Đurđevac Telefon: 048/811-052


	Telefax: 048/811-009 E-mail: gradonacelnik@djurdjevac.hr ; grad@djurdjevac.hr Gradonačelnik: Hrvoje Janči, mag. educ.
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste, access to road, railway station, bus station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, post office, bank, accommodation, restaurant, stores and cafes
Tourism board covering the area, contact person	Turistička zajednica Grada Đurđevca Stjepana Radića 1, 48350 Đurđevac Tel: 048/812-046 tz@djurdjevac.hr ; Mario Fuček
Intangible heritage linked to the location	Traditional cake with walnut, The art of making and playing cymbals, Legend of "picoki" (roosters)
Photos of the location and the building	

Table 43: Đurđevac Sands Visitor Center

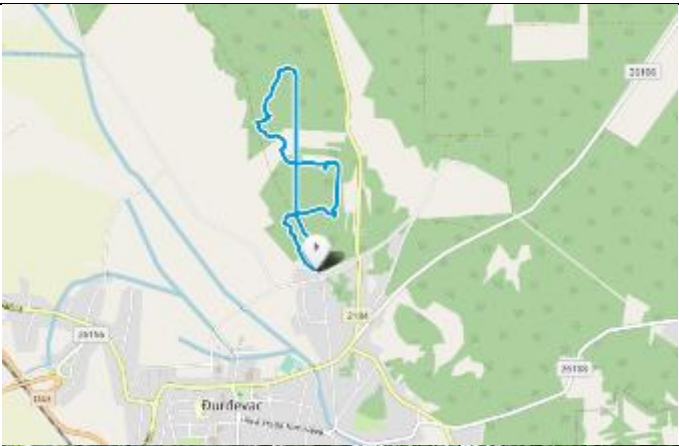


Title of the investment	Đurđevac Sands Visitor Center
Municipality	Đurđevac
Location (town, address)	Đurđevac, Trg Sv. Jurja 5
Current use of the building and plan for renovation (what is to be established at the site)	Building is in reconstruction for future Visitor Center of Đurđevac Sands. Visitor centre will represent specifics of desert landscape and diversity of its animal and flora life. In building will be the premises of Đurđevac Tourist board and main info point for tourism in Đurđevac and also will have catering content.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	Kčbr 1127, k.o. Đurđevac
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Grad Đurđevac Adresa: Stjepana Radića 1, Đurđevac Telefon: 048/811-052 Telefax: 048/811-009 E-mail: gradonacelnik@djurdjevac.hr ; grad@djurdjevac.hr Gradonačelnik: Hrvoje Janči, mag. educ.
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Restoration work in progress
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste, access to road, railway station, bus station
Functional services in vicinity	School, kindergarten, post office, bank, accommodation, restaurant,

(up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	stores and cafes
Tourism board covering the area, contact person	Turistička zajednica Grada Đurđevca Stjepana Radića 1, 48350 Đurđevac Tel: 048/812-046 tz@djurdjevac.hr ; Mario Fuček
Intangible heritage linked to the location	Traditional cake with walnut, The art of making and playing cymbals, Legend of “picoki” (roosters)
Photos of the location and the building	

Table 44: Park forest Borik – Hostel and school in nature; “Seedbed”

Title of the investment	Park forest Borik - Hostel and school in nature ; „Seedbed“
Municipality	Đurđevac
Location (town, address)	Đurđevac, Forest Borik
Current use of the building and plan for renovation (what is to be established at the site)	<p>In the start of trim path in park forest Borik, northern from Đurđevac, City of Đurđevac started with project of building of hostel (by renovation the old building) with other contents needed for holding of school in nature. Intention is that pupils through various workshops and games learn about phenomenon of Đurđevac Sands, so accommodation will be primary intended to pupils and kindergarten kids.</p> <p>Instructive walking trail will be also arranged, as well as existed trim path.</p>

	Plans are also to build the seedbed near the trim path (7th station) with exhibition area, house for sandy vegetation and butterflies
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Forest
Ownership, contact person (name, position, mail, phone)	Grad Đurđevac Adresa: Stjepana Radića 1, Đurđevac Telefon: 048/811-052 Telefax: 048/811-009 E-mail: gradonacelnik@djurdjevac.hr ; grad@djurdjevac.hr Gradonačelnik: Hrvoje Janči, mag. educ.
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	Park forest
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste, access to road, railway station – in nearby Đurđevac
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, post office, bank, accommodation, restaurant, stores and cafes – in nearby Đurđevac
Tourism board covering the area, contact person	Turistička zajednica Grada Đurđevca Stjepana Radića 1, 48350 Đurđevac

	Tel: 048/812-046 tz@djurdjevac.hr ; Mario Fuček
Intangible heritage linked to the location	Traditional cake with walnut, The art of making and playing cymbals, Legend of “picoki” (roosters)
Photos of the location and the building	  

Title of the investment	Archeological site "Sošice"
Municipality	Đurđevac
Location (town, address)	Đurđevac
Current use of the building and plan for renovation (what is to be established at the site)	"Sošice" are archaeological site very important for history of Đurđevac, because before invasion of Turks old settlement was located there. For the reason of Turkish danger citizens left that space, and gone to today's area of Đurđevac. Plan is to built the exhibition space near the site.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Grad Đurđevac Adresa: Stjepana Radića 1, Đurđevac Telefon: 048/811-052 Telefax: 048/811-009 E-mail: gradonacelnik@djurdjevac.hr ; grad@djurdjevac.hr Gradonačelnik: Hrvoje Janči, mag. educ.
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste, access to road, railway station, bus station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants	School, kindergarten, post office, bank, accommodation, restaurant, stores and cafes


... - social functions: school, kindergarten ... - services: banks, post office ...	
Tourism board covering the area, contact person	Turistička zajednica Grada Đurđevca Stjepana Radića 1, 48350 Đurđevac Tel: 048/812-046 tz@djurdjevac.hr ; Mario Fuček
Intangible heritage linked to the location	Traditional cake with walnut, The art of making and playing cymbals, Legend of "picoki" (roosters)
Photos of the location and the building	

Table 46: Palace Nothig - Lichtenberg

Title of the investment	Palace Nothig-Lichtenberg
Municipality	Đurđevac
Location (town, address)	Đurđevac, Stjepana Radića 1
Current use of the building and plan for renovation (what is to be established at the site)	Building is in function as city hall and various public services. As one of the most scenic historic buildings in Đurđevac city centre, it has significant touristic importance. Building need to be renovated.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	Kčbr 1257; 1258, k.o. Đurđevac
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area

Ownership, contact person (name, position, mail, phone)	<p>Grad Đurđevac Adresa: Stjepana Radića 1, Đurđevac Telefon: 048/811-052 Telefax: 048/811-009 E-mail: gradonacelnik@djurdjevac.hr ; grad@djurdjevac.hr Gradonačelnik: Hrvoje Janči, mag. educ.</p>
Size of the building	
Size of the whole site	
Status of the building	<p>1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained</p>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste, access to road, railway station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, post office, bank, accommodation, restaurant, stores and cafes
Tourism board covering the area, contact person	<p>Turistička zajednica Grada Đurđevca Stjepana Radića 1, 48350 Đurđevac Tel: 048/812-046 tz@djurdjevac.hr ; Mario Fuček</p>
Intangible heritage linked to the location	Traditional cake with walnut, The art of making and playing cymbals, Legend of "picoki" (roosters)

Photos of the location and the building



Table 47: Toboggan run and cycling resting area in Sveta Ana

Title of the investment	Toboggan run and cycling resting area in Sveta Ana
Municipality	Đurđevac
Location (town, address)	Sveta Ana
Current use of the building and plan for renovation (what is to be established at the site)	<p>In the picturesque place and excursion site of Sveta Ana, on hill near the water mill and viewpoint, City of Đurđevac is planning to build summer and winter toboggan run.</p> <p>Plans are also to reconstruct the view point, build the resting point for cyclists and install the bike repair set, build the barbecue place with benches, as well as put the info board with biking paths of region.</p>
Location analysis	<p>1 = in a bigger town (more than 20.000 inhabitants)</p> <p>2 = in a smaller town (between 3.000 and 20.000 inhabitants)</p> <p>3 = in a village (up to 3.000 inhabitants)</p> <p>4 = isolated object</p>
Location - parcel number(s)	
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	<p>Grad Đurđevac</p> <p>Adresa: Stjepana Radića 1, Đurđevac</p> <p>Telefon: 048/811-052</p> <p>Telefax: 048/811-009</p> <p>E-mail: gradonacelnik@durdjevac.hr ; grad@durdjevac.hr</p> <p>Gradonačelnik: Hrvoje Janči, mag. educ.</p>
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working)


	2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste, access to road
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Functional services are located in Đurđevac (9km) and Šemovci (5km)
Tourism board covering the area, contact person	Turistička zajednica Grada Đurđevca Stjepana Radića 1, 48350 Đurđevac Tel: 048/812-046 tz@djurdjevac.hr ; Mario Fuček
Intangible heritage linked to the location	Traditional cake "zlevanka"
Photos of the location and the building	

Table 48: Reconstruction of social homes

Title of the investment	Reconstruction of social homes
Municipality	Đurđevac
Location (town, address)	Mičetinac, Sirova Katalena
Current use of the building and plan for renovation (what is to be established at the site)	Social homes in mentioned places are places for holding of cultural and social events. Municipality is planning to reconstruct them. Social home in Mičetinac would be converting into bike & bed hostel, and building in Sirova Katalena is planned to be reconstructed and turned into tasting room of wine.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) <u>3 = in a village (up to 3.000 inhabitants)</u> 4 = isolated object
Location - parcel number(s)	
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Grad Đurđevac Adresa: Stjepana Radića 1, Đurđevac Telefon: 048/811-052 Telefax: 048/811-009 E-mail: gradonacelnik@djurdjevac.hr ; grad@djurdjevac.hr Gradonačelnik: Hrvoje Janči, mag. educ.
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) <u>2 = moderate (can be used for living/working but needs renovation)</u> 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste, access to road, train station in Sirova Katalena and Đurđevac
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants	Stores, wine cellars

... - social functions: school, kindergarten ... - services: banks, post office ...	
Tourism board covering the area, contact person	Turistička zajednica Grada Đurđevca Stjepana Radića 1, 48350 Đurđevac Tel: 048/812-046 tz@djurdjevac.hr ; Mario Fuček
Intangible heritage linked to the location	Wines produced on soil of sand
Photos of the location and the building	

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Table 49: Homeland Museum building ("štacija")

Title of the investment	Homeland Museum building („štacija“)
Municipality	Kalinovac
Location (town, address)	Kalinovac, Dravska 81
Current use of the building and plan for renovation (what is to be established at the site)	Local museum with impressive collection. Plan is to renovate the facility.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) <u>3 = in a village (up to 3.000 inhabitants)</u> 4 = isolated object
Location - parcel number(s)	Kčbr 3100/1, k.o. Kalinovac
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Općina Kalinovac Dravska 4. 48361 Kalinovac Mayor - Danijel Zvonar tel: 048/883-007, e-mail: nacelnik@kalinovac.hr ;

	opcina.kalinovac@kc.t-com.hr
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	Protected as cultural good
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste, access to county road, railway station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, post office, restaurant, stores and cafes
Tourism board covering the area, contact person	Turistička zajednica područja Dravski Peski Kralja Tomislava 2 48362 Kloštar Podravski Hrvatska +385993347733 tzp.dravski.peski@gmail.com
Intangible heritage linked to the location	Natural heritage – Reserve Đurđevac sands, Forest reserve Crni jarki

Photos of the location and the building



Table 50: Social home Kalinovac

Title of the investment	Social home Kalinovac
Municipality	Kalinovac
Location (town, address)	Dravska 2 Kalinovac
Current use of the building and plan for renovation (what is to be)	One part of building is premises of social home and is used for purpose of cultural and social happenings. Another part of building is used as headquarter of Agricultural community Kalinovac and cafe. Plan is to renovate the premises used for social needs.

established at the site)	
Location analysis	<p>1 = in a bigger town (more than 20.000 inhabitants)</p> <p>2 = in a smaller town (between 3.000 and 20.000 inhabitants)</p> <p>3 = in a village (up to 3.000 inhabitants)</p> <p>4 = isolated object</p>
Location - parcel number(s)	Kčbr 3191/94; k.o. Kalinovac
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	<p>Poljoprivredna zadruga Kalinovac, Kalinovac, Dravska 2</p> <p>Općina Kalinovac, Kalinovac, Dravska 4</p> <p>Mayor - Danijel Zvonar</p> <p>tel: 048/883-007, e-mail: nacelnik@kalinovac.hr ; opcina.kalinovac@kc.t-com.hr</p>
Size of the building	
Size of the whole site	
Status of the building	<p>1 = poor (cannot be used for living/working)</p> <p>2 = moderate (can be used for living/working but needs renovation)</p> <p>3 = well maintained</p>
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste, access to county road, railway station
Functional services in vicinity (up to 2	School, kindergarten, post office, restaurant, stores and cafes

km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	
Tourism board covering the area, contact person	Turistička zajednica područja Dravski Peski Kralja Tomislava 2 48362 Kloštar Podravski Hrvatska +385993347733 tzp.dravski.peski@gmail.com
Intangible heritage linked to the location	Natural heritage – Reserve Đurđevac sands, Forest reserve Crni jarki
Photos of the location and the building	

Table 51: Gallery Ivan Lacković Croata Batinske

Title of the investment	Gallery Ivan Lacković Croata Batinske
Municipality	Kalinovac
Location (town, address)	Batinske
Current use of the building and plan for renovation (what is to be established at the site)	Building is used as Gallery of famous naive painter Ivan Lacković Croata. Municipality is planning to equip the premises for display of promotion of life and work of famous painter.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants)

	3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	Kčbr 2948; k.o. Kalinovac
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Općina Kalinovac, Kalinovac, Dravska 4 Mayor - Danijel Zvonar tel: 048/883-007, e-mail: nacelnik@kalinovac.hr ; opcina.kalinovac@kc.t-com.hr
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste, access to county road
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	Functional and touristic services in nearby villages Kalinovac, Ferdinandovac, Kloštar Podravski and Podravske Sesvete (5-6 km away)
Tourism board covering the area, contact person	Turistička zajednica područja Dravski Peski Kralja Tomislava 2 48362 Kloštar Podravski Hrvatska +385993347733



	tzp.dravski.peski@gmail.com
Intangible heritage linked to the location	Natural heritage – Reserve Đurđevac sands, Forest reserve Crni jarki, Hlebine school of naive art
Photos of the location and the building	 

Table 52: Old school building in Brodić

Title of the investment	Old school building in Brodić
Municipality	Ferdinandovac
Location (town, address)	Brodić 35
Current use of the building and plan for renovation (what is to be established at the site)	Building is not in function, full renovation is needed. After renovation plan is to use it for purpose of tourism.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	kčbr 2629/2 i 2629/4, k.o. Ferdinandovac.
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	residential purpose
Ownership, contact person (name, position, mail, phone)	Općina Ferdinandovac, Trg slobode 28, Ferdinandovac, tel.:048/817-013, e-mail: opcina.ferdinandovac1@kc.t-com.hr Mayor Vjekoslav Maletić
Size of the building	
Size of the whole site	1.287 čhv
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Main project and construction permit are needed
Additional conditions for renovation (cultural protection, nature protection etc.)	Changes in Spatial plan of Municipality of Ferdinandovac
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Access from local road, waste collection system is established
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ...	Private tourist accommodation and restaurant in village Post office, municipality, stores, cafes, cash machine – 5 km away

- social functions: school, kindergarten ... - services: banks, post office ...	
Tourism board covering the area, contact person	Turistička zajednica područja Dravski Peski Kralja Tomislava 2 48362 Kloštar Podravski Hrvatska +385993347733 tzip.dravski.peski@gmail.com
Intangible heritage linked to the location	Natural heritage – Reserve Đurđevac sands, Forest reserve Crni jarki, Hlebine school of naive art, Regional park Mura Drava
Photos of the location and the building	

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Table 53: Karaula Mekiš (former military object)

Title of the investment	Karaula Mekiš (former military object)
Municipality	Podravske Sesvete
Location (town, address)	Mekiš 71
Current use of the building and plan for renovation (what is to be established at the site)	This former military object was repurposed into excursion site, where lot of local sports, recreational and social happenings are holding. Facility is in further adapting for touristic purposes and accommodation.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	Kčbr 4512, k.o. Podravse Sesvete
Location - extract from the land	Tourist recreational purposes

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use plan, land use of the area (splošna in posebna namenska raba)	
Ownership, contact person (name, position, mail, phone)	Općina Podravske Sesvete Ivana Mažuranića 1 48 363 Podravske Sesvete tel: (048) 819 007, 819 607 fax: (048) 819 606 email: podravske.sesvete@inet.hr Mayor Krunoslav Bratanović
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste; access to local road,
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, stores and cafes in nearby Podravske Sesvete (5 km)
Tourism board covering the area, contact person	Turistička zajednica područja Dravski Peski Kralja Tomislava 2 48362 Kloštar Podravski Hrvatska +385993347733 tzp.dravski.peski@gmail.com
Intangible heritage linked to the location	Ethnographic collection Cugovčan, Sand dunes of Kloštar – Đurđevac Sands, The art of decorating Easter eggs


Amazon of Europe Bike Trail

Photos of the location and the building



Table 54: Fireman's and social homes

Title of the investment	Fireman's and social homes
Municipality	Podravske Sesvete
Location (town, address)	Podravske Sesvete, Mekiš
Current use of the building and plan for renovation (what is to be established at the site)	Fireman's and social homes in Podravske Sesvete and Mekiš are headquarters of local voluntarily fireman squads, as well as places for holding of cultural and social events. Municipality is planning to reconstruct them.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Općina Podravske Sesvete Ivana Mažuranića 1 48 363 Podravske Sesvete tel: (048) 819 007, 819 607 fax: (048) 819 606 email: podravske.sesvete@inet.hr Mayor Krunoslav Bratanović
Size of the building	
Size of the whole site	

Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	In preparation of project and technical documentation.
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste; access to local and county road,
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, stores and cafes
Tourism board covering the area, contact person	Turistička zajednica područja Dravski Peski Kralja Tomislava 2 48362 Kloštar Podravski Hrvatska +385993347733 tzp.dravski.peski@gmail.com
Intangible heritage linked to the location	Ethnographic collection Cugovčan, Sand dunes of Kloštar – Đurđevac Sands, The art of decorating Easter eggs
Photos of the location and the building	

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Table 55: Reconstruction and adaptation of gallery and museum

Title of the investment	Reconstruction and adaptation of gallery and museum
Municipality	Kloštar Podravski
Location (town, address)	Kloštar Podravski, Trg Svete obitelji 13
Current use of the building and plan for renovation (what is to be established at the site)	Project is planning to reconstruct and to adapt existing object of Gallery and establish the Museum in Kloštar Podravski.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Općina Kloštar Podravski Kralja Tomislava 2 48362 Kloštar Podravski 048/816 066 opcina-klostar-podravski@klostarpodravski.hr Mayor Siniša Pavlioć
Size of the building	Kčbr 2358/29, k.o. Kloštar Podravski
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	In preparation of project and technical documentation
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste; access to local, county and state road, railway station
Functional services in vicinity (up to 2 km distance):	School, kindergarten, restaurant, accommodation, post office, /pharmacy, stores and cafes


- touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	
Tourism board covering the area, contact person	Turistička zajednica područja Dravski Peski Kralja Tomislava 2 48362 Kloštar Podravski Hrvatska +385993347733 tzp.dravski.peski@gmail.com
Intangible heritage linked to the location	Sand dunes of Kloštar – Đurđevac Sands, Bilogora vineyards
Photos of the location and the building	

Table 56: Reconstruction of social homes

Title of the investment	Reconstruction of social homes
Municipality	Kloštar Podravski
Location (town, address)	Kloštar Podravski, Kozarevac, Budančevica, Prugovac
Current use of the building and plan for renovation (what is to be established at the site)	Social homes in mentioned places are places for holding of cultural and social events. Municipality is planning to reconstruct them.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	

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Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area
Ownership, contact person (name, position, mail, phone)	Općina Kloštar Podravski Kralja Tomislava 2 48362 Kloštar Podravski 048/816 066 opcina-klostar-podravski@klostarpodravski.hr Mayor Siniša Pavliočić
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	In preparation of project and technical documentation
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply, waste treatment, electricity	Water supply, electricity and organized collection of waste; access to local, county and state road, railway station
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, kindergarten, restaurant, accommodation, post office, pharmacy, stores and cafes
Tourism board covering the area, contact person	Turistička zajednica područja Dravski Peski Kralja Tomislava 2 48362 Kloštar Podravski Hrvatska +385993347733 tzip.dravski.peski@gmail.com
Intangible heritage linked to the location	Sand dunes of Kloštar – Đurđevac Sands, Bilogora vineyards

Photos of the location and the building	
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Table 57: Educational hiking trail and viewpoint

Title of the investment	Educational hiking trail and viewpoint
Municipality	Kloštar Podravski
Location (town, address)	Kozarevac
Current use of the building and plan for renovation (what is to be established at the site)	Through this project municipality is planning to establish walking trail and build the viewpoint at the area of "Veliki brijeg" Bilogora vineyards for the purpose of touristic development.
Location analysis	1 = in a bigger town (more than 20.000 inhabitants) 2 = in a smaller town (between 3.000 and 20.000 inhabitants) 3 = in a village (up to 3.000 inhabitants) 4 = isolated object
Location - parcel number(s)	
Location - extract from the land use plan, land use of the area (splošna in posebna namenska raba)	Construction area, vineyards, agricultural land, forest
Ownership, contact person (name, position, mail, phone)	Općina Kloštar Podravski Kralja Tomislava 2 48362 Kloštar Podravski 048/816 066 opcina-klostar-podravski@klostarpodravski.hr Mayor Siniša Pavliočić
Size of the building	
Size of the whole site	
Status of the building	1 = poor (cannot be used for living/working) 2 = moderate (can be used for living/working but needs renovation) 3 = well maintained
Building/renovation permits, conditions (what is the status, what is needed to start renovation)	Submitted to call - EAFRD
Additional conditions for renovation (cultural protection, nature protection etc.)	
Infrastructure status: roads, railways, water supply,	Access to water supply, electricity and organized collection of waste; local road

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waste treatment, electricity	
Functional services in vicinity (up to 2 km distance): - touristic functions: accommodations, restaurants ... - social functions: school, kindergarten ... - services: banks, post office ...	School, restaurant, accommodation, stores and cafes
Tourism board covering the area, contact person	Turistička zajednica područja Dravski Peski Kralja Tomislava 2 48362 Kloštar Podravski Hrvatska +385993347733 tzp.dravski.peski@gmail.com
Intangible heritage linked to the location	Sand dunes of Kloštar – Đurđevac Sands, Bilogora vineyards
Photos of the location and the building	